

MINUTES OLA Board meeting May 19, 2000

ATTENDEES Voting: Ruth Allen (OYAN), Connie Bennett (Public Library Div.), Andrew Bonamici (Treasurer), Deb Carver (ALA Rep.), Sara Charlton (Past President), Anne Christie (Academic Div.), Diedre Conkling (Member at Large), Jan Griffin (Support Staff Div.), Jill Heffner (Children's Div.), Carol Reich (Secretary), Terry Rohe (President), Nancy Spaulding (PNLA Rep.), Anne Van Sickle (Vice-President). **Non-voting:** Faye Chadwell (IF), Leah Griffith (Conference Comm.), Ed House (Parliamentarian), Elizabeth Mannarino (Reference Comm.), Sandi Olmstead (HAS Comm.) **Guests:** Angela Reynolds (CSD), Nancy Kuhlman (SSD), and Deanna Iltis (TSRT). The meeting was called to order at 10:10 a.m. at the Salem Public Library by President Terry Rohe.

MINUTES and INTERIM REPORTS * It was **MOVED** and seconded to approve the Board minutes from April and the minutes from the conference's First General Session and to approve the minutes from the Second General Session as corrected. **PASSED.** * Rohe and Reich suggested that print copies of interim reports no longer be required due to the increased use of OLA's Web site, the decrease in interest in printed reports at the conference and the costs of printing. Bonamici **MOVED** that the interim reports be posted on the Web site rather than printed and distributed. **PASSED.** Reich recommended that the Secretary post notices on libs-or each year notifying the membership when the reports are available electronically.

TREASURER'S REPORT The McCulley's last report was dated March 31, 2000. * Bonamici was pleased to report that the conference income was going to be much higher than projected. * The McCulleys and the CPA are still working on the \$627 tax payment reimbursement.

PRESIDENT'S REPORT ASCLA is establishing four discussion groups for disseminating legislative alerts (LSTA, E-rate, Intellectual Property and Government Documents) and has requested that chapters provide contact(s) for these lists' postings. Charlton volunteered to follow up on this assignment. * The Advocacy workshop at ALA is on Friday morning, very early in the conference and no volunteer has been found to attend. Rohe will contact MaryKay Dahlgreen at the State Library and investigate providing this workshop locally. * The Spectrum Initiative has asked the state chapters to donate to an endowment to attract minorities to the profession. Van Sickle **MOVED** that OLA provide \$200 to the ALA Spectrum from the President's budget. **PASSED.** * A group of Dutch directors will be touring the Northwest in the spring of 2001 and site recommendations and contact information have been requested. The Board developed a list of sites from around the state to propose for visits. * Rohe noted that there were four successful library funding measures around the state: West Linn, Jefferson County, Klamath County and Jackson County. * The fall retreat will include a short Board meeting on August 8th at Silver Falls.

VICE-PRESIDENT'S REPORT Van Sickle reported that she attended National Library Legislative Day with Mary Ginanne and found it to be a very profitable event. An all-day training session took place the day before the lobbying. Issues they brought to legislators included ESEA funding for school libraries

and UCITA database protection. They visited the entire Oregon Congressional delegation and found Gordon Smith and Ron Wyden very open to their visits. Van Sickle noted that Congress encourages email communications (provided one includes a snail mail address in the email) and also urges their constituency to call if concerned about an issue.

CORE REPORT Since the Legislative Committee will not be meeting until June, Charlton wished to introduce the Board to the concept for Connect Oregon (CORE) project at this time. This proposal has been developed by a broad coalition of library and education organizations, asking the legislature to fund statewide database licensing for all types of libraries in the state. Nan Heim was asked to evaluate the rough draft and recommended that the text be greatly simplified as legislators are not familiar with many of the issues involved. Comments may be sent to Charlton at this time, but it is anticipated that there will be stakeholders' meeting on this issue at a later date. It was noted that Alabama and other states have already established similar projects and funding.

PNLA REPORT Spaulding reported that the results of the Young Reader's Choice Award survey will be brought to the Board for extensive discussion and possible restructuring of the award program. * At the last Board meeting it was agreed to bring a proposal to the membership regarding eliminating chapter fees in exchange for two complimentary subscriptions to states' and provinces' publications, one for the PNLA President and one for the PNLA Quarterly Editor. * Elections were held recently and Carol Reich was elected to serve a two-year term as PNLA's Secretary.

PNLA EXPENSES Spaulding provided a brief historical summary of OLA's decision to cease funding OLA's membership in PNLA in February of 1998 due to the OLA Board's perception that PNLA was no longer a viable organization and the Board's stated intention to withdraw from PNLA. OLA's \$1,000 budget covers the expenses for OLA's Representative to attend one of PNLA's Board meetings and the annual conference and Spaulding reminded the Board that \$900 of this money is now provided by OEMA, OYAN and the Children's Services Division since these groups decided to pay the costs in order to retain Oregon's ability to participate in the Young Reader's Choice Award. House provided further historical information since he served on the OLA Board at that time. He stated that OLA was very concerned about PNLA's financial status as well as their effectiveness and mission at the time. Rohe stated that many of the concerns raised two years ago are no longer valid and urged the Board to once again provide PNLA membership funding from the organization as a whole. Van Sickle **MOVED** that OLA accept financial responsibility for organization membership in PNLA. **PASSED**. The group agreed that this decision affirms PNLA's strides in revitalizing the organization and supports their actions, and it acknowledges that OLA's participation extends beyond the YRCA program. Bonamici noted that this budget amount will be \$1,000 and will begin with the 2000-2001 budget.

BY-LAWS CHANGES

CHILDREN'S SERVICES: The Division approved by-laws changes at their meeting during the conference. Heffner stated that the major alterations were the establishment of dues for members and allowances for more than one general membership meeting each year. Conkling **MOVED** to approve CSD's by-laws proposal. **PASSED**. * House reminded the Board that the McCulleys must be notified of by-laws changes since these often affect dues and the renewal notices the McCulleys send must be

altered as a consequence. It was decided that Committees and Divisions should contact the Membership Chair (with the Treasurer as a back-up contact) when changes are made.

CONTRIBUTIONS: A subcommittee will be assigned in the fall to refine a policy for OLA regarding contributions and sponsorship. Reich provided a document titled "Procedural Guidelines for OLA/ Business Sponsor/Partnerships" which probably dates to McDonald's sponsorship of the 1994 summer reading program.

OUT-OF-STATE OFFICERS: An individual had contacted OLA regarding whether the by-laws could be altered to allow out-of-state librarians who live within several miles of the border to hold office in OLA. However, no contact information was provided with the request so it has been difficult to pursue the issue. House stated that the individual would have to gather 25 member signatures on a petition to bring this to a vote as a by-laws change.

INTERNATIONAL RELATIONS ROUND TABLE: The Round Table approved by-laws changes at their meeting during the conference. The changes centered on charging member dues and the addition of a Secretary/Treasurer to the slate of officers. Spaulding **MOVED** to approve IRRT's by-laws proposal. **PASSED.**

TECHNICAL SERVICES ROUND TABLE: Dee Iltis reported that the Round Table approved one by-law change at their meeting during the conference, altering the office of Secretary/Treasurer to Secretary. Spaulding **MOVED** that this change be approved. **PASSED.**

ACADEMIC DIVISION REPORT The pre-conference was not a money-maker. * Election results are due May 20th. * The Division will be pursuing fund-raising opportunities with vendors, etc. for their joint conference session.

CHILDREN'S DIVISION REPORT Nancy Spaulding won this year's Lampman award. * Dan White is the new Vice-Chair/Chair-Elect. Reich was Nominating Committee Chair and pioneered electronic voting for the Division. * The preconference with author/illustrator Molly Bang raised \$1,663 and the Division is in the black financially for the first time in three years.

METROPOLITAN GROUP/SUMMER READING: Heffner asked the McCulleys to break out income and expenditures for the Metropolitan Group/summer reading project from the rest of the Division's finances. Reynolds reported that for the 2001 summer program, the Division is letting the Metropolitan Group produce the materials, so the RFP will only be for the artwork. She distributed a May 15th budget proposal from Penelope Hummel and Laura Dellinger. Costs for postage and staff to administer the program have been added. \$57,500 has been set as a goal for free books. To raise the \$150,000 truly needed to provide a free book to every participant OLA would need to accept a presenting sponsor and this is a step the organization is not yet ready for. * Heffner stated that the \$10,000 seed money from LSTA is likely to be approved and this will establish carryover funding for future programs to pay expenses incurred before funding is raised in the fall and early winter. Bennett reminded the Board that the Metropolitan Group needed to be supplied the OLA logo and font. Bennett then **MOVED** to accept the summer reading plan. **PASSED.**

PROMOTIONAL TOUR: Reynolds reported that Craig Berkman has volunteered to do a newspaper promotional tour, with the airplane services donated. Rohe, Schepke, Berkman and Reynolds would be included in the touring group and the estimated costs would be \$3,000 for advance work, coordination and promotional materials. House stated that a similar tour was very successful and the price is very

reasonable. The funding decision was tabled until after the conference income report confirmed that monies were available, at which time Bennett MOVED OLA contribute \$500 to support the summer reading promotional tour. PASSED.

OYAN REPORT The raffle raised \$900. This will pay for half of the costs to bring in author/librarian Bette Ammon for a pre-conference and an OLA session in 2001. * Allen distributed copies of OYAN's first annual Best Books list.

PUBLIC LIBRARY DIVISION Bennett queried whether the income from the 1999 conference was distributed. * The OLE winner was Randy Culver, Library Director at Molalla. * Rachel Mendez has agreed to be the Web weaver for the PLD in addition to the CSD. * Two alterations have been made to the Standards: 1) Libraries serving 5,000 to 9,999 will have adequate hours of 45 not 50; 2) The staffing grid was inadequate for libraries with multiple sites and so this statement has been added: "Libraries with more than one staffed service outlet, e.g. branch, bookmobile, should add approximately 0.01 FTE/1,000 served to the staffing requirement for each additional outlet."

SUPPORT STAFF DIVISION Conference fliers are out and T-shirts are for sale. * One candidate for Chair-Elect has been secured at this time.

CONFERENCE COMMITTEE Griffith distributed a breakdown of the conference evaluations and comments as well as a conference wrap-up report. She informed the Board that Debbie Brodie, who took over the fund-raising in January, did an excellent job and raised \$6,090. * AV costs remain a concern. OLA might consider buying their own \$3,000 computer projector since rental costs are \$375 per unit. * Leah credited her committee with an outstanding job this year. Profit was also outstanding for this conference for a total of \$34,847. The seven pre-conferences earned profits of \$275 to \$2,534 as well. Griffith submitted several changes to the Conference Policy, Chapter 43 for approval. There was some discussion on the proposal to allow Conference Committee members to register at the Friends & Trustees rate since they do not get to attend conference sessions. There was also discussion and clarification concerning the limits on primary sponsorship of pre-conferences. Charlton MOVED that the changes be approved. PASSED.

Conkling reported that Melanie Lightbody has met with Shirley George regarding the last joint conference and has also met with the WLA Conference Chair. Charlton is Program Chair and Betsy Fry of the State Library is also on the conference committee for 2001.

Rohe queried the Board regarding Jim Hayden's contract as Site Negotiator. Carver provided the history behind the creation of Hayden's position and Charlton suggested waiting until the Executive Director position has begun before relieving Hayden of his duties. House suggested that the Conference Chair's opinion be sought and Rohe will contact Carolyn Rawles-Heiser regarding Hayden's work and the specific tasks required for securing a site and meals.

NOMINATING COMMITTEE The ballot has not yet been sent out and Rohe will be checking with

Carole Dickerson.

HAS COMMITTEE Olmstead will check back with Evie Crowell concerning her offer of matching scholarship funds and query whether Ms. Crowell would like to donate to ALA's Spectrum Initiative, and she will also check with the Oregon Scholarship Commission to see how a scholarship of this kind might be handled if the financial arrangements can be agreed upon. * The Committee is working on a fundraiser to increase income.

IF COMMITTEE A report will be submitted at the fall retreat regarding the results of the Internet survey for public and academic libraries. * Conference sessions are being considered on the digital divide, IF rights for youth and the effect of donors and donations on collections. * The IF Committee asked for OLA's backing on submitting a statement to ALA regarding the Core Values document as "superfluous and unnecessary," weak, and redundant in light of ALA's existing policies. Opinions were expressed that this had "been said and said better," that the document is weak and bland and that many cannot imagine using it in their library work as they use the Library Bill of Rights and ALA's policies. Carver agreed to convey these sentiments to ALA.

LEGISLATIVE COMMITTEE The CORE project and UCITA issues are topics for their June meeting.

MEMBERSHIP COMMITTEE As of May 1st there were 1,035 members.

VISION 2010 COMMITTEE The few comments have been reviewed. The committee's goal is to produce a meaningful set of guidelines so, after a break from the document, they returned to it, removed redundancies and rewrote to avoid bland terms such as cooperate and collaborate. The plan incorporates strategies and activities for libraries and for OLA as a whole.

REFERENCE ROUND TABLE Planning for the coming year will take place at the June meeting. The Round Table will be hosting talk tables in Roseburg in August on electronic issues. * Judith Turner is the incoming Chair and Linda Lybecker is Chair-Elect.

SOCIAL RESPONSIBILITIES ROUND TABLE The conference session drew 70 instead of the anticipated 30. A segment of a film on street people was featured. The meeting was adjourned at 3:00 p. m.

Respectfully submitted,
Carol Reich, OLA Secretary