

# THE INSIDE OUT LIBRARY

## OLA Conference 2014 Pre-Conference Program Schedule Wednesday, April 16<sup>th</sup>

### Registration – 8:00am-7:00pm

Coffee & pastries available for purchase at the east end of the Gallery – 7:00am-9:00am

### Full-Day Sessions – 9:00am-5:00pm

#### **Serving the Underserved: Strategies for Overcoming Challenges and Succeeding in Serving Underserved Adults in Your Community**

**Description:** A full-day workshop for librarians and library staff seeking to establish or improve library services to underserved adults. A panel of experts from agencies in Oregon will offer strategies for serving underserved populations including new immigrants, chronically unemployed, LGBTQ, homeless, veterans and low-literacy adults. Panelists will focus on three main areas including the current make-up and status of each population in Oregon, what libraries can do to directly serve individuals and building partnerships to support services to each group. Participants will have an opportunity to engage with the experts in round table discussions throughout the day.

**Presenters:** Nicole Brown, Center for Intercultural Organizing; Kris Magaurn, Portland Literacy Council; Lindsay Crates, Q Center's SMYRC Program; Pat Rogers, Community Action Family Shelter; Department of Veterans Affairs

**Sponsor:** ORT

#### **Basic Book Repair for Libraries**

**Description:** This session will cover the selection of books for in-house mending, an introduction to book structure and archival repair materials, and hands-on instruction of several basic book repair procedures. Attendees will receive handouts with illustrated instructions for the repairs, as well as materials (worth \$30.00) and contacts lists and a bibliography with further information. The hands-on workshop will include mending loose and torn hinges, tipping in pages, recasing text blocks, and spine repairs. Endsheets repairs will be

demonstrated if time permits. We will also discuss collection maintenance and how to prevent human and environmental damage to books.

**Presenter:** Carolee Harrison, Portland State University

**Sponsor:** LPRT/SSD

## Morning Session – 9:30am-12:30pm

### Social Media and Teens

**Description:** This half day session will focus on how teens are using social media today. Linda Braun, former head of YALSA, will look at new research on teen social media use and what it means for libraries and schools. We'll talk about new media platforms like Vine and Tumblr and look at innovative ways schools and libraries are using technology to engage teens. We'll also look at the urban/rural divide and how that alters teen technology use.

**Presenter:** Linda Braun, Librarians and Educators Online

**Sponsor:** OYAN

## Lunch – 12:30pm-1:30pm

## Afternoon Sessions

### 1:30pm-4:30pm

#### Mental Health Issue or Bad Hair Day?

**Description:** This high energy interactive session will involve a combination of lecture and audience participation. The first half of the training covers an overview of mental health and substance use issues, and other types of situations that can cause people to become agitated. We will review the science of communication, including proxemics, body language, facial expression, paralanguage and words themselves. The second half of the training addresses specific skills in a four-staged approach. Finally, this presentation discusses self-care and how our own presence of mind can greatly affect the success or failure of the de-escalation process.

**Presenters:** Kathy Prenevost, LMSW and Mark Schorr, LPC

**Sponsor:** PLD

### 1:30pm-5:30pm

#### UX Bootcamp

**Description:** User experience (UX) design is all about understanding user behavior and using that understanding to guide the way we design our systems, interfaces, services, and spaces. UX Boot Camp provides a practical introduction to user experience design work, where you can

learn about the principles of UX design and the fundamentals of how to study user behavior. Attendees will leave the workshop with sharpened design skills to help them design their website, services, and more. This workshop will include hands-on learning so you'll get some practice with UX techniques that you can immediately use to improve your library!

**Presenter:** Aaron Schmidt, Founder of Influx – Library User Experience

**Sponsor:** LTRT/ACRL-OR

### **RDA 201: Advanced Training and Practice**

**Description:** If you have some experience cataloging with RDA and have run into tricky issues, come to this preconference for practical guidance and practice. Presenters will focus on questions that have puzzled catalogers as they begin cataloging with RDA. Participants will also work in small groups to create RDA records in MARC. Some experience cataloging with RDA is assumed.

**Presenters:** Adam Schiff, University of Washington Libraries; Lori Robare, University of Oregon Libraries

**Sponsor:** TSRT

## **4:00pm-6:00pm**

**OLA Board Meeting**, Board Room

## **5:00pm-7:00pm**

**ACRL Reception**, Bentley's Grill, Liberty Room

## **6:00pm-9:00pm**

**PLD Reception and Banquet**, featuring Phillip Margolin

Social Hour 6:00pm-7:00pm

Banquet 7:00pm-9:00pm