



CHAPTER & ACADEMIC DIVISION, OLA

newsletter

a most irregular publication

JUNE 1991 • NUMBER 60

BOARD UNDERSCORES IMPORTANCE OF INVOLVEMENT

Since the February newsletter, the ACRL Advisory Board has met twice. The February meeting's minutes are printed here; minutes of the May 31st meeting will appear in the August newsletter. At the Menucha conference, many librarians expressed the desire for more involvement in the ACRL Oregon Chapter. The board's discussions at both meetings reflect that concern.

Minutes of Advisory Board - February 22, 1991

The meeting was called to order by President Karyle Butcher. Introductions were made and Susan Whyte volunteered to be secretary. There was no treasurer's report.

The grant to fund the ACRL sponsored OLA post-conference workshop was approved for \$1,210. Unfortunately, it was approved too late to modify the literature sent out apropos of the conference. There was considerable discussion concerning what to do, e.g., reduce the fee, send out a rush mailing, etc. But, the final decision was that it was too late to change the tide, so whatever profit this workshop generates will be used for some other kind of ACRL-Oregon continuing education function.

Sue Burkholder reported that plans for OLA are progressing smoothly. OLA is in a somewhat precarious financial situation with expenses exceeding income this year by \$8-10,000.00. The primary reason for this debacle seems to be the fact that over

one-half of OLA's members pay dues the amount of which does not cover the cost of membership. So, dues will be going up, and ACRL-Oregon chapter will no longer receive a percentage of fee from those members who join the national ACRL.

The OLA ACRL sponsored postconference plans are progressing smoothly. At the time of this meeting no one was sure as to the number of registrants.

Menucha was considered to be a success this year especially in terms of the enthusiasm generated for interest groups. ACRL-Oregon did make less of a profit this year because no grants were solicited from vendors. There were approximately 90-100 registrants at Menucha.

The Legislative Committee is quite busy trying to cope with the implications of Measure 5. The top priority for this legislative session will be to maintain the per capita support at 16 cents. There are no dollars for resource sharing, and, it is likely that more LSCA funds will be used to fund the State Library's general operating budget.

Kudos to Sarah Beasley for the spiffy newsletter. Sara Brownmiller will write the next ACRL column in the OLA News.

Sara Brownmiller will create a tear-off membership form for ACRL-Oregon which will be attached to the OLA membership form. ACRL-Oregon wants to identify new librarians in the state and give them a packet of information.

New Business: There was some talk about someone being an ACRL Oregon archivist. The 20th birthday will be in 1995 and so far any archival materials live in boxes which the current president keeps. Also, there was much discussion about what ACRL Oregon chapter could do in the years when we do not sponsor Menucha. The final

decision was to sponsor a one day meeting in the spring (first would be in May 1992). It was decided that this meeting would be informal in tone and could be a forum for the interest groups (e.g., technical services, reference, ILL, BI) talked about at Menucha. This event will be talked up at the ACRL breakfast at OLA and it was hoped that some non-board ACRL Oregon members would be willing to work on this.

The Goals of ACRL-Oregon chapter for this next year will be

1. *Increased member participation*
2. *Expansion of activities*

Minutes submitted by Susan Whyte. The next meeting will be Friday, May 31 in Eugene. Present: Beasley, Butcher, Brownmiller, Burkholder, Carver, Fortier, Iltis, Lippert, Sloan, Whyte.

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1991-1992 ADVISORY BOARD ELECTION: NOMINATIONS SOUGHT

Flora Lippert, Victoria Hannawalt and Debra Carver were appointed to the Nominations Committee at the May 31st Advisory Board meeting. Positions open on the board are: President/President Elect and two at large positions. The President/President Elect must be both an OLA and a ACRL National member. The at large board members must be OLA members. If you would like to serve on the board or would like to recommend someone for service, please send the name, address, phone number, institutional affiliation, etc. to the nominating committee members: Flora Lippert, Portland Community College, P.O. Box 19000, Portland OR 97219, (503) 244-6111 ext. 4500; Victoria Hannawalt, Library, Reed College, 3203 SE Woodstock Blvd., Portland, OR 97202, (503) 777-7280, FAX (503) 777-7786; Deborah Carver, Associate University Librarian, Knight Library, University of Oregon, Eugene OR 97403, (503) 686-3056.

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ADVISORY BOARD MEMBERSHIP AND TERMS

OSSHE
Roy Bennet 10/89 - 10/91

COMMUNITY COLLEGES

Flora Lippert 10/90 - 10/92

PRIVATE COLLEGES

Victoria Hanawalt 10/90 - 10/92

STATE LIBRARY

Dee Iltis 10/90 - 10/91

AT LARGE

Susan Whyte 10/90 - 10/92

Deborah Carver 10/90 - 10/92

Sue Burkholder 10/89 - 10/91

Jan Fortier 10/89 - 10/91

PRESIDENT

Karyle Butcher 10/90 - 10/91

VICE PRESIDENT/PRESIDENT ELECT

Karen Fisher 10/90 - 10/91

PAST PRESIDENT

Maureen Sloan 10/90 - 10/91

Karyle Butcher 10/91 - 10/92

INTEREST GROUPS FORMING

One suggestion for greater chapter involvement, especially in the non-Menucha year, is a spring Oregon ACRL meeting at which those present would meet for discussion in special interest groups. This idea will be discussed in the members meeting at PacForest. If you are interested in leading such a discussion group or have a particular subject around which you would like to see a group form, send your suggestions to Karyle Butcher: Assistant Director for Research and Reference Services, Kerr Library, Oregon State University, Corvallis, OR 97331, (503) 737-3411, FAX (503) 737-3453.

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OLA POST CONFERENCE MANAGING REFERENCE SERVICES SUCCEEDS

Managing Reference Services, led by Laurene Zaporozhetz, was the ACRL division-sponsored post conference at the annual OLA meeting. The morning session focused on customer service and helped the group understand the need for libraries to make their services more "user friendly". Zaporozhetz talked about moments when a user will either continue using the library or will give up. An example would be the patron walking in the door,

looking for the Information and/or Reference desk, not finding it and leaving.

Zaporozhetz discussed training library employees. She asked the group how many would feel comfortable with a student worker having the authority to make a decision on loaning a reference item. No hands went up. Her response was that a student worker ought to be able to make this sort of decision. Zaporozhetz maintains that libraries do not devote sufficient resources to training front line workers (who are generally students and classified) and that many of these employees do not have a good idea of how their work fits in with the overall goals of the library.

The remainder of the session focused on communication and on small group discussions of specific reference issues e.g. collection management, scheduling, personnel and budgeting. She concluded with a discussion of the cycle of change noting that all change whether it is perceived as good or bad results in given behaviors and that anyone going through change will experience these behaviors. Managers need to recognize that major change is taking place in libraries and to try as much as possible to manage the change cycles. Handouts included useful bibliographies on the workshop's topics

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ACRL NATIONAL NEWS

ACRL National Conference Moves to Salt Lake City

A new site and dates for the ACRL Sixth National Conference was approved on March 11, 1991 by the ALA Executive Board. The conference will be held April 12-14, 1992 in Salt Lake City, Utah.

The conference, originally planned for April 1-4, 1992 in Phoenix, Arizona, was moved because of the failure of the Arizona referendum to establish a paid state holiday in honor of the late Dr. Martin Luther King, Jr.

Joseph A. Boisse, ACRL national conference chair and director of the University of California, Santa Barbara Library, stated he was pleased that the new site is set and the Conference Committee can continue planning. He stated that the committee has selected former Georgia state representative

and civil rights activist Julian Bond and futurist Paul Saffo to speak at the conference.

Pre-conference workshops will be held on Saturday, April 11, 1992, and the all-conference reception that evening. Conference programs will begin at 9:00 a.m. on Sunday, April 12 and end at 4:00 p.m. on Tuesday, April 14, 1992. A post-conference is being planned for Wednesday, April 15, 1992.

Share Your Expertise at the Conference; Answer This Call for Participation

The National Conference Executive Committee invites you to participate in the conference. The conference theme, "Academic Libraries: Achieving Excellence in Higher Education," will explore the major issues confronting academic libraries at the end of the twentieth century. The following are the sub-themes of the conference:

- diversity in the academic community;
- the increased complexity of information resources in many formats;
- the research agenda for academic and research libraries;
- technology and library users

The committee needs your proposal for programs, and poster sessions. Your contribution will help achieve the overall goals of national conferences: a) to contribute to the total professional development of academic and research librarians, and b) to promote study, research and publication relevant to academic and research librarianship.

Information on submitting a program proposal or poster session proposal is available from the ACRL office, 800-545-2433, ext. 2516. The deadline is July 31, 1991 for program proposals and November 1, 1991 for poster sessions.

Althea H. Jenkins Named ACRL Executive Director

Althea H. Jenkins, library director at the Sarasota/New College Campus of the University of South Florida, has been appointed executive director of ACRL effective July 8, 1991. In her new post, Jenkins will serve as head of the 11,000-member division, the largest of ALA's 11 divisions. Jenkins succeeds JoAn S. Segal, who was appointed ALA

associate executive director for programs in May, 1990.

Jenkins is a guest lecturer and associate instructor in the School of Library and Information Science at the University of South Florida. She previously served as library director and professor at Miami-Dade Community College and supervisor and teacher in the Adult Basic Education Program at Indian River Community College, Fort Pierce, Fla.

Active in the profession, Jenkins currently serves as chair of the ACRL Access Policy Guidelines Task Force. She is a member of the ACRL University Libraries Section Conference Program Planning Committee; the Library Administration and Management Association (LAMA) Governmental Affairs Committee; the Social Responsibilities Round Table (SRRT) and the Black Caucus of the ALA.

Audiovisual Policies in College Libraries (CLIP Note #14) Now Available

Audiovisual Policies in College Libraries, is the newest addition to the CLIP (College Library Information Packet) Note series, published by ACRL. CLIP Note #14 reports the results of a survey of small college and university library audiovisual policies. More than a dozen complete policies covering topics such as brochures, circulation policies, collection development, copyright, rentals, gifts, rates and user guides are included. The 152 page paperback, printed on acid-free paper (ISBN: 0-8389-7495-3), sells for \$19.95 (\$16.95 to ACRL members). ALA members receive a 10% discount. Copies of the CLIP Notes may be ordered from the ALA Order Services Department, 50 E. Huron St., Chicago, IL 60611-2795. Orders may also be taken by phone: 1-800-545-2433; or fax: 1-312-440-9374.

Join the ACRL Membership Committee at the ACRL Booth During the Annual Conference in Atlanta

Two hours of fun and adventure. Share your experiences. Meet new people. As a membership booth volunteer, you have the opportunity to compare your experiences as a section, discussion

group, or chapter member with your colleagues. You can also describe how an ACRL product or service improved performance at your institution. Call Betsy Hine, Indiana State University, at 812/237-2573 to volunteer to be a member representative in Atlanta.

OREGON STATE LIBRARY NEWS

Young Inventors' and Creators' Competition

Nationwide the Patent Depository Libraries and the Centers for the Book are sponsoring a creativity competition for young people. Oregon youth from grades 6 through 12 submit their entries to the Oregon PDL/CFTB and after a panel of judges make their decisions the winning entries are sent on the national competition.

Good Buys

Tandy/Radio Shack [286-chip portables and desktops at 10% below the educational pricing] and PBS Video [Civil War, Eyes on the Prize, et al at \$29 a cassette vs \$59-\$99 per cassette], in cooperation with the Foundation, are offering Oregon libraries some very special pricing on their products. Packets will be sent directly to over 450 local libraries shortly. Contact the OLF at the above address if you need a full packet and don't receive one in the mail.

Silver Editions

Grants have been awarded Douglas County Library, Driftwood Public Library [Lincoln City], Newport Public Library, Silverton Public Library, Salem Public Library, Klamath County Library, and Tigard Public Library to conduct humanities reading and discussion sessions for older adults. Humanities scholars will facilitate discussion about readings on either "The remembered Past" theme or "The Search for Meaning" theme at each Silver Editions II program location. This project is being conducted with support from the National Endowment for the Humanities, the National Council on the Aging and the Oregon State Library.

Items from The Oregonized Librarian's (Oregon SLA's newsletter) Government Relations Report

Copyright Issue

Under the Copyright Remedy Clarification Act recently signed into law by the President, state colleges, universities, public schools, and agencies can be sued in federal court for copyright violations. This measure clarifies a former loophole in the Copyright Act of 1976 that allowed them immunity. (Advanced Technology Libraries, 20:1, Jan. 1991)

Other Legislation

The 101st Congress did not reauthorize the Paperwork Reduction Act.

The President signed legislation which establishes a national policy promoting the use of permanent, alkaline paper.

The "Bates Bill" which proposes cost sharing among depository libraries, government agencies and library users has been introduced. GPO is interested in the bill, and their general counsel is examining the legality of cost sharing.

Two years ago Eastern Oregon State College received a \$71,000 Title TID grant from the U.S. Department of Education, College Library Technology and Cooperation Grant Program. This funding made it possible to develop a state-of-the-art CD-ROM search system which would address the needs of the 800 plus distant learners in Eastern Oregon enrolled through Continuing Education courses.

The system we developed provides traditional LAN access on four in-house terminals located at Eastern's library. But more importantly is the two dial-in ports which make it possible for the student located across town or hundreds of miles away from campus to access the lab and conduct research, an option not available prior to the project. Students may search one of the seventeen indexes available by asking the selection from the main menu screen. Since the system operates in UNIX the system provides a multi-user, multi-access environment which allows each of the six terminals to access different indexes simultaneously or all six access points could be searching the same disk at once with very little degradation in search time.

The new remote access CD-ROM search system has made it possible to provide a much needed service to a fraction of our student population who have been denied often the most basic library resources due to their geographic location. Now this academic support is available through dial-access CD-ROM searching and document retrieval via the same system by placing an interlibrary loan request. Thus, the wheels of progress keep turning in Eastern Oregon.

CD'S EXTEND REFERENCE SERVICE IN EASTERN OREGON

by Patty Cuttright

CD-ROM has shaped the way we do business in our libraries just as the card catalog and microfilm reader did in the past. With the advent of CD-ROM we were all dazzled with the vast amount of information available at our fingertips. AND THE SPEED! - no more thumbing through linear feet of indexes for that perfect reference. But as progress turned those massive searching for the ultimate CD-ROM service. How to make it better, more accessible, easier to use?

UNIVERSITY OF OREGON FIELD TESTS OCLC'S MAXIMUM CATALOG

by Sara Brownmiller

What is Max (or soon to be First Search)?

In February of this year, OCLC began field testing anew service called the Maximum Catalog. The Maximum Catalog, frequently referred to as Max, provides menu access to the OCLC database and is intended for direct access by a library's patrons. OCLC will be changing the name of Max to First Search to avoid trademark conflicts. The University of Oregon Library is participating as a test site

for both field test phases of the maximum Catalog.

The easy menu interface on Max allows patrons to quickly perform their own subject search of the OCLC database, as well as look for books by author or title. Patrons no longer need to know the codes used in the traditional OCLC system.

One of the major enhancements of Max is that patrons have keyword access to the OCLC database - both keywords in titles and keywords in subject headings. In addition, by using the designated field label, patrons have access to parts of the citations which were previously unsearchable. For example, with Max, a patron can look for all works published by a particular publisher or identify all the recordings of a particular song or search the information contained in the notes field.

From our experience as a test site, Max is an extremely useful reference tool and is very popular with patrons. There are, however, some features of Max that we hope OCLC will modify. Max does not allow a searcher or patron to "or" terms together nor does it allow truncation, thus patrons wishing to look for variant forms of the same word or for several synonyms must perform multiple searches. If an author is listed as a second author, their name is not displayed in the citation retrieved, although if a librarian would look up the original OCLC record for the retrieved work, the second author would appear in the display. Finally, the only option for printing citations is a print screen command, which results in all of the menu prompts being printed for each record, and does not allow the patron to request more than one citation at a time.

Max is currently available, at test sites, through dedicated OCLC terminals or through Internet. Once Max is available to all libraries this summer, it will also be accessible through Compuserve. One of the features of the Maximum Catalog emphasized by OCLC is the pricing structure. Max is priced in such a way that libraries can anticipate what they will spend on Max in a year by purchasing blocks of searches from OCLC. The larger the number of searches purchased, the lower the per search charge.

The second phase of the field test of Max is scheduled to last through June. Should you be in Eugene, please feel free to stop by the Knight Library and give Max a try.

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ACRL OREGON NEWS

Marylhurst College

Marylhurst's Library Information Management Program has several course offerings for the summer: Basics of Online Searching; Introduction to Maps; Teaching Online; Searching Medline on DIALOG. For further information and registration contact: Dr. Jan Fortier, Director, Shoen Library, Marylhurst College (503) 636-8141 ext. 370.

Oregon State University

•Many of the compact disk databases to which the Library subscribes are now loaded on a Novell local area network (LAN) which can be accessed in three ways: directly via the campus LAN, via Telnet on the campus network, and by dialing in using a modem. The CD Network is available to users of any type of PC, modem. The CD Network is available to users of any type of PC, including Macintosh and those with Unix operating systems. The CD Network is also directly accessible in Kerr Library and on the Novell network in the Kerr Student Lab. Networked databases include Agricola, Aquatic Sciences and Fisheries Abstracts, CAB Abstracts, Life Sciences Collection, Medline, Computer Library, NTIS, ERIC, Dissertation Abstracts, and the GPO Monthly Catalog. Access to the CD Network is limited to OSU faculty, staff and students, and is available free of charge. For an instruction sheet which describes procedures for accessing the network, call John Donel at 7-3260 (DONELJ@CCMAIL.OST.EDU), or call the Library Information Desk at 7-3331.

•Extend is a service which delivers photocopies of articles from journals owned by the OSU Libraries to OSU faculty and graduate students. Photocopies are electronically requested by accessing the Library network articles will be photocopied and sent within two working days and delivered via campus mail.

•JOSEPHINE ANEMAET joined the OSU library faculty in February as a cataloger. She received her MLS from the University of Arizona in December of 1990.

•BONNIE AVERY has rejoined the OSU library faculty after serving as a Peace Corps volunteer in Morocco.

•LAUREL MAUGHAN and DORIS TILLES will be

presenting a poster session, "Academic Library Use of Docents" which highlights the active docent program at OSU, at ALA this summer.

- MELVIN R. GEORGE, director of libraries at OSU, has been named the first holder of the Donald and Delpha Campbell Director of Libraries endowed chair at OSU. The chair has been established with a gift of \$1.6 million from the Campbell estate to the university.

- HUGH FRANKLIN will be mailing survey forms to about 500 selected libraries in the Pacific Northwest (Alaska, Oregon, Idaho, Montana, Washington, Alberta, British Columbia and Saskatchewan) asking about their holdings of industrial standards. Their answers will be used to update, expand, and computerize Fox's 1981 Union List of Standards and Specifications in the Pacific Northwest. He would appreciate your help in this resource-sharing project. If your library has significant holdings of industrial standards, even from a single issuing group, and you did not receive a survey form, please contact Mr. Franklin: Kerr Library, OSU, Corvallis, OR 97331, (503) 737-3260.

Portland State University

- Portland State University President Judith Ramaley donated her recent pay raise to the Branford Price Millar Library to cover the costs of initiation and fees to the Center for Research Libraries. Portland State became a member of the CRL on March 1, 1991. "Despite the fact that we are challenged to find funding dollars here at Portland State University, we have not lost sight of the need for a major research library," said President Ramaley. "While developing a research library is a long-term effort, access to the Center for Research Libraries is a major improvement in the PSU Library's ability to support the research needs of its faculty and students."

- Terry Rohe, formerly PSU Head of Technical Services, is now PSU's Acting Director.

- Eugenie McKenzie, formerly PSU Acquisitions Librarian, is now PSU's Acting Head of Technical Services

- Rosalind Wang, PSU Education Librarian, has published a book of Chinese folktales, The Fourth Question: A Chinese Tale (Holiday House, 1990).

- Robert Lockerby, PSU Head of Readers' Services, and Virginia Seizer, former PSU librarian, co-authored Mountaineering and Mountain Club Serials: A Guide to English Language Titles (Scarecrow Press, 1990).

- Gary Sampson, PSU Systems Librarian, presented a workshop on "Search Aids for Computerized Reference Materials" at the OLA Conference.

- Faye Powell, PSU Social Science Librarian, gave a slide-talk entitled "An American Librarian in Lotus Land" at the ACRL breakfast at the OLA Conference. Her article, "American Libraries: High Tech, High Touch," was published in the Indian Librarian Association Bulletin (December, 1989).

- Ann Roseberry, PSU Bibliographic Instruction Librarian, resigned in March.

University of Portland

- REV. JOSEPH P. BROWNE, Library Director, is a member of the University's Planning Coordinating Committee which is guiding the University in a planning process begun last year. Fr. Browne also serves on the University Computer and Telecommunication Committee.

- SUSAN HINKEN, Head Technical Services, is Chair of the Committee on Instructor Development at the University. In addition to selecting the recipient of the Sears Roebuck Award for Teaching & Leadership, Hinken's committee is developing a mentoring program for new faculty.

- WILSON W. CLARKE MEMORIAL LIBRARY experienced some major rearrangement in May when periodical indexes (both bound and CD-ROM) moved from Periodicals into the Reference Room. The centralization of Reference Services will provide better service and more efficient utilization of staff. Heeding the OSU experience, library faculty have begun an intense educational campaign aimed at reaching as many of the University community as possible before the move takes place.

Southern Oregon State College

- Harold Otness, Collection Development Librarian, spoke at the International Conference on New Frontiers in Library & Information Services in Taipei, Taiwan, May 9, 1991. His paper was entitled, "Interactive Hypermedia and Traditional Libraries, the Uneasy Relationship."

- Deborah Hollens, Government Documents Librarian, delivered her professorial lecture, "Documents to the People: A Southern Oregon Perspective," May 22, 1991. Deborah was promoted to Full Professor effective Fall 1991 and has been at SOSC since 1971.

- Ruth Monical, Head of Reference, was promoted to Full Professor and gave her professorial lecture entitled, "Effects of Fire on Small Mammals, Crater Lake National Park," February 27, 1991.

- SOSC library has a complete run of PNLA Quarterly, v. 1 - 54 (1937-1989), available free of charge to any library that would like it. Contact Harold Otness, (503) 552-6839.

Reed College

•The Reed College Library is developing a package of software programs for the MacPlus to provide a gateway terminal in Reference. The terminal will provide a gateway to local library catalogs which have dial access and to other selected catalogs available through Internet. Librarian-assisted access to OCLC's EPIC service and other databases will also be available. The hypercard front-end will allow the patron to click on a button for the catalog they wish to search while scripts and programs in the background will initiate the needed connection procedures.

Linfield College

Northup Library at Linfield College hosted a map workshop in early March to introduce faculty, staff and students to the many new atlases and maps acquired from a grant from the President's Discretionary Fund. Dr. Gwenda Rice, geographer and professor of education at WOSC, presented an illuminating talk entitled "There's More to Maps Than Finding Tashkent, Tokyo, and Timbuktu." Examples of early cartographic methods were shown as well as some provocative examples of

geographical bias in the maps with which most Americans are familiar. For instance, did you ever pause to wonder why the Northern Hemisphere is on the top half of maps? What would a map look like with South America on top and North America on the bottom? Did you know that most projections make the Northern Hemisphere appear to be larger than the Southern, which in fact is not accurate? Geographical literacy is a concept which will be attracting much attention in this increasingly shrinking, culturally diverse world.

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EDITORS NOTE:

No one sent in commentary on the price of serials and what libraries are doing to cope. If you have any items for the newsletter, please send them to: Sarah Beasley, ACRL newsletter editor, Kerr Library, Oregon State University, Corvallis, OR 97331. Submissions for the next newsletter should be sent by August 16, 1991.

OLA

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