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The Times They are a-Changin'

Time to Rethink Reference?

By Susan Whyte

ACRL-Oregon Chapter President

On Wednesday, April 6 in Sunriver, we librarians will have the unique opportunity to question and reflect upon the changing environment in libraries and how we deliver information to clients. Or, to frame the question from another perspective, we will consider how our clients, students, faculty, and community users view the process of finding information in the library: Specifically in the reference arena, and generally across the whole spectrum of technologically sophisticated tools which exist in most libraries.

Jerry Campbell, Duke University Librarian, will be the featured speaker at the Oregon Chapter of the Association of College and Research Libraries' Preconference. Jerry Campbell participated in the "Rethinking Reference" conferences which were held twice last year, once in Berkeley and once at Duke. Since this is such a hot topic, primarily among academic libraries at this point in time, but certainly one that will enter the public library arena soon, we in the Oregon Chapter feel that this is a most appropriate

time to begin the conversation with Jerry Campbell, and more importantly with ourselves.

Having just returned from Midwinter in Los Angeles, I was struck once again by the multitude of electronic sources, CD-ROM indexes, CD-ROM products with full text, online databases, and the whole plethora of "information" which proliferates daily, nay, hourly. My head was spinning as I made the rounds and I kept wondering "Well, if I feel like this, how do people feel upon entering the library with a need to find something?" How can we make their quest for information easier – because the systems do not always do so? How do we as librarians organize our time and resources (the latter of which is often diminishing) to best present these access points to people? Can we be adequate "knowledge cartographers" (as Jerry Campbell has proposed)? How do we keep up with the constant change? How do we achieve conceptual clarity about our roles as reference librarians? How do we track the various systems? And, most importantly, how do we know what to show the next person who walks in with a need?

And of course, we need to keep in mind that it is not just the reference room and the role of the reference librarian that is

changing. The whole library as an institution is changing. How will we change too? What will we still do and what will we do differently? Do we really know what our users need or want? (Duke University hired a research firm to help them figure this out.) As Jerry Campbell says in his essay in *Rethinking Reference in Academic Libraries*, the recently published book which reproduces talks and discussions, as well as reactions, from the two national Rethinking Reference conferences last year: "All librarians have been accustomed to serving up information on our terms and expecting our users to meet those terms..." (p.10).

So I hope you can join us on Wednesday, April 6, from 1:30 until 5:30 p.m. Jerry Campbell is noted for his provocative questioning of firmly held paradigms in our profession. Dialogue is the beginning of change. (cont'd, p.2, "Sunriver")

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Sunriver, cont'd from p.1

Please note also the other programs at the OLA conference which are of interest to many librarians and support staff :

On Thursday morning we will have the traditional ACRL breakfast from 7 to 8:30 a.m. Harold Otness, the Collection Development Librarian at Southern Oregon State College will take us on a visual ramble through the home libraries of the rich and famous. Then at 8:45 we will continue to explore how Oregon libraries are facing the change in reference. The panel will feature Barbara Jenkins from the University of Oregon, Carol Henderson from Central Oregon Community College, and Mary Finnegan from Salem Public Library.

On Friday, there are two more exceptional programs. The first, at 8:45, we are co-sponsoring with the Library Support Staff Roundtable. Jey Wann of the Oregon State Library, Donetta Sheffold of Oregon State University Library, and Larry Oberg of Willamette University Library will talk about the support staff's connection with the librarian. This is a hot topic, because change affects all library employees. At 10:45, the program - co-sponsored with the Oregon Community College Library Association - will be distance education and who will serve all these patrons? Panelists will speak toward the ever-growing population of students who participate in education programs with institutions far removed from them. Who is responsible for providing library service?

See you all at Sunriver!

Susan Whyte



OREGON NEWS

Marylhurst Library Grants Come to Fruition

Marylhurst College's Shoen Library has experienced a banner year as a result of two grants for building rehabilitation and automation, from the Meyer Memorial Trust and the Murdock Charitable Trust. As a result of the Meyer grant the Library, built in 1968, has received a new roof, new interior lighting, repaired front steps, new carpet throughout the building, new window coverings and furniture upholstery, signage, and disabled-accessible restrooms and elevator.

The Murdock Charitable Trust made it possible for Shoen Library to acquire the Dynix automated system with all library components being automated, including the public access catalog, circulation, acquisitions, and serials.

Librarian Nancy Hoover has been appointed to the position of Systems Librarian. The collection of approximately 100,000 volumes has been completely "reconned" and is over 50% barcoded. A central hexagonal computer workstation was purchased as well as other individual workstations. All public computers are color pc's. In addition to automation, the Murdock grant allowed for purchase of a large photocopier, a CD-ROM workstation, and AV equipment.

The administration at Marylhurst College sees its library as a priority and has been placing increasing emphasis on building the collection budget and supporting membership in network cooperatives such as Valley Link and PORTALS. Endowment fundraising for the collection is well underway. A total of \$1,362,400 in library

improvements will have been expended when the overall project nears completion within the next year.

Jan Marie Fortier
Marylhurst College

Linfield College Automates

Linfield College is completing a two-year library automation project. An Innovative Interfaces, Inc. integrated system which includes the public catalog and circulation, acquisitions, serials, and reserve bookroom modules has been installed. The catalog includes Linfield holdings on the McMinnville and Portland campuses and the holdings of the Good Samaritan Hospital and Medical Center Library, the site of the Portland campus.

The new catalog also provides access to three Wilson indexes--General Science Index, Humanities Index, and Social Sciences Index. The project to license and tapeload the indexes was funded with a grant from the Linfield President's Discretionary Fund.

The catalog is connected to the local campus network and the Internet. Ten networked ports were funded through a grant from The Collins Foundation. Linfield access to the Internet was partially funded with a grant from the National Science Foundation.

For more information, contact
Lynn Chmelir, College Librarian
New phone: 434-2262
New fax: 434-3566
E-mail: lchmelir@linfield.edu

Willamette Automation Grant

Willamette University, Salem, Oregon, has received a grant of \$326,000 from the M.J. Murdock Charitable Trust of Portland, Oregon. The funds will be used

for the automation of the College of Law Library and the incorporation of its bibliographic records into the Mark O. Hatfield Library's existing Innovative Interfaces system. The project will result in the development of a shared, integrated automation system, greater cooperation between the two libraries, and improved access to the libraries' collections. Grant money also will be used to add the serials and acquisitions modules to the existing Hatfield library system and for a variety of other systems and database enhancements.

Keeping Up With Oregon's COMMUNITY COLLEGES

Lane Community College Library reports that their Innovative Interfaces system (*aka* "Athena") is up and running successfully. The system includes all the important modules, and has revolutionized both public and technical services. Students have adapted well to the III system, with its simple and intuitive interface. On-screen connections to the University of Oregon Innovative system are very popular, and an online periodicals index has been heavily used.

Another revolutionary development at the Library has been the advent of the Internet, which arrived at LCC in full force in February. Acceptance by the college faculty has been immediate and overwhelming. Director *Pat John* and the library staff are assessing urgently the Library's role in training and educating the faculty (and later the students) in this remarkable new information technology.

In July of 1993, the Mt. Hood Community College LRC went online with a Dynix automated system. The system, christened ALEX (Automated Library Electronic Access), has been

accepted wholeheartedly throughout the campus. During the Christmas break the staff went so far as to remove the card catalog from the library! The floor space gained enabled the Library to put up two extra PACs, and an adaptive station for disabled access is expected sometime this spring. Step II of the automation process will include dial-up access for faculty, students and the community by the end of this fiscal year, and Step III will be connection to the North Valley Link, probably in the Fall.

Library Director *Jacqueline McCrady* will be leaving for Fiji at the end of February. She is part of the 1993-1994 Library Fellows Program (jointly sponsored by ALA and the United States Information Agency). She will be at the University of the South Pacific for nine months, where she anticipates working on a training program curriculum for library personnel, as well as staff development and cataloging projects. *Diane Braithwaite*, formerly Public Services Supervisor, received her degree from Eastern Oregon State a year ago and is now Coordinator of Public Services. With the arrival of ALEX, *Sharon Jackson's* responsibilities have changed to Technical Processing/Systems Administrator, and *Marilyn Pierik* has been assigned the task of Campus Archivist.

The new Oregon Coast Community College Library opened for business in May 1993. OCCC Library belongs to OCLC, and as a member of the Coastal Resource Sharing Network shares an automated catalog (DRA) with eight other libraries in Lincoln and Tillamook counties. *Charlie Piquett* is the Librarian.

Portland Community College Learning Resources reports many new developments in late 1993 and 1994. The new *Sylvania Campus* LRC should be finished in

mid-March, with an expected opening on 28 March. The new *Cascade LRC* is presently a hole in the ground, but the builders promise a completion date in fall quarter 1994. It is all a bit numbing, but also fun, especially watching the construction crew carpet right over a pile of dirt.

PCC staff have just finished installation of a 3M Self Check-Out unit. *Flora Lippert* is the resident expert on the unit, which was purchased to deflect some traffic from increasingly busy circulation desks. There are some changes to staff for the new Sylvania Center. *Katherine Stevens* is the new Coordinator for Circulation, and they are interviewing for a guru of computers and another circulation person.

In staff news at PCC, *Sharon Smith* is in the second of a three year doctoral program at OSU; *Flora Lippert* won a faculty excellence award; and *Onnie Granados*, published science fiction author and circulation assistant, got married over Christmas.

Rogue Community College Library has bought two Canon microform reader-printers with funds from the RCC Foundation. The reader-printers are heavily used by the students for Newsbank and college catalogs on fiche. The Library is also hosting the *Seeds of Change* traveling exhibition organized by ALA and the Smithsonian Institution. The display focuses on the exchange of plants, animals, and peoples that resulted from voyages of Columbus 500 years ago.

Developments from Southwestern Oregon Community College include news that District voters defeated a SWOCC bond levy. The levy would have nearly doubled the size of the Library and allowed for the entire operation to be on one floor. The major need had been for quiet study space and a Learning Hub

for computer assisted instruction. Since the Learning Hub is needed for a Title III grant, the library is examining space allocations in an attempt to find room for it.

At Umpqua Community College Library, *Lois Soulia* is now full-time in Reference, and is co-teaching a Use of the Library class with Director *Freda Munger*.

New Director of Clatsop Community College Library is *Bonnie Allen*. The Library has branched out into CD-ROM indexes for the first time, and the staff are joining a campus-wide effort to incorporate new technology.

Diane Allen has resigned as Director of the fledgling Columbia Gorge Community College Library in The Dalles.

—>A new (free) directory of all staff in Oregon Community College libraries, including phone, mail and e-mail addresses, will be published in March. Send orders to: Don Macnaughtan, LCC Library, 4000 East 30th Ave Eugene, OR 97405 (macnaughtan@edlane.lane.edu).

... Meanwhile, elsewhere around the State...

– More People News –

OSU– Retired December 1993: *Don Unger*, Physical Sciences Librarian, Oregon State University since July 1972. Don was previously employed as an electrical engineer for Western Electric Company, McDonald Aircraft Company, and Westinghouse Electric Corporation. He also taught in the Western Civilization Program at the University of Kansas. He received a B.A. in Physics with a minor in Mathematics from William Jewell College, Liberty, Missouri and then in 1972 received an M.L.S. in Library

Science with a minor in Philosophy of Science from the University of Oklahoma, Norman, Oklahoma.

University of Oregon – *Cheryl Kern-Simirenko*, Assistant University Librarian for Collection Development at the University of Oregon has accepted a position as Associate Dean of Libraries at Purdue University starting in March.

Jane Barnwell, UO Reference Librarian/Bibliographer has taken a position as Librarian, Palau Community College in the Republic of Palau (Belau), an island in Micronesia. Jane had worked as the South Pacific Islands librarian at UO and had spent her 1992 sabbatical in Palau. She begins her work in Palau in March.

Pacific University – *Tracy Boucher*, Systems/Technical Services Librarian, has accepted the position of Head of Technical Services, Boise Public Library.

Western Baptist College – *Floyd Votaw* will become Library Director, July 1994. He was formerly Seminary Librarian, The Master's Seminary, Sun Valley, CA. In July, current director, *J. Richard Muntz*, will become Associate Librarian (technical services/ collection development).

Oregon Graduate Institute – *Maureen Sloan*, Library Director, is retiring July 1.

University of Portland – *Rev. Joseph P. Browne*, C.S.C., is retiring June 1.

George Fox College – *Chuck Church*, Reference Librarian (began Aug. 1993). He was formerly Public Services/Serials Librarian, Loyola University, La Mirada, CA.

Southern Oregon State – *Ruth Monical*, Head of Reference at SOSC is spending her sabbatical at

the American University of Cairo in Egypt. She is chairing a Task Force on Public Services which will examine Public and Access Services and recommend improvements. Ruth will reassume her responsibilities at SOSC in June.

Peter Everett has been hired in a temporary position to assist with Reference while Ruth Monical is on sabbatical. Peter came to SOSC from the Corpus Christi Public Library.

Eastern Oregon State – *Colleen Bell* joined the Library as the Electronic Resources Librarian on Feb. 21. Colleen has an MLS from the University of Victoria.

NATIONAL LEGISLATION

Library Budget Proposal – Lean & Mean?

Although it will be awhile before we hear what the U.S. Congress finally passes as a final budget, the proposal put forth by President Bill Clinton does not look good. According to ALA's Washington Office, LSCA programs covering public library construction, acquisition of foreign language materials and programs for library literacy would be zero funded. The only winner, such as it is, is a proposal to fund "the development of a national information infrastructure" which would remain at the 1994 level of \$19.7 million.

In addition, all Higher Education Act Library (HEA) programs (this is the program which is funding Oregon State University Libraries' Government Information grant of \$330,000) would be eliminated. ALA's Washington Newsletter notes that of all Department of Education programs proposed for elimination, one-fourth are library programs – a heavier hit than any other area of the budget. The total

decline in LSCA funds is \$25.9 million.

The shocking thing to me is that funding for these programs is only a drop in the bucket of what is truly needed by libraries. At a time when everyone is decrying the lack of literacy and the increase in the cost of information, it is clearly irrational to make such cuts. If you have friends in high places, call or write them.

Karyle Butcher
Oregon State University Libraries

Building a National Legislative Network

ACRL Needs You!

The ACRL Government Relations Committee is continuing to build a legislative network. They are requesting that each ACRL chapter provide an individual or a committee to serve as the contact for the liaison.

This network will be used for communicating with members and generating support for issues relating to federal legislation.

Some examples of the kind of activities for which the network may be used are:

- To provide and distribute information regarding legislation concerning academic library programs.
- To alert members of ACRL to critical issues regarding federal legislation and enlist their aid in providing support when needed for legislative action. This may take the form of a letter-writing campaign, personal contact with legislators, or other kinds of political activity.
- To promote awareness activities such as Legislative Day during National Library Week, and to encourage the building of relationships with legislators

through speaking opportunities, tours, etc. Oregon is part of region 11 and our representative is Tim Jewell at the University of Washington. Would someone like to step forward to be the Oregon liaison?

(Most of the above text excerpted from an ACRL Memo of February 1994.)

Susan Whyte
Linfield College

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Announcing the Creation of the Business Interest Group of Oregon (BIGOR)

The OLA Executive Board approved the creation of a new business roundtable in January. This group will be called the Business Interest Group of Oregon (BIGOR) and is open to all OLA members with an interest in business reference service.

The objectives of BIGOR are to provide opportunities for information sharing, networking, and continuing education for OLA members who provide business reference service or who are interested in the role of business in our society. Annual membership dues are \$5.00.

The first BIGOR meeting, "Demystifying Investments or Who is Dow Jones Anyway?" will be held at the OLA Conference in Bend on Friday, April 8, from 2:30 - 4:00 p.m. This will be an excellent program presented by Jan Tudor and Professor Stephen Archer of Willamette University (see conference program for details). This session will include a business meeting to elect officers and vote on bylaws.

BIGOR should prove to be an interesting and exciting new group. Anyone with an interest in or fear of business information is highly encouraged to join.

For more information call Connie Anderson (SOSC) 503-552-6820, Jan Tudor (Willamette Univ.) 503-370-6312, or Kathie Brinkerhoff (Univ. of Oregon) 503-346-1960.



**** EXCLUSIVE ****

From Our ACRL Spy

Spotted at Midwinter - **Gloriana St. Clair**, former Head of Technical Services, Budgeting and Automation at Oregon State University. Gloriana, now at Pennsylvania State University is serving her second term as editor for *College and Research Libraries*. ...Also spotted was **Nancy Powell**, former President of ACRL Oregon chapter who is back in Oregon. Nancy was presenting a workshop on her favorite subject, how to do collection assessment.

...**Terry Rohe**, from PSU was seen on the streets of LA walking at a brisk clip to the Convention Center. She was spotted wearing a rather sporty ankle cast which may be the fashion statement for the future.

...**Loretta Rielly** and **Susan Whyte** were observed dashing across Olive Street from the Biltmore Hotel to unknown destinations.

...**Karyle Butcher** from OSU Libraries was seen engaging in one of her many agreements with L.A. cab drivers.

- Got a scoop? A juicy tidbit? Send it to the ACRL Newsletter Editor. (See back page.)

News from Chapters at Midwinter

ACRL National Conference

The 7th ACRL National Conference will take place from March 29 to April 1, 1995 in Pittsburgh, PA. The title of this conference is: "Continuity & Transformation: The Promise of Confluence." This seems to be a particularly apt theme for the geographical setting. The activities at this conference will center around four themes: knowledge workers and their organizations; technology and the service-centered library; multiculturalism and internationalism; and society, economics and politics.

The deadline for contributed papers and panel proposals is July 1, 1994. For contributed papers, contact: Marion T. Reid, Chair, ACRL Contributed Paper Subcommittee, CSU San Marcos, Library Services, San Marcos, CA 92096-0001.

For panels, send a letter of intent and proposal to: Sarah B. Watstein, Chair, Panel Session Subcommittee, Asst. Director for Academic Services, Virginia Commonwealth University, Richmond, VA 23284-2033

-> Detailed instructions can be found in the January 1994 issue of *C&RL News*.

If you register by January 6, 1995, the fee for an ACRL Personal Member is \$160. Between January 6 and February 28, the registration fee is \$185.00, and after February 28, the registration fee jumps to \$225. For further information, contact ACRL, 50 East Huron Street, Chicago, IL 60611.

Our President Reports on CHAPTERS COUNCIL

Chapters Council always has a long meeting on Sunday at Midwinter. The discussion in Los

Angeles centered around issues discussed in June in New Orleans. The national ACRL group in Chicago wants feedback and brainstorming around what they can do for state organizations as well as what the state chapters can bring to the national organization. There was a lot of discussion in June, and again in February about role clarification and chapter benefits to ACRL, and chapters programs support. It was generally concluded that the role we expect of ACRL in Chicago is to provide a forum for the exchange of information. This could be done with a listserv, or by sending the Chapters Newsletter out to more than just the officers of each state chapter. Also, it was suggested that there be more participation by Chapters representatives in Chapters Council.

To promote ACRL to the state members, it was suggested that first of all a survey be carried out to determine who belongs to state ACRL chapters, who to national ACRL, and who to both. We did this in Oregon just a few years ago, and I believe the survey indicated that more academic librarians belonged to the state division (at no cost) than to the national ACRL (where there is a significant membership fee.)

Another suggestion that surfaced at Midwinter was the writing of a column in *C&RL News* where activities of the national ACRL could be delineated, as well as various state chapters' activities. We also requested that the Speakers Bureau be re-funded (it has been funded for FY1995), and in addition, that a list be compiled, with national ACRL serving as a clearinghouse which would identify excellent speakers on various continuing education topics for academic librarians.

Scattered throughout this long discussion were questions regarding the crux of the matter, which in my opinion, seemed to be how we can recruit people to

join ACRL on the national level, and pay those extra dues. What will attract them to join if their state boards already act as a filter, clearinghouse and organizer of state ACRL activities? I am not clear at all as to the advantages here. I belong to both, but many here in Oregon do not. Perhaps this will stimulate discussion at Menucha next fall.

In the meantime, the ACRL-Oregon Chapter is busy planning many events for both OLA in Sunriver and at Menucha in the fall. I think we need to keep in mind that we are a relatively small chapter here and that there is probably a limit to the activities to which we can subscribe. But I think that the Oregon Board of ACRL has been very active in promoting ACRL activities in the state. We are always open to suggestions and to volunteers. Please contact Susan Whyte at Linfield College, by phone (1-503-434-2517), or e-mail (swhyte@linfield.edu), should you want to volunteer to serve on the board or organize an activity.

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What's All This "Chapters" Stuff, Anyway?

ACRL CHAPTER

An ACRL chapter is a local state, or regional group of college and research librarians that "charts its own course," but is connected to the national ACRL organization. A petition for establishment of an ACRL chapter requires the signatures of at least twenty-five ACRL members. The first ACRL chapter was established in 1951 in Philadelphia, PA.

ACRL CHAPTERS COUNCIL

Chapters Council is the national representative body of the forty-one ACRL chapters in existence at this time. It was established in 1979. Its purpose is to concern itself with matters involving the mutual interests and common

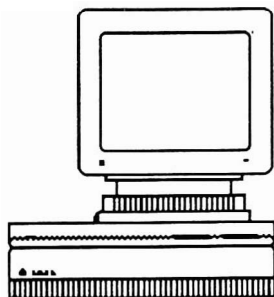
problems of the ACRL chapters. The Council meets twice a year – at ALA Midwinter and the Annual Conference – in a half-day session on Sunday morning.

Chapters Council consists of the president/chair and vice-president/vice-chair of each ACRL chapter or a delegate who is a member of the executive board of the chapter. Each member of the Chapters Council shall be a member of the national Association. Each chapter has one vote within Chapters Council.

Chapters Council Functions

- * Provides a forum for the exchange of information among chapters regarding organization, finance, programs, etc.;
- * promotes the organization and development of ACRL chapters;
- * communicates chapter concerns and needs to the ACRL Board of Directors;
- * promotes the dissemination of information about ACRL and its activities at the local level;
- * cooperates with ACRL in promoting ACRL membership;
- * assists in the development of ACRL goals and objectives;
- * improves the relationships among chapters, and between the chapters and ACRL nationally;
- * provides orientation and support for chapter officers.

(Excerpted from ACRL's "Chapters Council Orientation" material, Midwinter 1994, Los Angeles.)



★ UPCOMING EVENTS ★

OLA CONFERENCE –



SUNRIVER, April 6-9, 1994

"Commitment, Connections, Clout" is the theme for the 1994 OLA conference in Sunriver, April 6-9, but you can have fun while you are committing, connecting and clouting. This conference will be a family affair, with activities for everyone. Besides great sessions to become updated and informed, extra activities being planned are: nature walks, star gazing, a tour to the High Desert Museum, and bird watching. There will be child care available at the resort. So plan to make this a family conference!

Exciting preconferences include: Doing the Right Thing–Ethics and Libraries; Fees for Service–The Entrepreneurial Librarian; and Rethinking Reference.

Conference Workshops

(to follow the theme

"Commitment, Connections, Clout"):

Having the Law in Your Corner
Effective Public Speaking: How to Put Your Best Foot Forward and Not in Your Mouth!

Fighting Stealth Tactics: Strategies for Inoculating Our Communities

Reference Sessions:

Rethinking Reference–Oregon Style

Reference Service Table Talks
Reference Referral–Making it Work for You

Support Staff Sessions:

Doing the Right Thing–Ethics and Libraries

Support Staff Connection with Librarian's Role

Academic Libraries

Rethinking Reference

Rethinking Reference–Oregon Style

Patron, Patron, Who'll Serve These Patrons–Distance Learning

Technical Services

Subject Access in the Online Environment (in two parts)

Norma Paulus will be the Keynote speaker at the General Session. Pat McCormick will speak on "After the Sales Tax . . .What?" at the Exhibitors Lunch. John Kitzhaber will be the speaker at the Thursday night dinner.

(Above information provided by The Oregon Library Association. Contact person: Sara Charlton, OLA Conference Public Relations.)



Rethinking Reference –A brief bibliography

For those who want to come prepared–Barbara Jenkins of UO has provided these citations to articles she found particularly apropos. A comprehensive bibliography will be provided to preconference attendees.

Campbell, Jerry D. (1992). "Shaking the conceptual foundations of reference: a perspective." *Reference Services Review*, 20(4), 29-35.

Ford, Barbara. (1986). "Reference beyond (and without) the reference desk." *College and Research Libraries*, 47(8), 491-494.

Massey-Burzio, Virginia. (1992). "Reference encounters of a different kind: a symposium." *Journal of Academic Librarianship*, 18(5), 276-280. Four people respond to Massey-Burzio's comments on pages 280-286 of the same issue.

Oberg, Larry. (1992). "The emergence of the paraprofessional in academic libraries: perceptions and realities." *College and Research Libraries*, 53(2), 99-112.

UPCOMING EVENTS, cont'd

Oregon Library Association Library Instruction Round Table (LIRT)

The Library Instruction Round Table of the Oregon Library Association is sponsoring a presentation at the 1994 OLA Conference in Sunriver. On Thursday, April 7, 8:30-10:00am, Paul Yeiter, Lecturer in the School of Education at Western Oregon State College, will talk about the "User Friendly Library." Using examples from Oregon libraries, he will discuss ways that libraries can apply basic design principles in their signage and layout to direct library users to information. Professor Yeiter's background is in art education. He has worked as a commercial designer and photographer and currently teaches Instructional Technology and Technology and Computer Applications at WOSC. His talk promises to be lively and provocative.

OLA-LIRT will also hold a business meeting at Sunriver on Thursday, April 7, 4:30-5:00 p.m. to vote on the bylaws, elect officers, and discuss plans for the coming year. If you're already a member or are interested in participating in OLA-LIRT, this is the place to be. If you can't attend the meeting but want to be involved, please contact Loretta Rielly, Kerr Library 121, Oregon State University, Corvallis 97331; 503-737-2642; riellyl@ccmail.orst.edu.



WLA-ACRL Preconference

ACRL Washington Library Association Preconference, April 27th in Yakima, Washington. "Incorporating the Internet into Reference." For further information contact:

Margaret Landrum
Associate Dean
Everett Community College,
Library-Media Center
801 Wetmore Avenue
Everett, WA 98201-1327
mlandrum@ctc.ctc.edu
(206) 288-9502

Coming Soon: "LOEX" of the West

**Cultivating the Electronic
Landscape: Teaching & Learning
in a Climate of Constant Change**

June 9-11, 1994
Willamette University
Salem, Oregon

Co-sponsored by Linfield College,
Oregon State University,
Willamette University

Keynote Speaker: Betsy Wilson,
University of Washington,
"Glacier or Avalanche: Shifts in
the Electronic, Educational and
Library Landscape"

Workshop: "Designing
Instruction on the Electronic
Frontier: Learning Styles,
Instructional Design, and
Electronic Information Access
Systems," Mary Ellen Litzinger,
Penn State University Libraries,
and Randall Hensley, University
of Washington.

Concurrent Internet Sessions:

1. "King Kong vs. Godzilla: A
Team Approach to Training on
Internet Resources," Barry Brown,
Mansfield Library, & Vicki
Pengelly, Computing &
Information Services, University of
Montana.
2. "Should We Bother: Library
Instruction and the Internet,"

Sarah Beasley, Oregon State
University; Roy Bennett, Western
Oregon State College; & Isabel
Stirling, University of Oregon.

In addition, there will be 12
contributed papers on topics such
as the internet and critical
thinking, distance education,
training faculty, Ohio State's
Gateway to Information, training
diverse populations, designing
multimedia presentations, and
more.

Registration Fee: \$115.00
(includes 5 meals)
Accommodations (2 nights) in
Willamette Univ. Dorms:
Single \$50.00 Double \$40.00

For a copy of the brochure and
registration form, contact:

Loretta Rielly
Kerr Library 121
Oregon State University
Corvallis, Oregon 97331-4501
riellyl@ccmail.orst.edu
503-737-2642

PNLA 1994 Annual Conference

When: August 10-13, 1994
Where: Eugene, OR, at the Valley
River Inn. Conference room rates
start at \$71/single; for more
information call 1-800-543-8266.


Program: The keynote speaker is
Theodore Roszak, author of
(among others) *The Cult of
Information*, just issued in a
revised and updated edition. He
reminds us that voluminous
information does not necessarily
lead to sound thinking and he
warns of the dangers that
computers bring: efficient erosion
of privacy, over-reliance on
polling in politics. A professor of
history and general studies at
California State University, he has
twice been nominated for a
National Book Award and has
received a Guggenheim
Fellowship.

PNLA Annual Conference, cont'd

A day-long **preconference** will feature you and the Internet, based on the hugely successful Online Northwest program held each winter in Oregon. Whether you are an absolute novice or an experienced surfer, this cluster of programs will have sessions of hands-on value for you.

Workshops will include topics arranged by the Interest Groups, ranging from medical reference, Alberta's marketing program, preventing carpal tunnel syndrome, preservation and disaster preparedness, TQM, standards for bibliographic records, and more.

Conference preregistration forms will be mailed in May. For more information, call (503) 687-5454.

 Don't forget to mark your calendar for:

Menucha, October 20-21, 1994

– and –

The ACRL 7th National Conference, March 29-April 1, 1995 in Pittsburgh, PA. For more information, see p.6, under chapter news.

From the Editor:

Please send submissions for the June Newsletter by May 20, to:

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