

# OREGON

RIGHT AT THE HEART OF THINGS

# LIBRARIES

## **Opening General Session & Keynote Address**

Thursday, April 26, 8:30 - 10:00 a.m.

### ***Building Dialog in the Age of Demons***

Robert Killen is the Executive Director of the City Club of Central Oregon. He creates opportunity for communities to come together and share vibrant discussion on meaningful and, at times, divisive topics. Killen has diligently studied the many varied ways of storytelling and how those stories relate to the human experience. In 2005 he began studying Appreciative Inquiry and Narrative Psychology and has turned his attention to the power words have to both connect and divide. Killen is a highly accomplished speaker, an award-winning storyteller and a passionate advocate for constructive dialog.



**Robert Killen**

## **President's Banquet**

Thursday, April 26, 7:00 - 9:00 p.m.

### ***Light 'Em Up! The Future of Libraries***

Stephen Abram is one of the top 50 people influencing the future of libraries as listed by *Library Journal*. He has received numerous honors and regularly speaks to international audiences. His columns appear in *Information Outlook* and *Internet@Schools* and he is the author of ALA Editions' bestselling *Out Front with Stephen Abram*. His blog, Stephen's Lighthouse, is a popular blog in the library sector. He is a Past-President of SLA and the Ontario and Canadian Library Associations and received the 2011 CLA Outstanding Service to Librarianship Award in this past June.



**Stephen Abram**

## **Oregon Library Association 2012 Annual Conference**

**The Riverhouse Hotel & Convention Center  
April 25-27, 2012**



## OLA President's Message-Abigail Elder

Welcome to the 2012 Oregon Library Association conference *Oregon Libraries: Right at the Heart of Things*. Our annual conference is the heart of OLA - it is our most visible work and our biggest opportunity to gather, learn and celebrate. This year's conference committee sought programs with heart, and OLA members responded with preconferences, sessions, and exhibits that challenge and encourage libraries to better connect with their communities.

The conference committee has arranged two opportunities for heartfelt dialog: keynote speaker Robert Killen specializes in creating safe spaces for civil discussion in his work as the executive director of the City Club of Central Oregon, while author and banquet speaker Stephen Abram will delight and inspire conversation about our future.

At Thursday's lunch, OLA members will consider a merger with the Oregon Association of School Librarians (OASL.) I look forward to a thoughtful conversation and vote on this topic, and I encourage you to seek out a member of the OLA Executive Board or the OLA-OASL joint committee if you have any questions preceding the vote.

Thank you for putting your heart into Oregon Libraries, and enjoy the conference!

## State Librarian's Message-MaryKay Dahlgreen

Thanks to the Conference organizers for giving me this opportunity to communicate with OLA Conference attendees. I am very pleased and excited to have been appointed the ninth Oregon State Librarian. We have an outstanding staff at the State Library and at libraries throughout Oregon. I am grateful for the strong relationship between the State Library and the Oregon Library Association and will continue to make that a priority. I am looking forward to meeting and talking with you at the Conference and in the months and years to come.



### OLA Executive Board

**Abigail Elder**, President  
*Tualatin Public Library*

**Michele Burke**, Vice President/President Elect  
*Chemeketa Community College Library*

**Rob Everett**, Past President  
*Springfield Public Library*

**Liisa Sjoblom**, Treasurer  
*Deschutes Public Library*

**Arlene Weible**, Secretary  
*Oregon State Library*

**Laura Madsen**, Member-at-Large  
*Centennial Elementary School Library*

**Hannah Gascho Rempel**, ALA Representative  
*Oregon State University Libraries*

**MaryKay Dahlgreen**, State Librarian  
*Oregon State Library*

**Anne-Marie Deitering**, ACRL-Oregon  
*Oregon State University Libraries*

**Deeda Chamberlain**, Children's Services Division  
*Woodburn Public Library*

**Kris Lutsock**, Oregon Young Adult Network  
*McMinnville Public Library*

**Ted Smith**, Public Library Division  
*Newport Public Library*

**Sean Park**, Support Staff Division  
*Coos County Library Service District*

**Buzzy Nielsen**, Parliamentarian  
*Hood River Public Library*

**Ruth Murray**, OASL Representative  
*Portland State University*

**Jessie Gordon**, NW Central Liaison  
*Oregon Health Sciences University Library*

**Shirley Roberts**, Association Manager  
*Eastern Oregon University*



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# Events and Information



OLA Conference powered by **boopsie**

Visit [olaweb.boopsie.com](http://olaweb.boopsie.com) on your mobile phone to download the OLA conference app or scan the QR code.

## Registration Desk Hours

Wednesday	7:30am - 7:00pm
Thursday	7:00am - 7:00pm
Friday	7:00am - 12:30pm

Registration table located in the lobby of the Riverhouse Convention Center.

## Exhibits

Visit with the Exhibitors and thank them for their support! Exhibit hours are:

Thursday	10:00am - 7:00pm
Friday	8:30am - 12:30pm



Exhibitors are listed on pages 20-22. Look for this symbol to register for raffle prizes at participating booths.

## OLA MLS Scholarship Fundraiser

Back by popular demand! The Past Presidents Round Table are selling wristbands in a variety of colors and sizes with the slogan: READ. THINK. REPEAT. One wristband for \$4 or three for \$10.

## OYAN Raffle Tickets

Win fabulous prizes! Tickets are \$5 each or \$20 for 5 and may be purchased during the conference at the OYAN/CSD table in the exhibits area. Winners will be drawn before Friday's lunch and notified by email the following week. Please know your organization's policy regarding prizes and participation before purchasing raffle tickets.

## Conference Evaluation

An online evaluation will be available after the conference at <http://tinyurl.com/ola2012eval>.

## Conference Handouts

Conference handouts are available online at NW Central under resources ([www.nwcentral.org](http://www.nwcentral.org).)

## Free Shuttle to Downtown

Heading to downtown Bend for dinner or shopping? Don't search for parking, ride Bend's own green shuttle! The shuttle runs from 5:00 - 10:00 pm on Wednesday and Thursday evening. Hop on board in front of the hotel restaurant entrance.



## High Desert Museum

Use the enclosed voucher at the High Desert Museum and receive a 20% discount on the price of admission at the museum. This special deal for OLA Conference attendees is good April 25-29, 2012. For the museum's hours of operation, contact High Desert Museum at 541.382.4754 or [www.highdesertmuseum.org](http://www.highdesertmuseum.org).

## Flash Your Badge

The Downtown Bend Association has coordinated a "flash your badge" program with participating downtown shops and restaurants. Look for the blue signs at downtown businesses where you can flash your conference badge for a deal only available to conference participants. For more information and a list of deals go to [www.downtownbend.org](http://www.downtownbend.org).

## OLA After Dark

Can't get enough OLA goodness? Join OLA President Abigail Elder and President-Elect/VP Michele Burke for even more food, drink and conversation after the President's Banquet on Thursday night. BYOB, Riverhouse Gilchrist Suite, Room 153, 9:00-10:30 pm.

## Conference Headquarters

Riverhouse Convention Center Boardroom.

## Message Board

Located next to the registration table in the lobby of the Riverhouse Convention Center.



## Earn Your Master of Library Science (MLS) Degree in Portland, Oregon



*2011 MLS Graduates – Photo © GradImages*

The School of Library and Information Management (SLIM) provides the opportunity to obtain an MLS degree through their distance education site in Portland, Oregon.

- 36 credit hours required for graduation with an ALA-accredited MLS
- Most students complete their degree in 2 years
- Weekend-intensive sessions are held approximately once a month at Portland State University, enabling face-to face interaction with faculty and fellow students
- Faculty fly in from Kansas for the weekend sessions
- Classes are augmented by online instruction
- Some elective courses are entirely online, providing greater scheduling flexibility
- Concentrations are available in Youth Services and Archives Studies
- Full time Portland director is available for advising and program assistance



*Contact Perri Parise at 503-223-8280 or [pparise@emporia.edu](mailto:pparise@emporia.edu) for more information or visit <http://slim.emporia.edu> to learn more about SLIM.*

# Conference at a Glance

**Wednesday April 25, 2012**

7:30am - 7:00pm	<b>Registration</b> , Riverhouse Convention Center Lobby
9:00am - 5:00pm	<b><i>Describing the Future: RDA, Metadata and Linked Data</i></b> , Cascade C/D <b><i>Creative Outreach on a Shoestring</i></b> , Cascade B
10:00 - 10:30am	<b>Break</b> , Convention Center Lobby
12:00 - 1:00pm	<b>LUNCH</b> , Cascade G/H/I
1:00 - 5:00pm	<b><i>360 Degrees of Censorship: From Banned Books to Internet Filters and Beyond</i></b> , Cascade E/F <b><i>Getting to the Heart of Online Instruction and Training</i></b> , Cascade J <b><i>The Culture of Poverty</i></b> , Cascade A
3:00 - 3:30pm	<b>Break</b> , Convention Center Lobby
3:00 - 5:00pm	<b>OLA Board Meeting</b> , Deschutes B
5:00 - 7:00pm	<b>L-net Advisory Board Meeting</b> , Deschutes C
5:30 - 6:30pm	<b>OYAN Reception</b> , Deschutes A
5:00 - 7:00pm	<b>ACRL Reception</b> , Riverhouse Hotel Bar (Sponsored by Ex Libris)
6:00 - 9:00pm	<b>Public Library Division Reception and Dinner</b> , Cascade G/H/I

## Handy Acronyms

CSD = Children's Services Division  
DIGOR = Documents Interest Group of Oregon Round Table  
IRRT = International Relations Round Table  
LIRT = Library Instruction Round Table  
LPRT = Library Preservation Round Table  
LTRT = Library Technology Round Table  
OASL = Oregon Association of School Libraries  
ORCA = Oregon Readers' Choice Award  
ORT = Outreach Round Table  
OYAN = Oregon Young Adult Network  
PLD = Public Library Division  
PPRT = Past President's Round Table  
RRT = Reference Round Table  
SSD = Support Staff Division  
SSRT = Social Responsibilities Round Table  
TSRT = Technical Services Round Table

# Conference at a Glance

**Thursday April 26, 2012**

7:00am - 7:00pm **Registration**, Riverhouse Convention Center Lobby

8:30 - 10:00am **Opening General Session & Keynote Address** - Robert Killen,  
Cascade A/B/G/H/I/J

10:00 - 11:00am **Exhibits Grand Opening & Break** - Exhibit Hall  
**Sponsored by: Innovative Interfaces, Inc.**

**11:00 am - 12:30pm**

<b><i>Hosting and Facilitating Divisive Conversations</i></b> Cascade C	<b><i>Going Mobile: Does Your Library need an App?</i></b> Cascade D	<b><i>Boomers: At the Heart of Your Library</i></b> Cascade E
<b><i>Implementing RDA, Managing the Transition</i></b> Cascade F	<b><i>Developing New Services in Difficult Times: A Case Study</i></b> Deschutes C	<b><i>All Together Now: Participation Storytelling and How to do it Well</i></b> Deschutes B
<b><i>Strategic Planning on a Shoestring</i></b> Three Sisters A	<b><i>Metadata for Digital Preservation</i></b> Three Sisters C	<b><i>Show Me the Money! Grantwriting Perspectives for Librarians</i></b> Three Sisters B

12:30 - 2:00pm **All Conference Lunch**, Cascade A/B/G/H/I/J  
**Sponsored by: EBSCO and Midwest Tape**

**2:00 - 3:00pm**

<b><i>2-Minute Reviews of Oregon Authors</i></b> Cascade C	<b><i>Programming for eBooks: Classes, Clinics, Petting Zoos and other Tools to Help Your Patrons Succeed in the World of Digital Media</i></b> Cascade D	<b><i>Embedded Librarians</i></b> Cascade E
<b><i>Will RDA Kill MARC ?</i></b> Cascade F	<b><i>The Oregon Readers Choice Awards: This Year's Winners and Next Year's Nominees</i></b> Deschutes B	<b><i>Craftastic Programs for Teens</i></b> Deschutes C
<b><i>Oregon's Economy: A Regional Economist's View</i></b> Three Sisters A	<b><i>Stacks of Gold: Preservation for Libraries with High Circulation Materials</i></b> Three Sisters B	<b><i>Can We Really Do It All? The Challenges We Face as Librarians Who Teach</i></b> Three Sisters C

# Conference at a Glance

3:00 - 4:00pm

**Exhibits, Showcases, & Break** - Exhibit Hall  
**Sponsored by: Friends of the Bend Libraries**

**4:00 - 5:30pm**

<b><i>Keeping Public Libraries Public</i></b> Cascade C	<b><i>A Sense of Service</i></b> Cascade D	<b><i>OYAN Book Rave 2012</i></b> Cascade E
<b><i>Making Free Cheaper: Streamlining Library Gift Processing</i></b> Cascade F	<b><i>At the Heart of OLA: Member Participation</i></b> Deschutes B	<b><i>Library2Go: Where We Are, Where We're Going and Useful Information to Help Patrons</i></b> Deschutes C
<b><i>Library Technology: Introducing a New OLA-Round Table</i></b> Three Sisters A	<b><i>Early Literacy Outreach Using Volunteers</i></b> Three Sisters B	<b><i>From Data Chaos to Data Curation: New Roles for Academic Libraries</i></b> Three Sisters C

**5:30 - 6:00pm Business Meetings**

<b>Reference Round Table</b> Cascade C	<b>Support Staff Division</b> Cascade D	<b>Library Instruction Round Table</b> Three Sisters A
<b>Technical Services Round Table</b> Cascade F	<b>ACRL-OR Board Meeting</b> Deschutes B	<b>Intellectual Freedom Committee</b> Deschutes C
<b>Outreach Round Table</b> Three Sisters B	<b>Social Responsibilities Round Table</b> Three Sisters C	<b>Public Library Division</b> Cascade E

5:30 - 6:30pm

**Alumni Receptions**  
 Emporia State, Gilchrist Suite, Room 153  
 San Jose State, Deschutes A

5:30 - 7:00pm

**All Conference Reception**, Exhibit Hall

7:00 - 9:00pm

**President's Banquet** - Stephen Abram, Cascade A/B/G/H/I/J  
**Sponsored by: Civic Technologies**

# Conference at a Glance

**Friday April 27, 2012**

7:00am - 12:30pm

**Registration**, Riverhouse Convention Center Lobby

7:15 - 8:30am

**OCLC Breakfast**, Cascade H/I

8:30 - 10:00am

**Evelyn Sibley Lampman Award Breakfast**, Cascade A/J

**8:30 - 10:00am**

<b><i>Measuring Now for Tomorrow</i></b> Cascade C	<b><i>Navigating the Sea of "Lost" Maps: A Tale of Map Theft and Recovery</i></b> Cascade D	<b><i>Libraries &amp; the Semantic Web</i></b> Cascade E
<b><i>Driving Lesson: New Models for eBook Acquisitions</i></b> Cascade F	<b><i>Meet Everyone, Everywhere: Using OLA's Virtual Meeting Software</i></b> Deschutes B	<b><i>The ACRL Immersion Experience-What's In It for YOU!</i></b> Deschutes C
<b><i>Options for Statewide Collaborative Borrowing: Can We Achieve a Virtual, if not Actual, Statewide Library Card</i></b> Three Sisters A	<b><i>Doing Business @ Your Library: Small Business Information Sources and Services</i></b> Three Sisters B	<b><i>The Healthy Librarian: Cultivating Wellness in the Workplace</i></b> Three Sisters C

10:00 - 11:00am

**Exhibits & Break** - Exhibit Hall

**Sponsored by: Innovative Interfaces, Inc.**

**11:00am - 12:30pm**

<b><i>Staying Relevant: Brand Your Library</i></b> Cascade C	<b><i>Becoming Thinkers: Helping Young Readers Dig Deeper</i></b> Cascade D	<b><i>Oh, the Choices We'll Make! Reading in the Digital World</i></b> Cascade E
<b><i>Preservation Video Roundup!</i></b> Cascade F	<b><i>Graphic Novels: Selection and Programming</i></b> Deschutes B	<b><i>Dress Your Message: What You Wear to Work and Why It Matters</i></b> Deschutes C
<b><i>We're All Documents Librarians Now</i></b> Three Sisters A	<b><i>Cold Calling for Shy Librarians</i></b> Three Sisters B	<b><i>More Than the Numbers Tell Us</i></b> Three Sisters C



## Conference at a Glance

12:30pm - 2:00pm

**Awards Lunch**, Cascade A/B/G/H/I/J  
**Sponsored by: Emporia State University,  
 School of Library & Information Management  
 and Mango Languages**

**2:00 - 4:00pm**

<b><i>When the Heart of Things Closes: Community Reactions to Time of No Libraries</i></b> Cascade C	<b><i>Sharpening Those Classic Tools in a Newfangled World</i></b> Cascade D	<b><i>Legos, Pokemon and Book Clubs: Afterschool Activities for the Elementary Set</i></b> Cascade E
<b><i>Using MarEdit in Daily Life: Sharing the Why and How</i></b> Cascade F	<b><i>Grassroots Digitization Projects: Lessons for Future Success</i></b> Deschutes C	<b><i>Reaching Spanish-Speaking Patrons Online</i></b> Three Sisters A
<b><i>Libraries &amp; Humanism: A Book Discussion</i></b> Three Sisters B		

### OLA Membership – Your Ticket to Professional Activities in Oregon!

The Oregon Library Association is your organization. Join or renew your membership today! You'll be in the company of librarians, library support staff, public library trustees, and friends of libraries across the state.

Benefits include:

- Continuing education through workshops and programs.
- Networking through division, committee and round table participation.
- Become educated, refreshed and entertained at the Annual Conference.
- Focus your lobbying efforts with others throughout the state.
- Help for members with professional development with scholarships for conferences and coursework.
- Stay current with the OLA Hotline and OLA Quarterly.

**Do it for yourself...do it for your library...do it for all of Oregon's libraries.**



## **SAN JOSÉ STATE UNIVERSITY SCHOOL OF LIBRARY AND INFORMATION SCIENCE**

is a proud supporter of the

# **Oregon Library Association**

Join us in celebrating our passion for lifelong learning.  
We are hosting a networking reception with complimentary  
hors d'oeuvres, and everyone is invited!

### **RECEPTION**

#### **WHEN:**

**THURSDAY, APRIL 26**

#### **TIME:**

**5:30 - 7:00 PM**

#### **WHERE:**

**THE RIVERHOUSE  
DESCHUTES A  
3075 N. BUSINESS 97  
BEND, OREGON**

Visit our exhibit booth to learn more  
about our exciting programs:

- ▶ Master of Library and Information Science
- ▶ Master of Archives and Records Administration
- ▶ Post-Master's Certificate in Library and Information Science
- ▶ San José Gateway PhD Program



Let the learning begin:  
**[slisweb.sjsu.edu](http://slisweb.sjsu.edu)**



**SAN JOSÉ STATE  
UNIVERSITY**

**SCHOOL OF LIBRARY  
AND INFORMATION SCIENCE**

A SCHOOL WITHIN THE COLLEGE OF APPLIED SCIENCES AND ARTS

# Program Schedule: Wednesday



## Note:

Morning break available from 10:00 - 10:30.  
Lunch served for all-day pre-conference attendees in Cascade G/H/I from 12:00 - 1:00.  
Afternoon break available 3:00 - 3:30.

**9:00am - 5:00pm**

## ***Describing the Future: RDA, Metadata and Linked Data***

**Adam Schiff**, University of Washington; **Karen Coyle**, Digital Libraries Consultant

In the morning, Adam Schiff provides a clear and detailed look at RDA and how it differs from AACR2, using side-by-side examples of elements in catalog records. In the afternoon, Karen Coyle provides a structured introduction to metadata for the future in a hands-on workshop, including an introduction to linked data, identifiers, and the Semantic Web.

*Sponsor: TSRT*  
Cascade C/D

## ***Creative Outreach on a Shoestring***

**June Bass**, Multnomah County Library; **Cynthia Peterson**, Washington County Cooperative Library Services; **Rosa Olivares**, Newberg Public Library; **Melissa Madenski**, Multnomah County Library; **Denise Reilly**, Newberg Public Library; **Jane Salisbury**, Multnomah County Library

This workshop is designed to help libraries of every size implement outreach programs to fit any scale, locale and community utilizing highly-skilled volunteers. Participants will come away with tools and materials to get started, and strategies for bringing library services to everyone in the community.

*Sponsor: ORT*  
Cascade B

**1:00 - 5:00pm**

## ***The Culture of Poverty***

**Perla Rodriguez**, Cornelius Elementary School

In this workshop participants will be challenged to look at current thinking and beliefs regarding socioeconomic differences. Participants will leave with a deeper understanding of how values may interfere with establishing relationships with products of generational poverty.

*Sponsor: PLD*  
Cascade A

## ***360 Degrees of Censorship: From Banned Books to Internet Filters and Beyond***

**Chris Crutcher**, Author; **Sonja Somerville**, Salem Public Library; **Isaac Gilman**, Pacific University; **Candace Morgan**,<sup>n</sup> **Jean Townes**, Central Linn School District; **Emily Ford**, Branford P. Miller Library; **Katie Anderson**, Oregon State Library; **Kim Anderson**, Multnomah County Library; **Traci Glass**, Eugene Public Library

Featuring a presentation from acclaimed author Chris Crutcher, this session examines diverse modes of censorship. Crutcher's presentation focuses on his experience as a banned author. An interactive panel will discuss topics that range from self-censorship in collection development to algorithmic filtering of patrons' online experience.

*Sponsor: OYAN*  
Cascade E/F

## ***Getting to the Heart of Online Instruction and Training***

**Meredith Farkas**, Portland State University

Explore options in online instruction and training, whether training work-study students and volunteers or teaching information literacy online.

*Sponsor: ACRL-OR*  
Cascade J

**3:00 - 5:00pm**

## ***OLA Board Meeting***

Deschutes B

## ***Receptions/PLD Banquet***

**5:30 - 6:30pm**

## ***OYAN Reception***

Deschutes A

**5:00 - 7:00pm**

## ***ACRL Reception***

Riverhouse Hotel Bar

**6:00 - 9:00pm**

## ***PLD Reception & Banquet***

Cascade G/H/I

**Bill Deresiewicz**, Author

The Public Library Division Annual Banquet features Bill Deresiewicz, discussing his book, *A Jane Austen Education: How Six Novels Taught Me About Love, Friendship, and the Things That Really Matter*.

# Program Schedule: Thursday

**Thursday, April 26**

**8:30 - 10:00am**

## **Opening General Session & Keynote Address**

**Robert Killen**, Executive Director,  
City Club of Central Oregon

Cascade A/B/G/H/I/J

**10:00 - 11:00am**



## **Exhibits Grand Opening & Break**

Exhibit Hall

**Sponsored by: Innovative Interfaces, Inc.**

**11:00am - 12:30pm**

## **Hosting and Facilitating Divisive Conversations**

**Robert Killen**, Executive Director, City Club of  
Central Oregon

The most important conversations we have as communities are often the most difficult. How do we create a space where differing views and interactions remain productive? Join Robert Killen as he continues his keynote discussion topics.

*Sponsor: Conference Planning Committee*  
Cascade C

## **Boomers: At the Heart of Your Library**

**Mary Wise**, Beaverton City Library; **Karen Travillon**, Cedar Mill Library; **Abigail Elder**, Tualatin Public Library; **Jane Salisbury**, Multnomah County Library

Connect with your community! Invite boomers into your library through interactive programming and volunteer options that meet their skills and desires. The presenters, participants in a year-long fellowship focused on *Transforming Life After 50*, will share their experiences and how it has changed their library.

*Sponsor: PLD*  
Cascade E

## **Strategic Planning on a Shoestring**

**Diane Satchwell**, West Linn Public Library

Learn how to move through the strategic planning process and establish a blueprint for future resource allocation and activity without breaking the bank.

*Sponsor: PLD*  
Three Sisters A

## **All Together Now: Participation Storytelling and How To Do It Well**

**Heather McNeil**, Deschutes Public Library

One of the best ways to ensure success with telling or reading stories is to involve the audience. This session focuses on how to invite participation, without losing control, as well as recommendations for the best books to adapt.

*Sponsor: CSD*  
Deschutes B

## **Going Mobile: Does Your Library Need an App?**

**Jeremy Grabill**, Multnomah County Library; **Tim Dabareiner**, Multnomah County Library; **Kim Pendell**, Portland State University

Is it time for your library to have a mobile app? This session showcases some existing mobile apps for libraries, compare mobile apps with mobile sites, and spark discussion about the feasibility and desirability of mobile apps in libraries.

*Sponsors: RRT, LTRT*  
Cascade D

## **Metadata for Digital Preservation**

**Friday Valentine**, Oregon Health Sciences University

This session provides an overview of the preservation metadata landscape, including standards and emerging trends. Participants will have the opportunity to practice defining and labeling metadata that address the preservation side of the digital object life-cycle.

*Sponsor: LPRT*  
Three Sisters C

## **Implementing RDA, Managing the Transition**

**Adam Schiff**, University of Washington; **Lori Robare**, University of Oregon

The U.S. national libraries' will implement RDA in 2013. This session will discuss "hybrid" bibliographic records, guidelines for editing AACR2 and RDA records in WorldCat, and an update on PCC plans for identifying and coding "RDA acceptable" headings in the authority file.

*Sponsor: TSRT*  
Cascade F

# Program Schedule: Thursday

## ***Show Me the Money! Grantwriting Perspectives for Librarians***

**Karen Estlund**, University of Oregon; **John Russell**, University of Oregon

Discover how obtaining grants for research or other special projects for libraries is beneficial. An overview of the grant-writing process, challenges, do's and don'ts will be presented.

*Sponsor: ACRL-OR/Alliance Research Interest Group*

Three Sisters B

## ***Developing New Services in Difficult Times: A Case Study***

**Karen Fischer**, Salem Public Library; **Sonja Somerville**, Salem Public Library; **B.J. Toewe**, Salem Public Library

Staff and supporters from Salem Public Library will discuss the success of their dedicated Teen Scene space, designed by and for teens. Despite economic hardship it opened due to extensive private funding for the renovation and reallocation of operational resources.

*Sponsor: Oregon Young Adult Network*

Deschutes C



## **12:30 - 2:00pm Lunch & Business Meeting**

Cascades A/B/G/H/I/J

**Sponsored by:**  
**EBSCO & Midwest Tape**

**2:00 - 3:00pm**

## ***Programming for eBooks: Classes, Clinics, Petting Zoos and other Tools to Help Your Patrons Succeed in the World of Digital Media***

**Uta Hussong-Christian**, Oregon State University Libraries; **Rachael Short**, Multnomah County Library; **Jessi Stinson**, Eugene Public Library; **Greg Williams**, West Linn Public Library

Looking for ways to provide more efficient and effective eBook training and support? Learn about different programs Oregon libraries are offering to help their patrons utilize their eBook collections, including help choosing a device, instruction on how to check out and download, troubleshooting and technical support.

*Sponsor: RRT*

Cascade D

## ***2-Minute Reviews of Oregon Authors***

**Bill Baars**, Lake Oswego Public Library; **Kiera Taylor**, Lake Oswego Public Library; **Carissa Barrett**, Lake Oswego Public Library; **Katie Anderson**, Oregon State Library

Two-minute reviews will cover fiction and non-fiction by Oregon Authors in 2011 early 2012.

*Sponsor: Oregon Authors*

Cascade C

## ***The Oregon Readers Choice Awards: This Year's Winners and Next Year's Nominees***

**Nina Kramer**, Multnomah County Library

The winners of the 2012 ORCA will be announced as will the books nominated for the 2013 ORCA list. Enjoy great booktalks about the 2013 titles.

*Sponsors: CSD, OYAN*

Deschutes B

## ***Craftastic Programs for Teens***

**Aimee Meuchel**, Tualatin Public Library; **Lisa Elliott**, Tigard Public Library

This hands-on program will show you fun, easy, inexpensive crafts that teens will want to do. Watch demonstrations and then make your own!

*Sponsor: OYAN*

Deschutes C

## ***Can We Really Do It All? The Challenges We Face as Librarians Who Teach***

**Anne-Marie Deitering**, Oregon State University; **Kate Gronemyer**, Oregon State University

OSU librarians share their teaching experiences, discuss what they mean for our practice, and see if there is wisdom to be gained from people who might not call themselves teachers.

*Sponsor: ACRL-OR/LIRT*

Three Sisters C

## ***Stacks of Gold: Preservation for Libraries with High Circulation Materials***

**Patrick Goodman**, Garden Home Community Library

This program will help define the two main types of preservation with the goal of helping libraries with high circulation create policies, procedures, and training for staff and administration that rely on a little knowledge and a lot of common sense.

*Sponsor: LPRT*

Three Sisters B

# Program Schedule: Thursday

## ***Oregon's Economy: A Regional Economist's View***

**Carolyn Eagan**, Oregon Employment Department

With the state of the Oregon economy on everyone's minds, where can you locate up-to-date, reliable information on Oregon business and employment trends, and the tools that can assist you and your patrons to understand them? Regional Economist Carolyn Eagan presents a program on the economy of the state overall and of Central Oregon in particular and answer your questions about Oregon's economic outlook.

*Sponsor: DIGOR*  
Three Sisters A

## ***Will RDA Kill MARC?***

**Kelley McGrath**, University of Oregon

This presentation examines the limitations of the MARC format and looks at the challenges for developing and implementing a new format. It discusses practical problems with the current MARC21 format and characteristics that will be necessary in a new format.

*Sponsor: TSRT*  
Cascade F

## ***Embedded Librarians***

**Sarah Mead**, Multnomah County Library;  
**Rachel Timmons**, Multnomah County Library;  
**Amy Maule**, CH2M HILL

Embedded librarians? It's the idea of offering Professional, information-finding skills and reference services off-site. It's also about creating partnerships with other departments or neighboring library systems. Discover how easy it is to offer this value-added service to your community and share your library's relevancy.

*Sponsor: ORT*  
Cascade E



**3:00 - 4:00pm**

**Exhibits, Showcases, Break**

Exhibit Hall

**Sponsored by: Friends of the Bend Libraries**

## **Showcases**

**Teaching Information Literacy with Pop Culture**, Meggie Wright, Emporia (student)

**Feed Your Brain at Northwest Central: Library Continuing Education in Oregon is Now An All-You-Can-Eat Buffet**, Leora Troper, Northwest Central

**Deserts & Farms: Oregon Explorer's Expanding Support for an Informed Citizenry**, Ruth Vondracek and Andrea Wirth, Oregon State University Libraries

**What to Expect from Microsoft Access: Creating a Database for Archival Photographs**, Ana Carreon, Emporia (student)

**OPB Helps Libraries Share Their Stories (LibrariUS)**, Amanda Peacher, Oregon Public Broadcasting

**Services in Serbia: A Look at Library Offerings in a Post-Communist Land**, Kristy Kemper Hodge, Emporia (student)

**What's in a Name?**, Emily Papagni, Answerland

**Building a Heritage Network**, Lindsay Prescott Zaborowski, Pacific University

**Sparkling Teen Creativity**, Sonja Somerville, Salem Public Library

**4:00-5:30pm**

## ***At the Heart of OLA: Member Participation***

**Mo Cole**, Oregon City Library; **Robert Everett**, Springfield Public Library; **Hannah Gascho Rempel**, Oregon State University Libraries; **Shirley Roberts**, Eastern Oregon University; **Connie Anderson-Cohon**, Southern Oregon University; **Susan Smallsreed**, Multnomah County Library; **Kate Schwab**, Multnomah County Library

In a panel format, past and present OLA leaders will define and describe what they really do. The OLA Association Manager will explain support provided. Audience participation will assist OLA to identify and mentor new leaders, advance them through the organization, and keep them involved over time.

*Sponsors: President's Program & Membership Committee*  
Deschutes B

# Program Schedule: Thursday

## ***Library Technology: Introducing a New OLA Round Table***

**Margaret Mellinger**, Oregon State University Libraries; **Margaret Hazel**, Eugene Public Library

LibTech RT is for OLA members interested in technology use in libraries. Margaret Hazel and Margaret Mellinger introduce this new group and share how you can participate.

*Sponsor: LTRT*  
Three Sisters A

## ***A Sense of Service***

**Janet Webster**, Oregon State Libraries; **Janet Tapper**, University of Western States; **Christy Davis**, Klamath County Library; **Terry Reese**, Gray Family Chair for Innovative Library Services; **Robin Milford**, University of Western States; **Steve Silver**, Northwest Christian University

A panel discussion based on OLA's Vision 2020 assumes that libraries will commit to providing many services to many people in many ways. The panelists will share their personal experiences in how they maintain their sense of service!

*Sponsor: SSD*  
Cascade D

## ***Keeping Public Libraries Public***

**Diane Satchwell**, West Linn Public Library

Learn how to advocate for your library; discover how to interact with your elected officials before they make a decision about your library; help determine what options would be best for the future of libraries in the community; and use social networking to heighten the importance and relevance of public libraries. Current updates on privatization of public libraries will be shared.

*Sponsor: PLD*  
Cascade C

## ***OYAN Book Rave 2012: The Year's Best Teen Lit***

**Heather McNeil**, Deschutes Public Library  
**April Witteveen**, Deschutes Public Library;  
**Paige Bentley-Flannery**, Deschutes Public Library; **Sheila Grier**, Deschutes Public Library

Teen services librarians book talk the best teen lit of the past year.

*Sponsor: OYAN*  
Cascade E

## ***Library2Go: Where We Are, Where We're Going, and Useful Information to Help Patrons***

**Lorie Vik**, Eugene Public Library; **Greg Williams**, West Linn Public Library

Help your patrons be more successful using Library2Go. Ample time will be given to answer questions. Plus, spend time playing with a variety of eReaders, including Kindles and other devices.

*Sponsor: PLD*  
Deschutes C

## ***From Data Chaos to Data Curation: New Roles for Academic Libraries***

**Carla Pealer**, Oregon Health Sciences University; **Thomas Johnson**, Oregon State University Libraries; **Brian Westra**, University of Oregon

Data curation rests on well-established library practices: collection development, the reference interview, and cataloging/metadata. This session will provide an overview of this topic, offer practical advice, and give you a chance to flex your own data curation muscles.

*Sponsor: ACRL-OR*  
Three Sisters C

## ***Early Literacy Outreach Using Volunteers***

**Cynthia M. Olsen**, Eugene Public Library; **Nancy Peterson**, Jackson County Library Services; **Jody Westerman**, Cedar Mill Community Library

Story time has been a staple of libraries as long as there have been children's services. But what about the children who can't come to story time at the library? Using the expertise of library staff to train volunteers in specific tasks can expand the potential for library outreach and share the importance of early literacy skills.

*Sponsor: CSD*  
Three Sisters B

## ***Making Free Cheaper: Streamlining Library Gift Processing***

**Xan Arch**, Reed College

Gifts of books and serials can be welcome additions to the library collection. They can also present selection and processing challenges. Here's how one library reviewed and streamlined their gift processing.

*Sponsor: TSRT*  
Cascade F

# Program Schedule: Thursday & Friday

5:30 - 6:00pm

## Business Meetings

**ACRL-OR Board Meeting**, Deschutes B  
**Intellectual Freedom Committee**, Deschutes C  
**Library Instruction Round Table**, Sisters A  
**Outreach Round Table**, Sisters B  
**Public Library Division**, Cascade E  
**Reference Round Table**, Cascade C  
**Social Responsibilities Round Table**, Sisters C  
**Support Staff Division**, Cascade D  
**Technical Services Round Table**, Cascade F

5:30 - 6:30pm

## Alumni Receptions

**Emporia State**, Gilchrist Suite, Room 153  
**San Jose State**, Deschutes A

5:30 - 7:00pm

**All Conference Reception**, Exhibit Hall  
Visit with colleagues, tour the exhibits, and have a drink on us!

7:00 - 9:00pm

## President's Banquet

**Stephen Abram**, Library Futurist and Author  
Cascade A/B/G/H/I/J

Sponsored by: Civic Technologies

## Friday, April 27

7:15 - 8:30am

**OCLC Breakfast and Update**, Cascade H/I

8:30 - 10:00am

## *Evelyn Sibley Lampman Award Breakfast*

Join us for the announcement of the Evelyn Sibley Lampman Award winner. The award was established in 1982 to honor a living Oregon author, librarian, or educator who has made a significant contribution to Oregon in the fields of children's literature and library services.

*Sponsor: CSD*  
Cascade A/J

## *Measuring Now for Tomorrow*

**Wylie Ackerman**, Deschutes Public Library;  
**Kevin Barclay**, Deschutes Public Library;  
**Lynne Mildenstein**, Deschutes Public Library

Measurements help justify budget proposals, allow us to be more efficient with our dwindling resources, help determine equity between services and communities, and demonstrate the value libraries bring to our communities. Presenters will discuss outcome measurements they have implemented, why they work, and how to get started.

*Sponsor: PLD*  
Cascade C

## *Driving Lesson: New Models for eBook Acquisitions*

**Patricia French**, Multnomah County Public Library; **Emily McElroy**, Oregon Health Sciences University; **Susan Hinken**, University of Portland

How are patron or demand driven eBook acquisitions programs working in Oregon? Join public and academic librarians as we review two eBook acquisition models in our state.

*Sponsor: TSRT*  
Cascade F

## *Options for Statewide Collaborative Borrowing: Can We Achieve a Virtual, if not Actual, Statewide Library Card?*

**Eva Calcagno**, Washington County Cooperative Library Services; **Ed Gallagher**, Albany Public Library; **John Hunter**, Woodburn Public Library; **Buzzy Nielsen**, Hood River County Library District; **Robin Shapiro**, Portland Community College; **Stephen Skidmore**, Siuslaw Public Library; **Steven Sowell**, Oregon State University; **Jane Tucker**, Astoria Public Library; **Dan White**, Scappoose Public Library

The OLA Board charged the Resource Sharing Committee Board to investigate options for establishing a collaborative statewide patron-initiated borrowing program. The goal is to establish a program through which libraries can develop reciprocal, patron-initiated borrowing arrangements with other libraries. How close are we to establishing free statewide library access?

*Sponsor: Resource Sharing Committee*  
Three Sisters A



# Program Schedule: Friday

## ***Meet Everyone, Everywhere: Using OLA's Virtual Meeting Software***

**Hannah Gascho Rempel**, Oregon State University Libraries; **Shirley Roberts**, OLA Association Manager

Come see the nuts and bolts GoToMeeting, learn the practicalities of organizing or participating in a GoToMeeting session, and how to schedule and track your GoToMeetings via OLA's account.

*Sponsor: OLA Board*  
Deschutes B

## ***Libraries & the Semantic Web***

**Carlo Torniai**, Oregon Health Sciences University

What do all those acronyms (RDF, OWL, SWRL) and terms (Linked Open Data, triples, ontology) mean? The Semantic Web affects discovery, how resources are shared, and determines how we manage and access content and knowledge.

Q & A follows this informal seminar-style session.

*Sponsor: ACRL-OR*  
Cascade E

## ***The ACRL Immersion Experience - What's In It for YOU!***

**Meredith Gorran Farkas**, Portland State University Library; **Susan Barnes White**, Linfield College; **Stefanie Buck**, Oregon State University Libraries; **Kate Rubick**, Lewis & Clark College Watzek Library

This session presents Immersion, what it has to offer, and will help you build a case for why your institution should support this opportunity. Learn from the experiences of Oregon librarians who have participated in the ACRL Immersion Program, and see why Immersion might be, for Oregon Librarians, right at the heart of things.

*Sponsor: LIRT*  
Deschutes C

## ***The Healthy Librarian***

**Gail Kouame**, National Network of Libraries of Medicine, Pacific Northwest Region; **Dolores Judkins**, Oregon Health Science University

Learn simple strategies and practical skills to cultivate wellness in the library workplace. Explore practical solutions including stress management skills, ergonomics and how to incorporate more activity into your day.

*Sponsor: RRT*  
Three Sisters C

## ***Navigating the Sea of "Lost" Maps: A Tale of Map Theft and Recovery***

**Kathy Stroud**, University of Oregon

Since 2009, the UO Libraries have worked with various agencies to return thousands of stolen maps to their libraries. The history of the map repatriation project, methods used to identify the owners, and how the UO Libraries are handling their own recovered materials will be discussed.

*Sponsor: DIGOR*  
Cascade D

## ***Doing Business @ Your Library: Small Business Information Sources and Services***

**Scott Herron**, Eugene Public Library; **Heidi Senior**, W.W. Clark Memorial Library, University of Portland; **Glenna Rhodes**, Deschutes Public Library; **Beth Wickham**, Small Business Development Center, Central Oregon Community College

Small business is big! Presenters examine websites, print sources, and selected databases available through Oregon's Statewide Database Licensing program. Panelists explore community networking opportunities to support libraries interested in expanding services to entrepreneurs.

*Sponsor: RRT*  
Three Sisters B



## **10:00 - 11:00am** **Exhibits & Break**

Last chance to visit the exhibitors!

Exhibit Hall

**Sponsored by: Innovative Interfaces, Inc.**

## **11:00am - 12:30pm**

## ***Dress Your Message: What You Wear to Work and Why It Matters***

**Mo Cole**, Oregon City Library; **Sara Charlton**, Tillamook County Library; **Kate Rubick**, Lewis and Clark College Watzek Library; **Rob Everett**, Springfield Public Library; **Connie Bennett**, Eugene Public Library

Image isn't everything but it's something. What message do you convey through the clothes you wear to work? A panel of fashionistas and experienced managers will discuss work clothing essentials using real library models and a fashion show. Attendance enters you in a raffle for Macy's gift certificates! PS: Not for women only!

*Sponsor: Past President's Round Table*  
Deschutes C

# Program Schedule: Friday

## ***Preservation Video Roundup!***

**Judith Norton**, Oregon Health Sciences University

Come view a mashup of library preservation videos - some hilarious, some scary (bugs!), many practical and informative. The videos will cover a wide range of preservation issues, from security to care to handling; from conservation to disaster response.

*Sponsor: LPRT*  
Cascade F

## ***Cold Calling for Shy Librarians***

**Abigail Elder; Nan Heim; Janet Webster**

and other Oregon library leaders and local library advocates.

Learn proven advocacy techniques from the best. Facilitators will focus on such thorny topics as the importance of early literacy, the value of open access to science articles, and why the library needs books when we have the Internet.

*Sponsor: Library Development & Legislation*  
Three Sisters B

## ***Oh, the Choices We'll Make! Reading in the Digital World***

**Uta Hussong-Christian**, Oregon State University Libraries; **Jane Nichols**, Oregon State University Libraries

Preliminary findings from a current study of e-reader adoption among OSU librarians show that reading has changed, but not in expected ways. Does technology shape reading or does reading drive our choice of technology?

*Sponsor: ACRL-OR*  
Cascade E

## ***Graphic Novels: Selection and Programming***

**Aimee Meuchel**, Tualatin Public Library; **Traci Glass**, Eugene Public Library; **Mark Richardson**, Cedar Mill Community Library; **Lisa Elliott**, Tigard Public Library

Have you noticed how graphic novels fly off your teen room shelves? Need to know the next big series? Turn the popularity of graphic novels into popular programming.

*Sponsor: OYAN*  
Deschutes B

## ***More Than the Numbers Tell Us***

**Robert Leo Heilman**, Author

Heilman shares his experiences at promoting the "great social value of our free public libraries." He is the author of *Overstory: Zero, Real Life in Timber Country*, a collection of literary nonfiction pieces which won the Northwest Writers Inc. Andres Berger Award in 1996 and was a finalist for the 1996 Oregon Book Award.

*Sponsor: SSD*  
Three Sisters C

## ***Becoming Thinkers: Helping Young Readers Dig Deeper***

**Barbara Steinberg**, Certified Reading Specialist, Literacy Consultant, and Experienced Classroom Teacher

In this engaging workshop, participants explore reading instruction through the lens of a classroom teacher and discover how to grow inquisitive, thoughtful readers.

*Sponsor: CSD*  
Cascade D

## ***Staying Relevant: Brand Your Library***

**Chantal Strobel**, Deschutes Public Library; **Wylie Ackerman**, Deschutes Public Library; **Georell Bracelin**, 14 Hands

Learn how to best message, market, and brand your library to maintain relevancy in your community. This program will demonstrate how the Deschutes Public Library 'lives the brand' every day through staff engagement, a dynamic website, buildings, services, and programs.

*Sponsor: PLD*  
Cascade C

## ***We're ALL Documents Librarians Now***

**Valery King**, Oregon State University Libraries; **Dorothy Ormes**, Southern Oregon University Hannon Library

Most federal government information is online but that doesn't mean it is easy to find! This session will cover useful government web tools—for children as well as adults. We hope to make you more comfortable in your new role as Documents Librarian.

*Sponsor: DIGOR*  
Three Sisters A

# Program Schedule: Friday



**12:30 - 2:00pm**  
**Awards Lunch**

Cascades A/B/G/H/I/J

**Sponsored by: Mango Languages and  
Emporia State University, School of  
Library & Information Management**

**2:00 - 4:00pm**

## ***Sharpening Those Classic Tools in a Newfangled World***

**Mary Bush, Haley Isleib, Jennifer May, Kate Schwab, Sarah Mead, Joanna Milner, and Rachel Short**, Multnomah County Library

Fear not the eBook! This hands-on session examines how to employ the same classic techniques (the reference interview, resource evaluation, research and search strategies) to answer those endless eBook questions. Play time with some common mobile devices included.

*Sponsor: RRT*  
Cascade D

## ***Reaching Spanish-Speaking Patrons Online***

**Yolanda J. Cuesta**, MultiCultural Consulting;  
**Caleb Tucker-Raymond**, Multnomah County Library

Oregon libraries offer a variety of services online but mostly in English. This program presents the interim results of a study funded through LSTA and overseen by Answerland and the Multnomah County Library to address how to best reach Spanish-speaking patrons online.

*Sponsor: RRT*  
Three Sisters A

## ***Legos, Pokemon and Book Clubs: After-school Activities for the Elementary Set***

**Korie Buerkle**, Newberg Public Library; **Esther Moberg**, Creswell Public Library; **Nancy Peate**, Multnomah County Library

Whether your library is small or large, we've got ideas to keep grade-school kids engaged and coming back. Find out what it takes to get your program started and keep it going - everything from publicity ideas to developmentally appropriate expectations.

*Sponsors: CSD/OYAN*  
Cascade E

## ***Using MarcEdit in Daily Life: Sharing the Why and How***

**Tom Larsen**, Portland State University; **Kelley McGrath**, University of Oregon; **Terry Reese**, Oregon State University Libraries

Presenters share common and uncommon problems they have solved using MarcEdit, a free utility for editing MARC records and catalog database management.

*Sponsor: TSRT*  
Cascade F

## ***Libraries & Humanism: A Book Discussion***

**Kimberly Willson-St. Clair**, Portland State University; **Emily Ford**, Portland State University

Participate in a provocative discussion of Andre Cossette's book *Humanism and Libraries: An Essay on the Philosophy of Librarianship*. Topic list for discussion will be distributed at the session. Bring your book!

*Sponsors: ACRL-OR/PLD*  
Three Sisters B

## ***Grassroots Digitization Projects: Lessons for Future Success***

**Andrew J. M. Smith**, Emporia State University

Guidance for libraries wishing to engage in small-scale digitization on their own will be provided. Topics covered include establishing standards, hardware and software issues, volunteer/staff management and supervision, quality control, dissemination, and copyright issues.

*Sponsors: LPRT/PLD*  
Deschutes C

## ***When the Heart of Things Closes: Community Reactions to Times of No Libraries***

**Denise Galarraga**, Jackson County Library Services; **Kate Lasky**, Josephine Community Libraries; **Buzzy Nielsen**, Hood River County Library District

Three Oregon county libraries closed: Jackson (2007), Josephine (2007), and Hood River (2010) and all have now reopened under much different funding models. The directors of these libraries will detail how their libraries came to close, the communities response, and how they reopened.

*Sponsor: PLD*  
Cascade C

# Exhibitors



## **Baker & Taylor**

[www.baker-taylor.com](http://www.baker-taylor.com)

Amy Glaza

A global information and entertainment services company that offers print and digital books, DVDs, music and related services to libraries, educational institutions, and retailers.



## **Blackstone Audio, Inc.**

[www.BlackstoneAudio.com](http://www.BlackstoneAudio.com)

Charlotte Poulos, Donna Hasse

An Oregon Company and the world's largest independent audiobook publisher. 4500+ titles, 25% off ALL Library Editions. Free shipping, replacements, and processing.

## **Books Galore, Inc.**

[www.booksgaloreinc.com](http://www.booksgaloreinc.com)

Kim Paul, Lori Puvalowski

Your premier source for nonfiction, fiction, reference, and curriculum materials.



## **Boopsie**

[www.boopsie.com/library](http://www.boopsie.com/library)

Sam Nickell, Chris Kennedy, Gary Carpenter

Put resources at patrons fingertips with a custom-branded native mobile app. Search catalogs, place holds, download ebooks, search databases and more.



## **Bound to Stay Bound Books**

[www.btsb.com](http://www.btsb.com)

Len Blau

Prebound juvenile library books with full processing and automation support available.



## **Brodart, Co.**

[www.brodart.com](http://www.brodart.com)

Brandon Richardson

Serving libraries exclusively since 1939. Professional selection and customized cataloging and processing are available for English and Spanish language titles.

## **BWI**

[www.titletales.com](http://www.titletales.com)

Max Harned

BWI offers books, AV and more to public libraries. For specialized collection development and personal service, choose BWI.



## **Civic Technologies—NOT EXHIBITING**

[www.civicttechnologies.com](http://www.civicttechnologies.com)

Providing location-based and market analytics software-as-a-service solutions and customized applications to help organizations find new customers, target markets, execute strategically, and deliver the right message.



## **Craigmore Creations**

[www.craigmorecreations.com](http://www.craigmorecreations.com)

Thea Kuticka, David Shapiro,

Erica Melville, Jake Dockter

Publishing that specializes in Earth science and natural history stories. We create graphic novels, picture books, and educational tools.



## **EBSCO**

[www.ebsco.com](http://www.ebsco.com)

Blake Albretsen, Amanda Winseck,

Tony Larsen

Provides e-journal, e-book and subscriptions, e-resource management tools, full-text and secondary databases, and related services for all types of libraries, research organizations and corporations.



## **Emporia State University—School of Library and Information Management**

[slim.emporia.edu](http://slim.emporia.edu)

Perri Parise

The SLIM distance program provides weekend classes once a month in Portland, enabling you to earn your MLS degree in two years.



## **Ex Libris North America**

[www.ExLibrisGroup.com](http://www.ExLibrisGroup.com)

Dan Paskett, Ray Jankoski

A leading provider of library automation solutions, offering the only comprehensive product suite for the discovery, management, and distribution of all materials; print, electronic, and digital.

## **Gale, Cengage Learning**

[www.gale.cengage.com](http://www.gale.cengage.com)

Shannon Ostrowski

Gale, part of Cengage Learning, serves the world's information and education needs through its vast and dynamic content pools, which are used by researchers in libraries, schools and online.



## **Ingram**

[www.ingramcontent.com](http://www.ingramcontent.com)

B.J. Compau

The world's largest and most trusted distributor of physical and digital content.



## **Innovative Interfaces Inc.**

[www.iii.com](http://www.iii.com)

Maruta Skujina

III provides trusted library technology and service to thousands of libraries of all types in over 50 countries.

# Exhibitors



## **Lyrasis**

[www.lyrasis.org](http://www.lyrasis.org)

Regan Harper, Hilary Fox

Partners with member libraries to create, access and manage information, while building and sustaining collaboration, enhancing library and technology operations, and increasing buying power.



## **Mango Languages - NOT EXHIBITING**

[www.mangolanguages.com](http://www.mangolanguages.com)

We're dedicated to helping our customers fill their growing language learning needs with the most effective and fun tools around.



## **Midwest Tape—NOT EXHIBITING**

[www.midwesttapes.com](http://www.midwesttapes.com)

Midwest Tape is a full-service media distributor, working exclusively with public libraries since 1989.



## **NABE (North American Bookdealers Exchange)**

[www.bookmarketingprofits.com](http://www.bookmarketingprofits.com)

Al Galasso, Ingrid Crawford

A wide variety of independently published books for libraries.

## **National Network of Libraries of Medicine, PNR**

[www.nnlm.gov/pnr](http://www.nnlm.gov/pnr)

Dolores Zegar Judkins, Gail Kouame

Provides health information for the professional through PubMed and for the consumer through MedlinePlus, as well as multiple other resources.



## **OCLC Online Computer Library Center**

[www.oclc.org](http://www.oclc.org)

Cynthia Busse

OCLC solutions include Web-scale Management Services, WorldCat Local discovery/delivery interface, CONTENTdm for digital collections, new WorldCat knowledge base, and OCLC cataloging and resource sharing services.

## **Oregon Corrections Enterprises**

[oce.oregon.gov](http://oce.oregon.gov)

Bruce Potts, Richard Wright, Tami Simpson

Quality furniture, document scanning, printing, mail fulfillment, signage, contact centers.

## **Oregon State Library**

[www.oregon.gov/OSL](http://www.oregon.gov/OSL)

Katie Anderson, Darci Hanning,

Jennifer Maurer, Ferol Weyland

Library development services provides leadership, grants, and other assistance to improve local library services all Oregonians.

## **Pacific Northwest Chapter Music Library Association**

[www.lib.washington.edu/Music/pnwmla/pnwmla](http://www.lib.washington.edu/Music/pnwmla/pnwmla)

Verletta Kern, Ann Shaffer

We are open to anyone interested in music librarianship and those who maintain music collections. Learn more through our yearly meetings, local listserv, and online newsletter.

## **Perma-Bound Books**

[www.perma-bound.com](http://www.perma-bound.com)

Jamie Orłowski, Phil Orłowski, John Geeza

Books aligned with Common Core State Standards, Accelerated Reader, Core Literature, and Award Winners all bound in superior, hardcover Perma-Bound bindings. Ebooks now available.



## **Peyton Stafford Associates**

[www.peytonstafford.com](http://www.peytonstafford.com)

Peyton Stafford

The best in digital and library-bound juvenile nonfiction from Marshall Cavendish, Capstone Publishers, Black Rabbit Books and most other major library-oriented publishers.

## **Playaway**

[library.playaway.com](http://library.playaway.com)

Donna Liss, Kim Blazek

Simple and immediate access to digital content through Playaway and Playaway View.

## **ProQuest**

[www.proquest.com](http://www.proquest.com)

Chris Harkins, Craig Burin

This energetic, fast-growing, 70-year old organization includes the Summon web-scale discovery service, the new ProQuest Dialog service, and business units ebrary, Serials Solutions, RefWorks-COS, and Bowker®.

## **Raintown Press**

[www.raintownpress.com](http://www.raintownpress.com)

Cory Freeman, Mary Darcy, Anna Noak,

Rachel Moore, Shannon Baraff, Misty V'Marie

Oregon's premier independent publisher of classic and original literature for middle grade and young adult readers.

## **Ristech Information Solutions**

[www.ristech.com](http://www.ristech.com)

Kurt Hallin

Providing libraries with public use and archival digitization hardware and software.



## Exhibitors

### San Jose State University—SLIS

slisweb.sjsu.edu

Alfredo Alcantar

Attend our e-Campus for Library & Information Science. Enjoy the convenience and flexibility of a online MLIS, PhD, and MARA degree.

### SkyRiver Technology Solutions

www.theskyriver.com

Michael Markwith

A full service bibliographic utility dedicated to the development and deployment of efficient, economical cataloging services for all libraries.

### Spacesaver Specialists, Inc.

www.storageplanning.com

Tom Miller, Guy Foster

2012 marks the 34th year Spacesaver Specialists has been serving Oregon libraries by designing, installing & servicing media storage systems. Spacesaver stationary & compact stacks include a wide variety of media accessories. We provide full service planning and design services.

### Technical Furniture Systems, Inc.

www.technicalfurnituresystems.com

Rick Timmerman, Marissa Timmerman, Deanne Lundquist

Library Interiors - Shelving & Furniture, Estey Cantilever Library Shelving, The Worden Company Furniture & Shelving, TMC Furniture, Kingsley Book Returns & Carts

### Unique Management Services Inc.

www.unique-mgmt.com

Melissa Fenton, Jonathan Hayes

The leading provider of material recovery services for libraries.

### University of Washington Information School

ischool.uw.edu

Marie Potter

Offers four degree programs; an undergraduate degree in Informatics, master's degrees in library and information science and information management and a PhD in Information Science.

### U.S. Census Bureau

www.census.gov

Luz Castillo

Serves as the leading source of quality data about the nation's people and economy. We share our expertise globally, and conduct our work openly.

### U.S. Citizenship and Immigration Services

Christine Pool

USCIS provides immigration information, benefits, and services to immigrants, refugees, and U.S. Citizens.



### Virco Furniture

www.virco.com

Rick Sauer

Manufacture and direct sell of library furniture, tables, seating, conference rooms, community meeting areas and technology tables.



### World Book

www.worldbookonline.com

Derek Collett

The most accurate and understandable reference system available, both online and print. A standard you can trust. See what's new.

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Deschutes Public Library

**Liisa Sjoblom**, Local Arrangements Chair, Printed Program  
& Conference Treasurer  
Deschutes Public Library

**Abigail Elder**, OLA President  
Tualatin Public Library

**Camille Wood**, Program Chair  
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**Jane Tucker**, Program Committee  
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**Kris Lutsock**, Program Committee  
McMinnville Public Library

**Michele DeSilva**, Program Committee  
Central Oregon Community College Barber Library

**Ann Miller**, Program Committee  
University of Oregon Libraries

**Kate Cleland-Sipfle**, Showcase Coordinator  
Southern Oregon University Library

**Mark Hovey**, Technology Coordinator  
Deschutes Public Library

**Darci Hanning**, Registration  
Oregon State Library

**Wylie Ackerman**, Registration, Webmaster &  
Conference App  
Deschutes Public Library

**Cathy Zraggen**, Volunteer Coordinator  
Deschutes Public Library

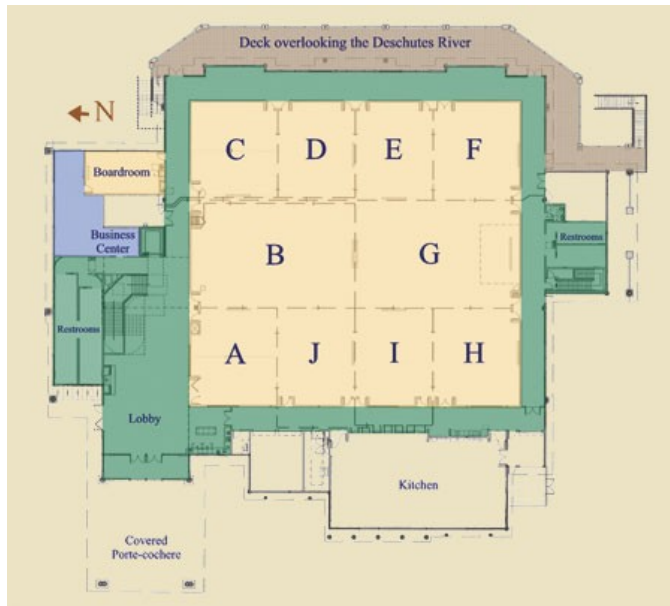
**Lynne Mildenstein**, Exhibits Chair/Fundraising, Printed  
Program, & Conference App  
Deschutes Public Library

**Jo Caisse**, Communications Chair & Printed Program  
Deschutes Public Library

**See you at the  
2013 OLA/WLA Joint Conference  
at the Vancouver Hilton  
in Vancouver, Washington!  
April 24-26, 2013**

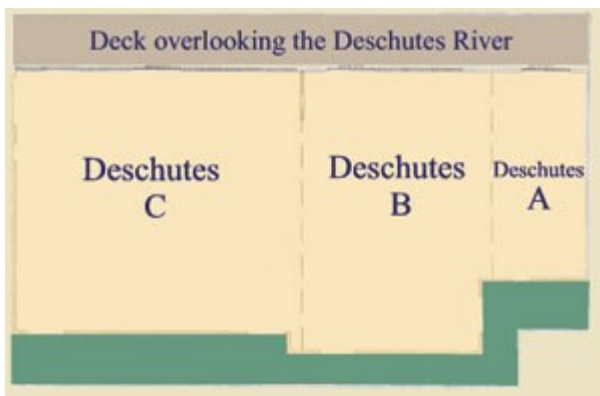
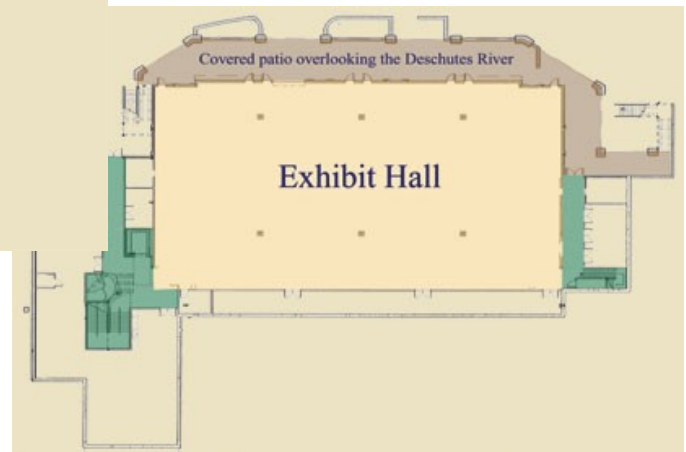


# Riverhouse Hotel & Conference Center



Cascade Convention Center - Main Floor

Cascade Convention Center - Ground Level



Deschutes Rooms - Main Hotel

Three Sisters Rooms - Hotel - West of River

