

OLA Hotline

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CALENDAR

Association News

OLA SSD Conference Summary from Suzanne Sager

The Support Staff Division's 12th annual conference, **Gateways 2006: Dream a Little** was held on July 21st at the Wittenberg Inn in Keizer, Oregon. There were 120 attendees and speakers that enjoyed relief from the hot weather inside the air-conditioned Wittenberg Inn. Dr. Larry D. Roper, Oregon State University, delivered the keynote titled "Making Dreams Real: Living an Appreciative Life." Dr. Roper provided insights into the importance of developing an appreciation for the gifts each of us possess. He also challenged us to consider our dreams and the possibilities towards which we might live. Dr. Roper's PowerPoint presentation is available on the [SSD website](#). Conference attendees were treated to a special lunch speaker, Nancy Pearl - librarian, best-selling author, book reviewer and the model for the librarian action figure. She spoke on the pleasures and perils of a life of reading as well as her love of reading and the writing of her books: *Book Lust*, *More Book Lust*, and *Book Crush*.

Libraries today have advanced technologically and the conference offered several sessions that focused on these

technologies. Rick Newell, OCLC Western Service Center presented "Showboating FRBR (and we don't mean Edna!): Functional requirements for bibliographic records." This session gave both public and technical services staff a basic understanding of FRBR. It also included a demonstration of how Open WorldCat and FirstSearch use FRBR concepts to organize large sets of search results. Bill Kelm, Willamette University, showed participants how to do better searches using their favorite search engines in his session titled "Searching Intelligently: It's no longer a nightmare." Caleb Tucker-Raymond, Multnomah County Library, presented an informative session on L-net, a live virtual reference service that was begun in April 2003 and has helped over 20,000 patrons get answers to reference questions. Anne-Marie Deitering, Oregon State University, and Rachel Bridgewater, Washington State University, presented The Read/Write Web: Understanding Social Software. This session focused on how social, dynamic technologies like blogs and wikis have moved into the mainstream. They offered new and interesting ways to communicate with our users and with each other. This session also provided an overview of services and technologies associated with "Web 2.0" and looked at potential applications for libraries.

Ann C. Schauber, Oregon State University presented a two-part session on Sharpening our ability to see differences. In it she explained how each of us has our own set of beliefs, values, norms, and traditions that make up how we view the world, which becomes the "software" that runs how we see and interact with others. Not everyone is running the same "software" programs. This session questioned the different software programs (also called cultures) and what happens when two people with difference operating systems have to work together.

Leigh Anne Jasheway-Bryant presented "Change can be a dream or a nightmare: you get to choose", an interactive session on changing your perspective about change. Leigh Anne Jasheway-Bryant is a stress management and humor expert, comedy writer, stand-up comic and comedy instructor/coach. She has also published thirteen books and writes regularly for The Comic News, Diet & Fitness, and Low Carb Energy. Kristen Kern, Portland State University, and Judith Norton, Oregon Health and Sciences University, presented an informative and timely session titled "It's not IF, but WHEN: Basics of emergency preparedness in your

library." In this session, Kristen and Judith offered a broad overview of emergency preparedness, response and recovery tailored to the unique needs of libraries. They also included an introduction to disaster plan templates and the critical primary elements and priorities for emergency response and recovery.

Kristine Kathryn Rusch was our featured author at the conference. She writes in many genres under many names and often writes about discrimination and racism, particularly in her mystery books written under Kris Nelscott. She talked about writing using various points of view, the business of writing and reading, and how books are related to modern life. As an added bonus, Kristine was joined by her husband, Dean Wesley Smith who is also a well-known author. They have also written several books together under the name of Sandy Schofield.

The following Sponsors helped to make the conference special: American Library Association, Al's Garden Center in Woodburn, Baker & Taylor, Books in Motion, Emporia State University, Innovative Interfaces, OCLC Pacific, Pacific Coast Restaurants, Pacific University Hawaiian Club, Powell's Books, Shari's Corporation, Starbucks Coffee, Stash Teas, Sylvia Beach Hotel, and Woodburn Company Stores. Ronald Bonney of Estacada donated a birdhouse that he built and Donna Worley donated several Tupperware gift baskets that she created. This year's conference also included two scholarship raffle baskets: a Chocolate Lovers Delight Basket and Sweet Dreams Basket. The raffle baskets were created by Kay Brooks, Sonja Patzer, Suzanne Sager, and Teresa Stapelberg. The money raised from the baskets will go towards scholarships for support staff.

The 13th annual conference is scheduled to be held in Wilsonville, Oregon.

PNLA Conference Summary from MaryKay Dahlgreen

The 2006 Pacific Northwest Library Association (PNLA) Annual Conference was held August 9-12 in Eugene at the Valley River Inn. Over 250 people attended the Conference which included a full day pre-conference co-sponsored by OLA, "Taking Charge of the Customer Service Experience" and a half-day workshop presented by Paige Bentley of the Deschutes Public Library, "Poems, Picasso, and Programs:

Introducing Art and Poetry to Children," which included lots of hands-on messiness. Twenty-five vendors exhibited their wares and several contributed funding for other Conference activities.

Shannon Applegate, a descendent of Oregon Trail pioneers, and Esther Stuzman, Coos and Komemma Kalapuya, were our keynote speakers Wednesday evening. They shared insights into their long friendship based on shared family experiences in the Yoncalla, Oregon area and their respect for each other's ways of seeing. Conference goers were treated to a reception at the Eugene Public Library, which included tours of the very beautiful, very high tech library and cakes from a local patisserie, Sweet Life.

Thursday and Friday sessions varied from book discussion groups to collaborative tools in library service to leadership to reader's advisory. Responses to evaluations indicated that there was something for everyone. Thursday evening the Corks/Cans/Pop event took participants to the Eugene Wine Cellar in downtown Eugene. In the tasting room and barrel room of this urban wine cellar participants drank, ate, and caught up with one another.

PNLA held a silent auction during the conference and raised over \$900 for the PNLA Intellectual Freedom Fund. A membership meeting was held after breakfast on Friday morning and was followed by a BYOB (bring your own tote bag) contest that highlighted the recycled and reused conference and other tote bags that participants were encouraged to bring rather than using new bags. Prizes were given for "most far out bag", "oldest bag" and "grooviest bag". The competition was fierce.

Guest authors spoke at both Thursday and Friday lunches. Craig Lesley, a well-respected and well-loved Oregon author, spoke about his new memoir, *Burning Fence*, which details his growing up years in Oregon. The YRCA Luncheon speaker was Linda Crew, from Corvallis, who told the fascinating story of researching and writing her prize winning book about a journey on the Oregon Trail, *A Heart for Any Fate*.

Banquet attendees were treated to the music of Mason Williams (of Classical Gas fame, for those of you old enough to remember) and four of his friends after dinner. The music ranged from folk to jazz to country and even included a

special song for us librarians.

On Saturday morning a small number of intrepid conference goers went for a rafting trip on the McKenzie River and in the afternoon several people visited and tasted at two of Eugene's premier wineries.

Next year, PNLA will host their conference on August 8-11, 2007, in Edmonton, Alberta.

Legislative News

OLA Library Development and Legislation Committee Report

As election session approaches, the OLA Library Development and Legislation Committee wanted to alert all members to the latest version of OLA's legislative agenda. It outlines our guiding principles, the issues we will be tracking and stances we are taking during the next session. Please view the [full agenda](#) and let us know if you have questions or ideas.

OLA is also opposing ballot measures #41 and #48. Both cut state revenue and would have potentially devastating effects on library funding. Look for our statements in the Voter's Pamphlet.

For the past year, we have met with other organizations that share some of our concerns and are partners in enhancing library service throughout the state. Meeting minutes can be seen on the [committee website](#). We had two meetings with people from the Oregon Department of Education, including a productive meeting with Superintendent Castillo. At that meeting, we found out about an ODE survey concerning reforming the requirement for high school graduation. As part of that survey, the ODE Board is interested in hearing from Oregonians about the basic skills needed by today's students. An obvious one is information literacy, which was unfortunately left off the list in the survey. We encourage you to respond to the survey and write in something about information literacy as a basic skill. Wording might be "Ability to find and use accurate information."

OEMA has posted the survey on its [website](#). When the Index

of documents opens up, choose either the DOC version Phase I Questionnaire or the TXT (Rich Text Format version). ODE may eventually put it up as a web survey. We'll let you know if that happens. In the meantime, let ODE hear from the library community. You can send your completed survey to [Crystal Weber](#) or [Gene Evans](#) at the Department of Education.

Finally, we would like to thank our outgoing committee members, Carolyn Rawles-Heiser and Curtis Kiefer, both of Corvallis Public Library, for their outstanding contribution to the committee's work. THANKS!

Happenings

Oregon Historical Society Research Library Workshops

The Oregon Historical Society Research Library staff are offering four workshops designed for laypersons. "Using the Internet for Genealogy Research" focuses on how to use special genealogy search Engines. "Preserve Your Family's Archives" teaches how to preserve many types of paper-based materials. "Preserving and Identifying Family Photographs" will include information on archiving photo prints as well as slides and negatives. The "Archives Roadshow" provides an opportunity to talk with archivists about the historic value of your personal documents.

- Using the Internet for Genealogy Research
Tuesday, September 12 / 9:00 - 11:30 am
- Preserve Your Family's Archives
Tuesday, October 10 / 9:30 - 11:30 am
- Preserving and Identifying Family Photographs
Tuesday, November 14 / 9:30 - 11:30 am
- Archives Roadshow
Tuesday, December 12 / 9:30 am -12:00 pm

Workshop fee ranges from \$10 to \$30, and reservations are required. To reserve a space call Caroline Hixson at 503-306-5296.

Fundraising and Promoting Cultural Collections

The Conservation Center for Art and Historic Artifacts is

presenting two workshops in partnership with the Portland Area Library System (PORTALS) and OCLC Western Service Center, Digital & Preservation Services Program.

"Fundraising for Preservation and Conservation" will be held on Thursday, October 12, 2006. This workshop focuses on the special needs of your special collections. In order to provide optimum care for your collections, should you invest in planning? In stabilizing the environment? In cataloging and describing? In digitization? Or in conservation treatment? Often, the honest answer is "all of the above," but since this broad response can lead to paralysis, it is important to identify a starting place. One key to moving ahead is the development of a funding strategy for preservation.

On the federal level, funding sources are available to move your cultural organization ahead with preservation initiatives. These federal grants can leverage other donations, bringing more money and attention to your collections while ensuring that the treasures in your special collections will be available for the appreciation of future generations.

Through thoughtful planning and effective grant writing, your organization can be competitive in applying for high-profile federal grants. This workshop will examine the planning process that reviewers want to see in place and the components that make a grant request compelling. Examples will be drawn from success stories at museums, libraries, and archives.

"Telling the Story: Promoting Cultural Collections" will be held on Friday, October 13, 2006. This workshop will focus on strategies for museum, archives, and library professionals to effectively use marketing and public relations to tell the stories of their collections throughout the year, and not just during special exhibitions. It will present the basic components of a public relations program, examine strategies that have worked for other institutions, and tackle some challenging situations drawn from the audience. In addition, a panel of museum professionals will be on hand to share their personal success stories.

SPEAKERS:

Lee Price, Director of Development at the Conservation Center for Art and Historic Artifacts, has worked as a fundraising and marketing consultant for many regional and

national cultural institutions. Over the past 18 years, he has helped to raise over \$30 million in federal, state, and private funding for nonprofit organizations. He has written successful grant requests for preservation funding from the Institute for Museum and Library Services, the National Endowment for the Humanities, the National Endowment for the Arts, the Pennsylvania Historical and Museum Commission, and Save America's Treasures.

Keltie Hawkins, Marketing and Communications Manager at the Conservation Center for Art and Historic Artifacts, has served as a key player in creating a newsletter for the Center, redesigning the Center's website, garnering increased press coverage, and producing a video in collaboration with WHYY, Philadelphia's local public television station, on the conservation treatment of John James Audubon's Birds of America. Before coming to the Center, she worked as a Marketing Assistant and as a Sales and Exhibits Coordinator at the Brookings Institution, as Marketing Associate at Counterpoint Press (Washington, DC), and as an Editor for Running Press in Philadelphia.

Both workshops will be held at:

US Banks Room

Central Library

Multnomah County Library

801 SW 10th Avenue

Portland, OR

9:00 AM - 9:30 AM - Registration and refreshments

9:30 AM - 4 PM - Workshop

Download the [workshop brochure and registration form](#) (may take a few moments). The registration deadline is Thursday, September 28, 2006. If you have special needs, please contact CCAHA three weeks prior to the workshop date so that accommodations can be made.

This workshop is partially subsidized through funding from the National Endowment for the Humanities.

For information about CCAHA, its programs and services, please visit the [website](#) or contact CCAHA's Preservation Services Office at 215.545.0613 or [email](#).

Employment Opportunities

Calendar