

# OLA Hotline

Volume 13 No. 1--November 1, 2006

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- Reference Librarian (on-call, part-time, Open Until Filled
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- On Call Reference Librarian, Open Until Filled
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- Manager Technical Services Department Temporary, Open Until Filled

## CALENDAR

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## Association News

### Keep Up With OLA!

Curious about what goes on at the Board Retreat or the bi-monthly Board meetings? Keep track of the work of OLA, areas of focus, conference planning progress, and more by perusing the [meeting minutes](#). Draft minutes from the September meeting have been posted.

## Happenings

### Portland Area Information Literacy Meeting

The next Portland Area Information Literacy (PAIL) Group meeting is scheduled for Tuesday, November 14, from 6:30 - 8:30 pm at the PSU Library, Room 160. Everyone is welcome.

Topics for this meeting include:

- Wikipedia and Google Scholar - when should we recommend them to patrons in instructional settings or at reference?
- Teaching Tips - bring instructional related questions

and we'll find the answers!

As usual, RSVPs are appreciated , to help estimate the cookie count, but not necessary. Drop-ins are always welcome.

[PSU location & parking information](#). Parking structure #P1 at 6th Ave. and Harrison is a good one to use. Enter from 6th Ave. only.

### **Biz Buzz: Business Information Workshop**

Do questions about bond ratios, business plans, or NAICS codes make you nervous? Do you know more about literary genres than business terminology? If so, this workshop, led by Heidi Senior from the University of Portland, is for you!

The workshop will be held on Wednesday, November 29, from 1:30 - 4:30 pm at Portland Community College, Cascade Campus in the TEB (Technology Education Building), Room 215.

Increase your comfort level with business information at this hands- on workshop focusing on some of the most common business questions, including:

- funding sources for small businesses
- consumer demographics
- company financials
- business ratios
- industry statistics and sources for marketing information
- answers to your questions about business topics

The workshop will focus on free online sites and commonly-available print resources and the information provided will be applicable to all types of libraries. Participants will gain hands-on experience in using the resources, and a toolkit of finding aids for business information will be provided.

About the Presenter: Like many reference librarians, Heidi Senior has an educational background in the humanities and social sciences. While in library school at the University of Washington, she received a crash course in business reference by working for nearly two years in the business library. At the University of Portland, where she has worked since 1998, she

is the library's liaison to the Robert B. Pamplin School of Business. Heidi is active in the Business Reference and Services Section of ALA/RUSA and currently chairs the Business Interest Group of Oregon within the Oregon Library Association.

Cost:

Student/retiree rate: \$25.00

PORTALS member rate: \$35.00

non-member rate: \$45.00

Registration: Register for the workshop at the [Portals website](#). For additional continuing education opportunities, visit [NW Central](#).

### **[Alibris Library Grants for Books](#)**

For the fourth consecutive year, online bookseller [Alibris](#) is accepting applications from libraries for the Alibris Collection Award, which is designed to help libraries expand their collections in specific subject areas of interest to their respective communities. The deadline is December 1, 2006.

The Alibris Collection Award is a grant of up to \$3,000 worth of books to an academic, public, special, K-12, or international library supporting specific collection development projects that advance the mission, priority areas, and goals of the selected library. The purpose of the award is simply to help provide books for otherwise under-funded libraries with replacement projects, retrospective collection development projects, or routine collection-building needs.

Each applying library provides an online Donate-A-Book wish list of the desired titles along with the required statements of interest concerning the desired collection and needs of the applying library. All such approved Donate-A-Book applications will remain on the Alibris Web site until and after the award is granted, and are therefore eligible for specific book contributions from library patrons, constituents, and the general book-buying public.

Complete award details are available at the [Alibris for Libraries Website](#). Alibris also offers additional [RFPs in Arts and Culture](#).

## **Notable Libraries**

### **Multnomah County Library - Still One of the Busiest!**

For the fourth year in a row, Multnomah County Library ranks No. 1 in annual circulation of books and materials among all public libraries nationwide, according to a recent report issued by the Public Library Association.

In 2005, library customers checked out 19.5 million items or over 28 books for every man, woman and child in Multnomah County, an outstanding indicator that our library system is one of the nation's busiest.

"This wonderful news confirms what we already know that our libraries are well-loved and well-used by people of all ages," said Director of Libraries Molly Raphael, adding that over 13,000 people visit a Multnomah County library each day. Raphael also noted that the library has the highest circulation per capita of all U.S. libraries serving more than 250,000 people.

Library Advisory Board president and longtime library advocate Alice Meyer echoed the library director's enthusiasm, noting that the support of library users has made a critical difference in the quality of our library system. "Thanks to our community of book lovers, we can all take pride in being No. 1!"

Circulation of library materials is one of the primary indicators used by libraries to evaluate their success in serving the public. The rankings, published in the Public Library Association's Statistical Report 2006, are for fiscal year 2005.

## **Employment Opportunities**

## **Calendar**