

## **OLA Board Meeting**

**Location:** La Grande

Called to order at 10:11 a.m. on 6/1/18

**In person:** Elsa Loftis (Past President), Buzzy Neilsen (President), Danielle Jones (ALA Representative), Korie Buerkle (Secretary), Shirley Roberts (OLA Association Manager), Karen Clay, Sarah Rowland (Eastern Oregon)

**Online:** Jerrienne Thompson (PLD), Darci Hanning (State of Oregon Library), Elaine Hirsch (incoming president elect), Tracy Letmate (new roundtable for staff training), Laural Winter, Greg Williams, Amy Honisett, Veronica Vichit-Vadakan, Esther Moberg (Vice President), Melissa Little (Leadership committee), Steve Silver (ACRL Oregon), Lori Wamsley (Treasurer), Emily David (Conference Co-Chair), Lorie Vik (Conference Co-Chair), Stuart Levy (OASL President)

### **I. Intros and reports**

a. Esther Moberg (Chair elect) Working on Menucha retreat

b. Steve Silver- (ACRL Oregon) ACRL Oregon has completed board elections. Issue during election- candidate withdrew nomination during election, and then won. Announced the other candidate as winner and are moving forward. 8/10/18 board transition meeting. Working on joint WA/OR conference at Menucha; ACRL national president is almost locked in as a speaker.

c. Stuart Levy- (OASL President) The OASL board has transitioned. Ridgeview library in Redmond is closing their library completely. Shannon McClintock-Miller will be key note speaker at fall conference. Matali Perkins will be an author at the conference. Conference will take place in Wilsonville in October.

d. Jerianne- PLD is planning the fall director's meeting.

e. Danielle- ALA passed a resolution to honor African-Americans and is talking about historical exclusion.

f. Support Services conference July 13, 2018 in Hood River

### **II. Minutes from April, 2018**

a. Danielle moves, Elsa seconds, minutes APPROVED.

### **III. Strategic Plan check-in**

a. Website (Elsa) We will workshop the website at the upcoming retreat. Probably looking at consultation at web design and usability study.

b. OLA Hotline (Buzzy) The Quarterly has been keeping everyone busy.

c. Rebranding (Buzzy) On hold for the moment.

d. Shirley- Created videos for “How-to” navigation on the OLA website.

e. Core Value Statement – Buzzy will be working with Esther on this.

f. Advocacy- Legislative committee- Very busy in the past year. Advocacy session held at the conference, which was helpful.

g. Eastern/Rural Libraries- Efforts have been made and are ongoing to include rural libraries more. LIOLA conference was in Pendleton.

h. Improve Member Engagement

1. During conference there were some networking events.

2. Lunch table for new members.

3. Shirley- There’s not a way to automatically add members, but I am adding new members to New Member Roundtable.

4. Emily- Bethany tried to have meet-ups in the morning. She did a great job of engagement.

5. Involvement with other library associations: Next year we will be working with WA for the joint conference.

6. Surveying members who drop out. Shirley will look into.

i. Improving member engagement: Matching scholarships with the state happened this year. This worked well for LIOLA. Reports are due at the end of August for the divisions who used the scholarships.

1. Having a working NW Central website is of interest to Darci. Elsa will work on that before retreat.

j. Institutional Knowledge (Buzzy)

1. Elaine Hirsch is interested in archives project. Will be on a committee. Rick Stoddard is the PNW Library association and we could contact him about this as well. Elaine will explore platforms for use and cost effective. Best practice for retention, contracts, and digital versus paper.

2. Lori W. – We also have some physical artifacts like the time capsule. Is that part of this group?

3. Darci- Archives are stored at the state library, but it does not manage the archives in any way. Sometimes there is a misconception about this. The question is how people will

maintain the archives.

4. Buzzy- Maybe we need someone in the Salem area to maintain the archives.

**IV. Association report (Shirley Roberts)**

a. Working with the conference committee for final budget, income and expenses (\$73,000)

b. Worked with Bethany Grabeo setting up information for new members.

c. Working with units on events coming up, and testing forms.

d. Helped out with LIOLA- working with finalizing expenses.

e. Cutting checks for divisions.

f. LSTA grants are due at the end of June.

g. Working with Peggy Christenson on grant expenditures.

h. OBOB \$65,000 grant, working on expenditures.

i. Will send out request to divisions to know about new leadership.

j. Unit reports- will send out request to divisions.

k. Will send out Menucha registration details

**V. Treasurer's Report (Lori Wamsley)**

a. Dues income is down a little bit from last year, but still on track to meet budget.

b. Total income down 14% from last year.

c. Conference income is at an 8% decrease from last year. Exhibitor registrations were up.

d. OLA is in good shape. We'll know a little more after the conference is finished up.

e. Stock market has been fluctuating, so OLA is down a little bit with investments. We are still up overall.

**f. Financial Reports**

[OLA Balance Sheet](#)

[OLA Profit & Loss Actual vs Budget](#)

[OLA Profit & Loss Prev Yr Comparison](#)

[OLA Enterprise Fund Report](#)

**VI. 2018 Conference Report (Emily David & Lorie Vik)**

a. 508 attendees at conference. General feedback was positive. Slightly less than 50 school librarians. Public libraries had largest attendance, but good showing from academic.

b. Author event was down. PLD and President's events were well attended.

c. Feedback on programs was positive. 85% approve rating for programs on evaluation.

d. Rural libraries were a focus and that went over well.

e. Tote bags were gone in 15 minutes.

f. Lacy Legal did a great job with the cards, the ribbons were a huge hit as well.

g. Evaluation highlights- programs and networking were important for people. 208 evaluations returned.

h. Registration platform changed for this year.

i. Poster sessions also were well reviewed.

j. Sponsorship for programs was tricky. Need more discussion on how to make sure we get enough proposals from a variety of divisions.

1. Shirley- Maybe there's a way we could monitor program submissions early on to inform units.

2. When sponsorships were no longer required the number of programs increased.

3. Lorie- On the PLD board there was confusion around what the role of the divisions.

4. Steve- Heard that from all of the divisions.

5. Shirley- Taking out sponsorship helped more people get involved, and alleviated role of divisions in looking for programs.

k. Technology

1. We had great volunteers to coordinate technology. OLA had purchased 4 projectors, but didn't meet the need. OLA may need to buy more for the future.

l. Special Events

1. Speaker Erin Halgren focused on rural libraries, but comments said it seemed more like a program and not a keynote.

2. Author event was not well attended, but it was a great event. No outside sponsorship this year.

3. Peggy Dulbrowlowsy- LIOLA paid for this event.

4. PLD has expressed interest in having off-site event. They have used their event as a fundraiser, but they've been mostly breaking even.

m. President's social

1. Comments were made about it being too late for people. The name of event was changed to help be able to have pay for it. Talking about what is goal of event would be good for moving forward.

n. Saturday conference

1. Perhaps a closing event to bring the event to a close?

o. Sponsorships and Exhibits

1. Recommend one chair for both. There was confusion this year with two chairs- one for sponsorships and one for exhibits.

p. Website for the conference, Sched, and printed programs

1. People do like the printed program for the maps. Communications chair and Shirley did a great job with registrations.

q. Hilton

1. Staff was great to work with. The main issue with Hilton is expense. We had 100 less people at conference this year and paid \$20,000 more for food. We've been talking about breaking-up with Hilton and that should be a discussion.

o. Conference committee did a fantastic job. Lorie and I worked well as co-chairs, we recommend this as a good possibility if people can't take it on alone.

p. Rewriting the conference handbook would be a good idea. This could be a part of institutional knowledge.

q. People wanted more networking opportunities. Continuing to look at ways to facilitate this is a good idea.

r. Vendors on Saturday

1. May need to restructure conference on Saturday to allow time to visit vendors.

s. Shirley- Can I talk to Bend about negotiating for 2020? Buzzy- yes.

1. Buzzy- Do we want to talk about breaking up with Eugene?

2. Esther- Seaside is renovating, might be big enough.

3. Hillsboro conference center is moving forward.

4. Emily- Salem increases participation and it's easy to get to from all over the state.

Vendor exhibitor space is challenging in Salem.

5. Shirley has facility needs from the RFP.

6. Esther- Is Portland Convention Center too big?

7. Shirley- Provided space requirements to many facilities.

8. Buzzy- Maybe we should solicit membership to see if they would be okay with traveling to Salem every year.

9. Buzzy- Maybe we hold more Regional conferences? How has that been working for OASL?

10. Stuart- Some of the regions decided to go on with the Regional conference. The one in Eugene did not because of OLA being in the area.

11. Buzzy will work with Shirley to send out poll to members about this.

i. Emily- Should we talk about Saturday in this poll as well.

ii. Buzzy- We've been talking more with WA about how they handle this- more public library and academic focus on Thursday and increasingly more school libraries and children's services.

iii. Maybe Saturday conference could be a part of the general conference and maybe get rid of Wednesday?

iv. So we can agree that Eugene Hilton will not be a place we meet... Yes.

## VII. **2019 Conference Report**

a. Chair- Sue Ludington, Program coordinator – Lacy Legal, Volunteer coordinator- Julie Jeanmard, Susan Davis- communications coordinator

b. OLA/WLA agreement- In the past the profits have been split based on attendance. This time WA wanted split in 60/40 split because WA has staff working on this. WA is still doing annual conference and expects attendance to be low. Agreed on a 55/45 split in WA favor.

- c. "Charting the Unknown Together" theme chosen by the committee.
- d. All conference functions- WA added a dinner banquet that's included in registration last year, as well as cost for banquet breakfast. Will be working on price negotiation.
- e. Esther- If this keeps growing, logistically and budget wise we may have outgrown a joint conference. The facility will be tight. WA staff wants to control more of the process.
- f. Motion to approve agreement for 55/45 conference split.  
Danielle, Korie seconds. MOTION APPROVED.

VIII. **Legislative Report (Buzzy Neilsen)**

- a. Abigale Elder has taken a job with the City of Beaverton. She is no longer working in libraries.
- b. Elsa- Suggests a life-time membership in OLA for Abigail.
- c. Stephanie Lind is the new chair of the committee, but it currently on leave.
- d. Need school library, children's services, and librarians east of the cascades
- e. Meetings are once every 2 months.
- f. Erin Wells- director at Milton Freewater
- g. Korie Buerkle is interested
- h. Esther- Sent delegation to Washington DC. Oregon is well supported. We met in person with two Senators.
  - 1. Social mixer with other states from ALA, over 500 people were there.
- i. State librarian update- Job closes on Tuesday. OLA and state board will be involved in process.
- j. Amanda Dalton and Buzzy met with senate leadership to make sure next state librarian will be successful.
- k. General election
  - 1. Wallowa County measure failed (3 city library, then library that is a county department). The three city libraries will be open, but 4,000 county people will no longer have a library.
  - 2. Tigard general budget failed which will impact the library.

3. Reedsport and Drain now have library districts.
4. Gladstone had to amend charter to build library, and that happened.
5. Wagner Library will be closing.
6. Roseburg public library will be reopening- partnership between Douglass area. ESD and public library will partner.

l. Advisory group- Amy Hutchinson, allowing state CIO's office to offer broadband services to those who need it.

m. Miranda Doyle attended a Net neutrality roundtable with Senator Wyden.

n. Looking to revise minimum standard for Public libraries. PLD and OLA will work on legislation to increase those standards.

o. Jerianne- Suggests looking at document from Colorado as starting point.

**IX. Interim State Librarian Report**

a. Caren Agata was not able to attend. She will submit a report for the minutes.

b. Darci- IMLS visit in July

c. Reference summit going on today.

**X. LIOLA report (Melissa Little)**

a. First conference in Pendleton in May.

b. Did have feedback that accommodations were less than great.

c. Plans for thing to do differently next year.

d. Plan to do conference every 18 months to stagger time of year.

e. Work to let people know up front about scholarships.

f. Shirley- Possibility of extending the PCC grant for one year, until June 2019.

g. Conference talked about strength based leadership.

h. Buzzy- Conference committee did a great job. Mary Finney took care of local

arrangements.

i. Buzzy- Coos Bay North Bend might be a good site for next year.

XI. **New Roundtable Proposal: Staff Training (Tracey Letmate)**

a. A group of librarians around the Portland area that does staff training thought it would be a great opportunity to provide a resource and structure state-wide. Would like to offer a session on how the group got together. We talked about technology training and had positive training. We asked if people were interested in a roundtable.

b. Laurel Winter- Working together help us develop ways to work together.

c. Shirley- From the eastern side of the state appreciates shared resources.

d. Danielle motions to create the Staff Training roundtable, Elsa seconds. MOTION APPROVED.

e. Shirley- Will you have a fee for being a part of the roundtable? Tracey- No charge.

f. Buzzy- Need a statement of purpose according to the OLA Bylaws.

XII. **August Board Retreat (Esther Moberg)**

a. Sent preliminary agenda to Buzzy and Shirley

b. Needing to workshop website at that retreat. Elsa's hope is to be on the committee, but need to identify a leader for that process.

c. Shirley- We had identified that our next step would be usability study.

d. Elsa- NW Central needs to be a part of that plan.

e. Esther- First day will be updates, pressing issues, second day is Memberclicks, budget, setting up action items

f. Present at Menucha will be representatives of outgoing and incoming for each unit. Board, committee chairs, 35-45 people, two days planning what the year ahead will look like. Starting at 1 p.m. goes until 2 pm the next day. August 13-14 in Corbett.

XIII. **Round Tables eligible to dissolve**

a. Library preservation, Library technology, Social Responsibilities, Past presidents are eligible to dissolve.

- b. Buzzy- We can send out an email to see if people are interested. Start by sending to members of roundtables.
- c. Shirley- Possibility of Library technology needs being met by Library Training?
- d. Darci- Interest from Staff Training about how to share information, possibly some overlap.
- e. Buzzy will craft message, Shirley will send out email to members.

XIV. **Elections Report (Elsa Loftis)**

- a. Elaine Hirsch was elected president-elect.
- b. Kathy Street is incoming secretary.
- c. About 30% turnout for voting

XV. **OBOB Controversy**

- a. *George* by Alex Ginco is on the 3-5 grade list for 2018-2019
- b. Hermiston School District decided no school in their district will participate in OBOB.
- c. *Think Out Loud* and *State of Wonder* both reported on the issue, as well as the Oregon, New York Times, and several others.
- d. Paige and Buzzy are funneling the irate people.
- e. Oregon School Health Standards were recently revised to include talking about transgender.
- f. Deborah Caldwell from Intellectual Freedom has been in contact with Buzzy. If we do get sued ALA has funds available.

XVI. **Donations to Puerto Rican libraries (Stuart Levy)**

- a. Looking for ways to help Puerto Rican libraries. Libraries need air conditioning units, each at \$3,000. Wanted to know if we could ask OLA in general if they would like to donate. Also, is there anything preventing OLA through 501c3 from making donation. Went back to articles of corporation- nothing in it prevents OASL from making donation.
- b. Esther- Is the library a 501c3? Stuart- This is a charter school
- c. Problem would be if the school is a for-profit entity.

- d. Shirley- For us to discuss a like donation from OLA.
- e. Lori- Would have to differ to look at money. Shirley- Net income is substantially lower, this year will be tight.
- f. Esther- Would it make sense to ask the divisions if they would be interested in donating.
- g. Stuart- Asking permission to put out on for divisions.
- h. Buzzy- Setting a precedent for donations filtering through OLA might not be what we want. We can send an email out to the board to see if divisions are interested.
- i. Shirley- Statement should come from OASL with reasoning and challenging the units.
- j. Korie- Could we see what the other divisions choose to fund and then fill in the gaps.
- k. Buzzy- We'll see what other divisions.

### **Approved Motions**

- II.a. Motion approved for April 2018 board meeting minutes.
- VII.d. Motion approved for 55/45 conference split in WA favor.
- XI.d. d. Motion approved to create Staff Training roundtable.

### **Upcoming Meetings:**

- August 13-14, 2018 (Mon. – Tues.) - Menucha Conference Center
- August 23, 2018 (Friday) - Seaside Public Library, Seaside (10 am - 3 pm) [Transition Meeting]