

OLA Board meeting

Location:

Salem, OR, 2:36pm, 04/19/2017

In Attendance:

Danielle Jones (ALA Chapter Councilor), Elsa Loftis (President), Jenny Pedersen (Member-at-large), Sue Ludington (Legal Reference Roundtable), Shirley Roberts (Association Manager), MaryKay Dahlgreen (State Librarian), Violeta Garza (OYAN co-chair), Jane Corry (Past President/Nominations), Jenkins Lumpkin (Membership Committee), Stephanie Lind (Treasurer), Rebecca Mayer (CSD Chair), Buzzy Nielsen (V.P./President Elect), Stephanie Debner (ACRL President), Michele Burke (Conference Committee), Lori Wamsley (attending OLA member), Jennifer Cox (International Relations Round Table (IRRT)), Korie Buerkle (running for OLA Secretary), Emily David (Conference Committee), Ted Smith (attending OLA member), Damon Campbell (Secretary)

Virtual:

Robin Rolfe

- I. Agenda
 - a. Changes
 - i. Robin will join us and talk about OASL LSTA grant near the end of the day
 - ii. MaryKay will abdicate her time, as she is reporting later at conference
 - b. February minutes
 - i. Email Damon with corrections
 1. Minutes from February approved
- II. Introductions
- III. Reports
 - a. Association Report (Shirley)
 1. BUSY
 - ii. Migrated to the new Memberclicks platform
 1. First test – OLA registration – seems to have gone fairly well.
 2. New platform does not allow members to add to the calendar, Shirley has to add meetings to the calendar at member's request
 - a. Google calendar might be an option, as most chairs have google calendars
 3. Helped OYAN, CSD, PLD, the Intellectual Freedom Committee, OASL, and ILAGO (an outside group) for the IL Summit.
 4. Grant reporting has taken place
 5. Lead inquiry for joint conference in 2019 for hotels has taken place – will be on the agenda for the next few months as they compare hotels
 6. Jane will add Shirley to the list of members that are invited to meetings hosted on GoToMeeting, so these meetings can be placed on the OLA calendar.

- a. SSD, OASL, OLA Board retreat all coming up (second registration fee for Menucha has been paid, happening 8/14-8/15), elections coming up
- b. Treasurer's report (Stephanie Lind)
 - i. Checking and assets are healthy
 - ii. Income and expenditures on track
 - iii. Investments have done well in the last couple of months (\$20k increase in value)
 - iv. US bonds are overpriced – there is a potential of loss for long-term bonds (Shirley Roberts)
 - v. We can ask our firms to rebalance things for us if need be
- c. Nominating Committee (Jane Corry)
 - i. [Candidate information page](#) is ready
 - ii. Very few people vote (25% of membership), and we need to encourage our colleagues to vote
 - 1. Unit chairs are encouraged to remind members of their respective units to vote
 - 2. Extending the voting period probably will not help
 - 3. Ask consortia heads to remind members to vote
- d. Honors, awards, scholarships
 - i. Chair isn't present, board doesn't need to rubber-stamp the awards – names need to be given to the president
- e. Leadership institute (Jane Corry, Jenkins Lumpkin)
 - i. Going well, in progress.
 - 1. Jane hopes to choose a facilitator by June and give them until September to formulate a curriculum
 - ii. Review candidates for attendance in December
 - 1. Timeline is still in process
 - iii. Institute 5/14/18 - 5/16/18 in Pendleton
- f. Conference Committee (Michelle Burke)
 - i. Convention center has been easy to work with
 - ii. A few concerns about the network once everyone is on it
 - iii. Conference headquarters is in the Pringle Room if you need to find Michelle
 - iv. Chloe Eudaly is our keynote speaker
 - v. Over 200 people registered for Saturday
 - 1. Some space concerns
 - a. How many people will actually attend?
 - b. Will the space we have be enough?
 - i. This is our first run, so we will see.
 - vi. Tickets for the President's party and author talks are still on sale.
 - 1. Considering lowering the price for young people
 - a. Possibly create volunteer opportunities for them
 - 2. President's Party replaces the President's Banquet, which would hopefully encourage people to attend and mix

3. Temporary tattoos with the conference logo will be available for \$2 each or three for \$5.
 - a. Proceeds will go to leadership development scholarships
- vii. Last year's evaluations:
 1. A fair number of people commented on OLA feeling clique-ish
 2. As board members, please meet and greet folk. That interaction may be the only interaction people have
- viii. Vendor tickets – some people are interested in Exhibits Only tickets – something to consider
 1. Exhibits have been treated as a perk of registering in the past
- ix. Last minute sponsorship – we got wireless mics
- g. 2018 Conference Committee (Buzzy Nielsen)
 - i. Working on finding a program chair for 2018.
 - ii. Libraries of Eastern Oregon – way for Eastern OR libraries to join together, have purchasing power, and do grant writing. Buzzy will use their tagline:
 1. *Many Points of Light, One Great Future* – for next year's conference theme
- h. State Librarian's Report (MaryKay Dahlgreen)
 - i. Documents Interest Group put together a tour of the State Library and Archives
 1. This is a new thing
 - i. State representatives have been invited to join us at the All Conference Reception
 - i. If any constituents of these representatives are here, we should encourage them to see their representative
- IV. Open Forum
 - a. NA
- V. Legal Reference Roundtable and possibly Intellectual Freedom tables will have postcards for writing to elected representatives. The postcards will be hand delivered in May for National Legislative Day (Sue Ludington)
 - a. There should be talking points at the table for people that don't know what to say
 - b. LSTA "Dear Appropriator" letter, in support of library funding – 65% increase in support for the letter as compared to last year
- VI. Calendar: tools and who does what (Elsa Loftis)
 - a. Consensus – we want a calendar we can add to, so it is not all on Shirley. We've discussed using Google calendar, or having these requests go through the secretary, as Memberclicks doesn't accommodate the workflow we want
- VII. Mentorship program (Elsa Loftis)
 - a. Will be facilitating a discussion – Meredith Farkas is head of the mentorship program for people looking for guidance in their careers
 - b. Meredith wants a change in operations
 - i. Mentors and mentees are currently required to be members of OLA
 1. Meredith is hitting a wall matching mentors with mentees – wants to allow non-members to be mentors
 - a. Sue Ludington – How would the committee vet people?
 - i. There's minimal vetting now (Michele Burke)

- b. Most board members are in support of this change
 - ii. Board moves that mentors are no longer required to be OLA members. So moved, Motion passed
 - c. Organizational change
 - i. The program might be better under the leadership committee, which didn't exist when the Mentorship Program (rather than Membership committee)
 - 1. There are three people on Leadership – we need more people if we're taking this on (Jane)
 - 2. Leadership committee is very new and still feeling things out. Concerns about adding a completely new responsibility (Buzzy Nielsen)
 - a. Meredith could run it but it would be under Leadership
 - ii. Tabled until further discussion
- VIII. Strategic Planning Next Steps (Elsa Loftis)
 - a. Reorganize the task force for the website
 - b. Advocacy: Looked at legislative agenda, communicated with membership, had a successful legislative day
 - c. Eastern/Rural library outreach/support – in progress, creation of a suite of online trainings/webinars is ongoing
 - d. Elsa has had this be a reoccurring item on our agenda so that this work does not go by the wayside. Lots of progress has been made
 - i. This is not a checklist – it is a living document
 - 1. Continual discussion serves as a method of assessment
 - ii. It is not just about “have we met the goals.” It is about discussing the goals and measuring our progress
 - e. If we talk to the membership and ask what they have done as it relates to the strategic plan, how do we collect those contributions, and how would they be joined to the strategic plan? (Sue Ludington)
 - i. Not everything we or the membership are doing feeds into the strategic plan – it's important to recognize this (Buzzy)
 - ii. Organizational structure is intended to be a conduit for official reporting
 - iii. Board meetings give us a chance to assess what we're doing in support of the plan overall
 - f. Fundraising?
 - i. There was interest in getting people together, assessing, tracking, and coordinating our fundraising efforts
 - ii. Elsa spoke with Karen Muller, and Karen would be interested in chairing a task force. Also knows people that might be interested in looking at fundraising
 - iii. Kate Lasky (after elections) might be a good fit (Buzzy Nielsen)
 - g. Donations during online renewals
 - i. The language on the website needs to be updated, as we are no longer funding MLS scholarships.
 - ii. Jane seems to recall discussion of the \$ going to leadership scholarships
 - 1. This could be beneficial to a wider swath of people, as many institutions offer minimal professional development opportunities, if any.

- 2. Do we need to use the existing \$ for MLS scholarships (25k), or can we redirect it?
 - a. \$ can be invested or moved to a different account
 - iii. We should consider alternate means of accepting donations, separate from renewing membership (Paypal, etc)
 - 1. Board seems to support changing the language from MLS scholarships.
 - a. Emerging leaders?
 - b. Professional Development? AND leadership?
 - c. Just “scholarships”?
 - i. Jane will take some ideas to the Leadership committee
- IX. Core Values Statement (Elsa Loftis)
 - a. Janet Webster, Diedre Conkling, and Jane Corry worked on this
 - b. Being called Vision and Values Framework
 - c. We want this to be a document linked from the front page that tells membership what we will stand up for
 - d. Elsa suggests we talk about it now, and approve it at our next meeting
 - i. Values and actions are drawn directly from our Legislative Agenda
 - ii. This is on the website
 - iii. Elsa could email this to us and host a virtual discussion about the document
- X. OASL LSTA Grant (Robin Rolfe)
 - a. Grant supports the creation of aligning K-12 library standards and attaching them to a range of grades
 - b. The grant was originally one year, but it could be extended
 - i. Allow the committee to form standards for different grade levels, rather than lump them all together
 - ii. Currently working with the State Library Board to apply for more grant \$
 - iii. June 9 is the date that Robin will go down to the State Library Board with the progress
- XI. Unit reports
 - a. SSD (Elsa Loftis for Margaret Harmon-Myers)
 - i. SSD is planning their 7/28 conference at the University of Oregon
 - b. PLD (Elsa Loftis for Karen Muller)
 - i. Working on public library standards revision
 - ii. Hoping to be done by late summer/early fall.
 - iii. Medium to large revision
 - iv. Three levels – essential, enhanced, exemplary
 - 1. Acknowledges libraries meeting differing standards
 - 2. The standards will lay out what an institution MUST have in order to even be considered a public library
 - 3. Introduce legislation that will form concrete expectations for a community
 - c. IRRT (Jennifer Cox)
 - i. Conference session on Friday morning about the Horner exchange (8:30am)
 - 1. Linda will be doing a related poster session

- ii. Preparing for elections, website revamp
- d. ACRL (Stephanie Debner)
 - i. Working on strategic goals
 - ii. Reception is starting at 5pm today at Taproots
- e. OYAN (Violeta Garza)
 - i. Upgraded to an ad-free blog, increasing social media presence
 - ii. Prep for OLA, having a gathering at Magoo's 4/20/17 at 5:30pm
 - iii. Raffle
 - 1. 200 tickets have been sold as of this meeting
 - 2. credit card payments accepted
- f. Rebecca Mayer (CSD)
 - i. Lampman breakfast Friday morning
 - ii. Had to cancel the Mock Caldecott workshop due to inclement weather and low signups.
 - iii. Will be offering a Mock Coretta Scott-King workshop next Winter (probably December)
 - 1. Putting out an announcement soon and will look to membership to find someone who is passionate about the award and wants to organize the workshop
 - iv. Spring workshop had 30 attendees
 - 1. Fundraising went well (raised \$600ish selling book bundles)
 - 2. Looking to do the same at the fall workshop
 - v. Summer reading next year
 - vi. Library Rocks, after that – Universe of Reading, after that – No Slogan
- g. Legal Reference (Sue Ludington)
 - i. Visit the table for details!