

Oregon Library Association  
2014 Scholarship Committee Fundraising Budget

Income		Notes
Wichita Community Foundation Donor Advised Fund	\$ 5,000.00	
Mailing Response	\$ 2,500.00	Estimate 75-100 donations @ \$25 each
Leadership Gifts	\$ 500.00	Scholarship Committee OLA
<b>Total Income</b>	<b>\$ 8,000.00</b>	
<b>Expenses</b>		
Consultant	\$ 2,125.00	25 hours x \$85 per hour
Mailing	\$ 2,179.92	2662 pieces x .80 each. Includes personalized letter with colored ink, reply envelope, reply form, outside envelope
Mailing follow up card	\$ 1,123.10	2662 pieces x .40 each for follow up card after mailing
Thank you letters & postage	\$ 50.00	Estimate 100 letters @ .42 each
<b>Total Expenses</b>	<b>\$ 5,478.02</b>	
<b>Net Income For Scholarships</b>	<b>\$ 2,521.98</b>	