

Oregon Library Association Executive Board Meeting  
December 7, 2012  
OSU Valley Library, Corvallis  
10:00am to 3:10pm

Attendees: Michele Burke (President), Emily Papagni (Membership Committee), Hannah Gascho Rumpel (ALA Representative), Garrett Trott (2013 Conference Chair), Jane Corry (CSD), Abigail Elder (Past President), Penny Hummel (President Elect), Anne Marie-Deitering (ACRL-OR Representative), MaryKay Dahlgreen (State Librarian), Su Liudahl (Public Library representative), Brian Greene (Secretary), Eva Calcagno (Resource Sharing Committee).

Virtual – Aimee Meuchel (OYAN Co-Chair), Susan Stone (OASL President), Ruth Murray (OASL Past President), Liisa Sjoblom (Treasurer), Shirley Roberts (Association Manager), Buzzy Nielsen (Parliamentarian), Margaret Harmon-Myers (SSD Chair), Roberta Richards (Intellectual Freedom Committee), Janet Webster (Library Development and Legislation Committee).

Guests: Meredith Farkas (PSU Library)

### **Changes to the Agenda – Michele Burke**

The Change to OYEA award bylaws item was minor and has been addressed by Buzzy.

### **Approval of October Minutes – Michele Burke**

Motion to approve the minutes as proposed.

Motion: Penny Hummel

Second: Jane Corry

Motion carried unanimously.

### **ALA Joint Statement on Ebook Publishing – Michele Burke**

Broad support on the board for the statement. Discussion about the process for officially taking a position on an issue between Board meetings. Determination that the board could be polled via email (OLA does have a procedure in place for taking a poll between meetings).

Motion that OLA supports the ALA Joint Statement on Ebook Publishing, which protests ebook terms imposed by publishers.

Motion: Penny Hummel

Second: Abigail Elder

Motion carried unanimously.

Michele will draft an announcement for the next Hotline. Discussion about how else we could

communicate our position on the matter. One method is to provide the statement to the OLA Conference exhibitors.

### **Honors, Awards and Scholarships (HAS) Committee Appointments – Michele Burke**

Leah Griffith requested that the following individuals be appointed to serve on the HAS Committee: Ruth Murray (Past President of OASL), Sarah Beasley (PSU and OLA Past President), Maureen Cole (Oregon City PL and OLA Past President) and Yen Tran (UO and new member). Griffith also requested that Gary Sharp (North Bend PL), and Leah Griffith be reappointed. Michele supports the entire slate of candidates.

Motion that we appoint the proposed individuals to the HAS Committee.

Motion: Abigail Elder

Second: Su Liudahl

Motion carried unanimously

### **Archives Work – Abigail Elder**

OLA has an archive housed at the State Library. One notable item is a time capsule (I don't believe time capsule is hyphenated, but might want to verify) scheduled to be opened in 2015. An Archives group is meeting at the State Library on December 17 at 9am to review the items in the archive and weed the collection per the approved retention schedule. All are welcome to participate. Question about OASL's retention schedule; Ruth and Susan will look into the matter. Reminder that unit chairs are responsible for ensuring that items related to their units are archived and weeded, as appropriate. An update from the group is expected at the February OLA Board Meeting.

### **Public Library Standards – Su Liudahl**

The committee continues to focus most of its time and resources on the public library standards effort. Subcommittees tasked with researching and drafting potential standards will be reporting back at the committee's January meeting. The committee hopes to have a recommendation fully developed in the spring.

### **Passport Program – Eva Calcagno**

Website is live with information about the program and application forms: <http://librariesoforegon.org/passport>. As of this morning, 33 libraries are officially participating in the program. Several libraries have indicated that they intend to apply at a later date after large current projects have been completed and/or logistical questions are resolved. . The program launches January 1, 2013. Discussion about how to promote the program. The committee intends to distribute a

basic press release announcing the launch of the program. Eva will be the spokesperson. A question was raised about how school libraries might participate. The program is designed to be patron initiated; school library patrons can take advantage of the program if they are a patron of another participating library. School libraries likely would not qualify for the program because they are not typically not open to the public. Hannah to speak to Rick Stoddart about upcoming assessment of Passport Program.

### **Honorary Life Memberships – Emily Papagni and Buzzy Nielsen**

Discussion about the role of the Membership Committee in monitoring honorary life memberships. The current Membership Committee's bylaws appear outdated given the use of Memberclicks and the Association Manager overseeing necessary work. Buzzy will work with all committees to propose updated language for their bylaws, as needed.

### **OASL Update – Ruth Murray/Susan Stone**

Conference attendance was down this year and they established a committee to look into the causes and propose possible solutions. They are looking at potentially holding a one day conference in the future and holding it at a site that might be free or lower cost. OASL will be sponsoring Stephanie Thomas as an ALA emerging leader. Regarding the merger with OLA, one signature is needed to finalize the financial aspects. In other news, retired school librarians are reaching out to school libraries to ascertain who is staffing the library and to share information about how school library staff might benefit from OASL, OLA and other professional communities. Oregon Battle of the Books (OBOB) is up and running for 2012-13.

### **Brochures – Emily Papagni**

Presented an updated brochure designed by Shirley Sullivan. Solicited last minute feedback and requested \$200 to print them.

Motion to allow the Membership Committee to expend \$200 for the printing of the 1,000 brochures.

Motion: Abigail Elder

Second: Hannah Gascho Rempel

Motion carried unanimously.

### **Membership Committee's Mentoring Program – Emily Papagni**

Meredith Farkas came to the meeting and presented the proposal that she and Shirley Sullivan have put together for an OLA mentoring program. The idea is to support individuals new to the profession. The proposal identifies the Membership Committee as initially matching mentors and mentees. Consensus that this is an excellent idea and the Board appreciates Meredith and Shirley putting it together. There

were some suggestions from the Board as to how to improve the application materials (e.g. areas of interest to include), eligibility criteria (e.g. further clarify who is eligible) and scope of the program (e.g. consider expanding the program in the future to include those looking to change types of libraries).

### **Mission Statement – Emily Papagni**

Group addressed the question of putting the new mission statement in the bylaws. Perhaps replace the 'object' or add it separately? Buzzy clarified that it is not required nor is it prohibited. Discussion about the need to include it in the bylaws. Further discussion as to the necessity for guidelines about how and when the mission statement can be used. General agreement that there should be guidelines. Jane and Abigail will work on guidelines and report back at the February Board meeting.

### **Break for Lunch**

### **Investment Policy Taskforce Update – Liisa Sjoblom**

The committee composition is set: Stuart Levy, Bob Farnes, Shirley Roberts and Liisa Sjoblom. Planning to meet after the holidays to review the charge and any example policies that they've identified. Expect to have a recommendation in June 2013.

### **Treasurer's Report – Liisa Sjoblom**

Two months worth of data through the end of October 2012. Dues income is on track. Interest income is miniscule. Draw on equity is currently projected to be \$12,417. The group hopes to avoid drawing on equity, but anticipates the conference will cover the difference and is not overly concerned at this point.

### **Association Manager's Report – Shirley Roberts**

With the winding down of the OASL merger the workload is back closer to normal. Noted recent work related to Oregon Battle of the Books and handling a large number of deposits. Reported that there has been spam activity on Memberclicks recently, but the problem seems to have been identified and addressed. Plans to develop tutorials for using Memberclicks (uploading files, etc.).

### **2013 Joint Conference Update – Garrett Trott**

The Committee received more than a hundred presentation proposals for forty-eight slots. The selection process is complete and the lineup looks excellent. Eleven out of fifteen pre-conference proposals were

selected. Reminder that pre-conferences typically require minimum registration numbers or they'll be cancelled. The best meeting times for OLA units is the Friday during lunch, although our contract with the Hilton only allows onsite food. The programs will run up to 5pm on Friday.

Penny Hummel gave a brief update on the 2014 conference in Salem. BJ Toewe from Salem Public Library will chair the committee and a list of committee positions will be posted.

Suggestion for the 2015 conference is to hold it on a Thursday, Friday & Saturday to accommodate OASL members who typically can't attend during the week.

### **Gladstone Public – Penny Hummel**

Gladstone has been planning to build a new library for several years. Earlier this year new rules were adopted that require voter approval for projects that cost more than a million dollars and/or there is a bond being issued. Gladstone's efforts to gain approval failed during the Nov. election. At the same time there is an active discussion to outsource running the library through LSSI. Additionally, the library's director position is vacant. Our OLA Vice President/ President Elect, Penny Hummel, is the Director of the Canby Public Library. Canby Public and Gladstone are both members of LINCC (Libraries in Clackamas County [www.lincc.org](http://www.lincc.org)). Penny reported that her contact, Diane Satchwell, spoke to the city manager on November 20th and the conversation was positive in the sense that he recognizes the challenges of outsourcing with respect to providing quality library services. The LINCC group is also looking at Gladstone's regional and cooperative agreements and the impact privatization would have on any funding Gladstone receives as part of those agreements. Penny will keep the OLA Board updated about their findings and about conversation between the LINCC Group and the City of Gladstone.

Our State Librarian, MaryKay Dahlgreen offered support to Sandy Dvorak who was a children's librarian at Gladstone for many years and is currently in charge of the Gladstone library. MaryKay has agreed to speak to the city manager as a neutral party who can help the city wade through options. MaryKay also shared the ALA checklist for communities considering privatization.

### **Advocacy Taskforce – Michele Burke**

Candice Watkins and Arlene Weible will work with Michele on the taskforce. They are soliciting additional participants, especially from ACRL, OASL and public libraries. Discussion of the appropriateness of using a State Library site as a place to host advocacy information (i.e., more appropriate for some kinds of information than others).

### **Legal Information Taskforce – Janet Webster**

Short term taskforce on access to legal information (i.e. law libraries). Eleven participants have had three meetings. Funding for law libraries is currently distributed unevenly, with three counties

receiving the bulk of the funds and having the most thriving law libraries. At the same time, many counties receive little funding. Working to refine our strategy heading into the legislative calendar.

Discussion about OLA's approach to the State budget.

### **State Librarian's Report – MaryKay Dahlgreen**

1. MaryKay set the context for her report by explaining the State Library is part of the executive branch of government. The Governor presented his balanced budget last week. The budget is focused on outcomes and the following three priorities: education, jobs and health. At the same time, he is committed to finding efficiencies in government. The proposed budget has ramifications for the State Library, Ready to Read and Oregon Reads:
  - State Library funding for 2<sup>nd</sup> year is contingent upon major reorganization
  - The recommended budget expands the Ready-to-Read program to include programs for 15 to 17 year olds
  - Expansion of Ready-to-Read is part of the Chief Education Officer's "Oregon Reads" initiative

The Governor's budget recommends reorganizing the State Library and reducing its budget by eliminating Government Research Services, combining Reference Services and moving the document repository to the State Archives. It also directed the library to implement the recommendations from the work group that was established during the last budget process. The State Library management team is developing its plan to move forward in implementing the Governor's budget directives.

2013-15 Governor's Recommended Budget G-26 State Government Administration.

Only one year of budget authority (\$536,588) is included in this budget. Allocation of the second year funds is contingent upon the State Library accomplishing or showing significant progress toward accomplishing the following goals which will require a major reorganization of the agency:

1. Eliminate Government Research Services.
2. Consolidate the State Library's documents repository and reference services with the State Archives.
3. Reduce the costs for the Talking Books and Braille Services and other Library services by implementing improvements that were identified by the 2011 Workgroup on Libraries and Archives in Oregon State Government.

On the positive side, the Ready to Read program is funded by education dollars and the Library requested additional funding to expand the program to 16 and 17 year olds, which was included in the Governor's budget proposal.

Discussion about the changes in education being an opportunity to be seized by libraries.

The Governor's proposed budget is online <http://www.oregon.gov/gov/pages/index.aspx>).

## **OEIB and Oregon Reads – Michele Burke**

At this point, per the budget which was posted online Nov. 30<sup>th</sup>, the Governor and the OEIB are using OregonReads as the name of a “multi-agency initiative to improve third grade reading skills.” The State Library is one of the agencies listed as participating in the OregonReads initiative and MaryKay is on one of the Early Learning Council workgroups as well.

Although the budget has not yet been approved and the OEIB's OregonReads initiative may yet get a new name, the group expressed agreement that it is in OLA's best interest to not make an issue about use of the name Oregon Reads. The group discussed possibilities for sharing the name and it was suggested that in the future, perhaps OLA's OregonReads program could be an OLA sponsored part of the OEIB initiative.

More detail about OregonReads: OregonReads includes \$9.2 million General Fund for a multi-agency initiative to improve third grade reading skills. The OEIB and the Early Learning Council will launch a statewide reading campaign focused on ensuring that parents, educators, and caregivers of young Oregonians support development of early literacy skills. The Department of Education's Response to Intervention Network, that provides mentoring and support to more than 50 Oregon districts, will be expanded to 125 districts. Grants and contracts will be awarded by the Department of Education to school districts, non-profit organizations, afterschool providers, libraries, newly created early learning hubs, or other entities that will provide expanded and individualized learning time for students who are not proficient in reading. Funding for the State Library's library development program is increased to expand access to books, computers, and other materials in public and other libraries throughout the state.

Discussion on ways to handle the issue as well as how libraries could partner with the OEIB effort. MaryKay will arrange a meeting with Michele and OEIB staff to follow-up.

## **Unit Reports**

ACRL-OR (Anne-Marie) – hosted a successful conference in October. Meeting next week. They will host a social event at the Joint conference.

Oregon's Authors Committee (Cheryl Eldridge via email) – The Oregon Authors Committee met through GoToMeeting on September 28th, and came up with a list of needed fixes to the Oregon Authors website. Katie Anderson got in touch with Michael Flakus with the list of problems, and he gave an estimate of \$1,080 to work on the website. Katie received approval from the State Library to pay \$180 of the cost, and the Oregon Authors Committee will pay the remainder.

We sent him a personal services contract to begin work on the website, and he started fixing the problems last weekend.

Katie and I met online to revise the Memorandum of Understanding between the State Library and the Oregon Library Association. A copy is attached for approval by the OLA Board.

We continue to get clippings from Allen's Clipping Bureau, and distributing them to those on the committee who update the Oregon Authors website. We do need more members to help with the clippings; some of the committee members work on other projects.

Bill Baars signed up to present an Oregon Authors program at the next OLA/WLA conference.

Northwest Central (Jessica Gordon via email) – notification that Jessica Gordon will be leaving her liaison position between OLA and Northwest Central at the end of 2012. Northwest Central's Coordinator position is currently vacant, but a replacement search is underway. Roberta Richards will take over the liaison duties at least until a replacement is found.

Rick Stoddert is actively seeking individuals interested in starting an OLA Assessment Round Table and has interest from 14 people (minimum 25 OLA Members required for RT consideration)

Reference Round Table (via email) – currently developing a state of reference in Oregon survey with a desire to present the results at the 2014 Conference.

Membership Committee (Emily Papagni) – do we want or need to include an equal opportunity statement in the Mentoring proposal. Discussion such a statement might be more appropriate in OLA's bylaws but is not needed in the Mentoring proposal. Buzzy will draft language and bring it before the Board for consideration. The Committee is also working to keep the 'help wanted' ads current on the website. Developing a panel session as part of the 'Just Say Yes' series encouraging membership in the OLA.

Public Services Division (Su Liudahl) – PLD is focusing on the public library standards. Promoted a Lane County Library fundraiser tomorrow featuring local authors.

Children's Services Division (Jane Corry) – hosted a program that was very well attended. Planning for the Mock Newbury and Mock Caldecott awards. Pre conference approved for the 2013 Conference on 'visual thinking strategies,' which involves a method of facilitation developed by the Museum of Modern Art. The Lampman Award will take place at the Spring Workshop in Salem.

OYAN (Aimee Meuchel) – held a fall workshop titled 'Sex in the Library' with twenty attendees. Working on holding a Mock Printz to be presented at the 2013 Conference.

Intellectual Freedom (Roberta Richards) – working on two events including a pre-conference for the 2013 Conference. The 2012 Public Library Internet Survey is due to be released by the end of the year. Data will be presented at the conference. Seeking additional members, especially from public libraries.