

**Oregon Library Association Public Library Division
Executive Board Meeting**

March 12, 2021, via Zoom

Present: Halsted Bernard (Tigard Public Library), chair-elect; Amanda Bressler (Albany Public Library), at-large; Glenn Ferdman (Beaverton City Library), at-large; Darci Hanning, State Library of Oregon rep; Laura Kimberly (Newport Public Library), chair; Haley Lagasse (North Bend Public Library), at-large, Chris Myers (Lake Oswego Public Library), secretary; Will O’Hearn (Eugene Public Library), at-large;

Absent: Erin Wells (Walla Walla Public Library), immediate past-chair.

Guests: Hannah Bostrom (Salem Public Library), Libros for Oregon chair; Deborah Gitlitz (Wilsonville Public Library), Libros for Oregon founder; Michael Grutchfield (Jackson County Library Services), chair of the Oregon Digital Library Consortium; Alma Plasencia (Salem Public Library), Libros for Oregon committee member

1. Call to order

The meeting was called to order by chair Laura Kimberly at 10 a.m.

2. Approval of past meeting minutes

The minutes of the meetings of December 11, 2020, and January 8, 2021, were approved as submitted. They are now posted on PLD’s website.

3. Libros for Oregon

- Hannah Bostrom of Salem Public Library, current chair of Libros for Oregon, gave an overview of the program
- Hannah began with some self-exploration questions about whom our libraries serve, how they might benefit from Spanish-language materials, and where libraries might want to go to
- Deborah Gitlitz of Wilsonville Public Library, one of the founders of Libros for Oregon, reviewed the background, history, and aims of Libros.
- Alma Plasencia of Salem Public Library, described the basics of the FIL (Feria Internacional de Libro de Guadalajara)
- Hannah emphasized the importance of outreach. Participating libraries are required to stage at least three programs intended to publicize the books from Libros.
- Libros for Oregon has applied for a new LSTA grant that would allow them to prioritize 10 libraries with at least 15% identified Latinx/Hispanic population. Would receive \$1000 donations including shipping and \$200 for cataloging assistance.
- Libros has a new website, which is a great place to direct people for more information. Librosfororegon.org

- Applications for current cycle open on March 15, 2021.

4. Public Library Standards Update

- Board member Haley Lagasse gave an update on the work of the Public Library Standards committee.
- Standards review committee has been meeting once a month.
- Updated governance and staff sections, added a new appendix, and tweaked acknowledgements.
- Currently reviewing technology and community engagement sections of the standards
- Received request from Kate Lasky, OLA President, to review all the standards through an equity lens
- With help from Darci, working on getting last year's revisions reviewed by a technical writer so they can be added to document
- Haley presented a quote from Stover Writing Services for a contract to complete next revision
- The board approved the proposal and agreement between Stover Writing Services and PLD for \$780.

5. 2021 OLA Conference Update

- Halsted is communicating with Lacey Legel, OLA Conference chair, about a possible social event for PLD at OLA conference
- Laura said that she told conference planners PLD would like a unit table (four hours of virtual exhibitor space) at the conference. She will send out an email

6. Pearl Award

- Glenn has received five nominees for the 2021 Pearl Award so far.
- Deadline for nominations is in one week, and then Glenn will forward the nominations to the board and we will vote by email.

7. Oregon Digital Library Consortium (ODLC) Update

Michael Grutchfield (Jackson County Library Services), chair of the Oregon Digital Library Consortium, provided the following report:

- Had three smaller libraries apply for membership in light of COVID—they won't have a major impact on hold ratios. Likely to be approved by governing board at OLA Conference.
- Did a straw poll about a raise in fees, and likely to be 8% increase. If that is approved, ODLC won't need grant money to expand Spanish collection.
- Spanish collection has been expanded with \$5500 in LSTA money, getting 407 titles. Getting good circulation, so the investment has paid off.
- Have ordered more titles or additional copies of anti-racism titles, using guidelines from OLA EDI taskforce.

- Michael called attention to the Libby app as another portal to Overdrive content: <https://libbyapp.com/welcome>
- Darci pointed out that Niche Academy has tutorials specific to Libby Overdrive | Libby:
<https://my.nicheacademy.com/libraryresearch/course/1451> (you can use this link directly on your website)
More tutorials for common services are here:
<https://my.nicheacademy.com/libraryresearch/>

8. State Library of Oregon Update

Darci Hanning, the board's rep from the State Library of Oregon, submitted the following report:

- We have a new Answerland Coordinator starting on Monday, March 15. Jennifer Cox will be ½-time for the foreseeable future. Tamara Ottum's duties will transition to overseeing the LSTA program; and this will allow Ross Fuqua to focus on our new statewide digital collections initiative for libraries and other cultural heritage organizations, through a regional partnership with the Washington State Library and the Oregon Heritage Commission. Ross will retain his duties as the State Data Coordinator (and continue to coordinate the annual statistical report.).
- The State Library will have a Virtual Booth at the OLA Virtual Conference next month, so we hope to "see" you come by!
- The State Library has arranged for an online workshop on Self-Care and Collaboration. Several dates are available for the same workshop:
 - Tuesday, March 23, 9:00a – 12:00p
 - Wednesday, March 24, 9:00a – 12:00p
 - Friday, March 26, 1:30 – 4:30p
 - Wednesday, March 31, 1:30 – 4:30p
 - Thursday, April 15, 9:00a – 12:00p

<https://www.cognitoforms.com/StateLibraryOfOregon/SelfCareAndCollaborationWorkshop>

Announcements went out to directors to help staff register for a common session, there is a limit of 40 people max per session and will not be recorded. A more general announcement will go out to libs-or next week.

- The State Library is exploring setting up limited pilot programs for libraries and PolicyMap and Northstar Digital Literacy. The latter item is part of the State Library's initiative to assist libraries to enhance and grow workforce development programming and events; additional activities are planned based on recommendations based from last year's survey.
- New content is being made available through Niche Academy: Transforming Teen Services is being offered in a cohort model; Trauma Informed Service for Small/Rural Libraries should be available soon; and Preparing and Implementing EDI Training at Your Library is in review and should be

available shortly before OLA. Also working with the DOJ to create tutorials on the new statewide [Bias Response Hotline](#).

- The State Library is close to wrapping up working with consultants hired to perform a statewide CE Needs Assessment for Oregon library staff. Data was collected from an online survey, several online focus groups, and key informant interviews. A draft report has been compiled and is being reviewed by State Library staff. The final report should be publicly available near the end of the month and this report will help inform the statewide training plan for next two fiscal years.

9. OLA Executive Board

- Laura said Elaine Hirsch, immediate past president of OLA, is looking for candidates to run for OLA Executive Board. Please contact Elaine at olapastpresident@olaweb.org if you are interested or know someone who would be a good fit.

10. PLD Virtual Training

- Question of whether we should have a directors' training in May.
- Could be a training for directors to recruit and work with library-board members, as a companion to Buzzy's planned training for board members
- Amanda suggested we consider doing a training for library staff who are not directors—middle management, librarians, etc.
- Darci mentioned that partnership work is a ripe topic for future trainings, or the question of outreach vs. engagement vs. partnership

11. Proposed budget for PLD

- Shirley offered recommendations for how to structure the budget—include income, broken down by regular, dues, and so on.
- Glenn volunteered to work with Laura to revise the budget.

12. PLD Timeline

- Laura shared a draft of the PLD timeline, and asked us to either go into the document ourselves or share our feedback with her directly. The document is attached to Laura's agenda email of March 10

13. Board recruitment

- Amanda is creating a document that describes the Board positions
- She will also create a form for interested candidates to fill out.

14. PLD Website

- Laura, Halsted, and Chris will review the PLD webpage to come up with possible updates or improvements.

15. Interim meeting

- We scheduled a pre-OLA interim meeting at 9 a.m. Friday, April 9, via Zoom.

16. 2021 PLD Meeting Dates

- OLA Conference April 20-23
- PLD Board meeting: 10 a.m.-noon Friday, May 14, 2021
- PLD Board meeting: 10 a.m.-noon Friday, July 9, 2021
- PLD Board meeting: 10 a.m.-noon Friday, September 10, 2021
- PLD Board meeting: 10 a.m.-noon Friday, November 12, 2021

17. Adjournment

The meeting was adjourned at 11:57 a.m.