# Oregon Library Association Public Library Division Executive Board Meeting

May 14, 2021, via Zoom

**Present:** Halsted Bernard (Tigard Public Library), chair-elect; Amanda Bressler (Albany Public Library), at-large; Laura Kimberly (Newport Public Library), chair; Haley Lagasse (North Bend Public Library), at-large, Chris Myers (Lake Oswego Public Library), secretary; Erin Wells (Walla Walla Public Library), immediate past-chair.

**Absent:** Glenn Ferdman (Beaverton City Library), at-large; Darci Hanning, State Library of Oregon rep; Will O'Hearn (Eugene Public Library), at-large

**Guests:** Michael Grutchfield (Jackson County Library Services), Oregon Digital Library Consortium

#### 1. Call to Order

Chair Laura Kimberly called the meeting to order at 10:01 a.m.

## 2. Approval of minutes of April 9, 2021, meeting

The minutes of the April 9 meeting were approved without change. They have been posted on the PLD website.

## 3. 2021 OLA Conference Follow Up

- a) Pearl Award
  - Six applications, total
  - Winner: Lanel Jackson, Multnomah County Library
  - Award presentation was recorded by Laura and delivered at OLA conference
    - Award (i.e., the plaque) was prepared and sent to the awardee
- b) Virtual Unit Exhibitor Booth-Haley
  Haley reported on our virtual booth at the OLA Conference. It included the
  Pearl Award video, contact information for board members. She said that
  if we are going to have a virtual conference next year we should
  investigate the various features of the hosting software
- c) Happy Hour Game Night Event and Author Presentation; Halsted said Game Night (we played Blather 'Round) was fun, and technological piece was smooth.

## 4. Public Library Standards Update: Haley

Darcy and Haley completed first round of revisions sent from Stover, and sent back for further revisions. Committee scheduled to meet at 2 p.m. Thursday, May 20, via Zoom.

## 5. Board Recruitment-All-When do we want to open elections??

- a) Electing people for vice-chair/chair-elect, secretary, and two at-large positions.
- b) Amanda will put together announcement of positions and Google form for voting

## 6. PLD Virtual Training at 10 a.m-noon Friday, June 18

- a) Jeremy, Will, and MaryKay confirmed for Panel
- b) Buzzy isn't available, but can help with prep for the training
- c) Haley will moderate
- d) Other logistics
- e) Sarah Strahl and Kari May (waiting to hear back) are other potential panelists
- f) Haley suggested Adrienne Doman Calkins, manager of Sherwood PL, because of her DEI experience
- g) Aim to get publicity out on May 25

## 7. Oregon Digital Library Consortium Update-Michael Grutchfield, chair

- a) If voting continues to go as it currently is trending, two libraries (Harrisburg, Yachats) will be joining ODLC
- b) 8% increase in spending on content looks like it will pass
- c) Some changes in board pending

#### 8. State Library Update

Darci Hanning submitted the following report via email:

- a) As we're all aware by now, Jennifer Patterson has resigned as State Librarian, her last day will be Friday, May 28. Nancy Hoover has been selected as Acting State Librarian and her first day is Monday, May 24, which will provide some overlap. Initial discussion about the recruitment process has started stay tuned for additional details.
- b) Earlier this month, Buzzy Nielsen announced the State Library's plan for an additional competitive grant cycle using funds from ARPA. Grant applications will open on June 1 and the deadline to apply is June 30. Buzzy's announcement outlined the following:

This is a new grant opportunity for eligible Oregon libraries, museums, and tribes. These funds will help libraries, museums, tribes, and their partners respond directly and immediately to community needs arising from the COVID-19 pandemic, as well

as to related economic and community needs through equitable approaches. The State Library has created a list of focal areas that we are looking to support:

- Connectivity
- Digital Equity and Inclusion
- Equity, Diversity, Inclusion and Anti-Racism
- Workforce Development
- Needs Arising from the Pandemic

Additional details can be found in the <u>ARPA</u>
<u>LibGuide</u> (<u>https://libguides.osl.state.or.us/lstagrants/arpa</u>) pages. Library staff can contact Tamara Ottum (<u>tamara.ottum@slo.oregon.gov</u> or 971-375-3543) with questions, etc.

- c) Arlene Weible has been moving forward with the Northstar Digital Literacy and PolicyMap pilot projects. She is working with select libraries to see how these programs can be leveraged by public libraries to better serve their communities. Arlene also continues to work with public libraries in eastern Oregon to increase their access to high-quality job assistance resources for patrons.
- d) Ross Fuqua has been hard at work on creating public accessible public library data dashboards. The new 2020 Oregon Public Library Snapshot features key data points and library service measures from the 2020 Oregon Public Library Statistical Report (data reported for the July 1, 2019 June 30, 2020 period). This interactive tool is meant to provide libraries and the public with an easy (and printable!), at-a-glance visualization of some key data points. It does not display all data gathered in the Statistical Report, but hopefully it will be an easier go-to mechanism for looking up your library's data than having to dig through our massive annual spreadsheets. FYI, we'll be linking to this dashboard from our Public Library Statistics page on the State Library's website, as well as on our annual guide for the Statistical Report. You can also find it by searching for 'State Library of Oregon' on public.tableau.com. If you have feedback for Ross, please contact him: ross.fuqua@slo.oregon.gov or 971-375-3551.
- e) In mid-March, Jennifer Cox joined Library Support and Development as the new part-time Virtual Reference Coordinator. She joins us with a wealth of reference and technology experience from her current role as a reference and instruction librarian for Chemeketa Community College and her previous position as library director at the Art Institute of Portland. We're very excited to have her with us! You can reach Jennifer at <a href="mailto:jennifer.cox@slo.oregon.gov">jennifer.cox@slo.oregon.gov</a> or 971-600-4992.
- f) Darci Hanning and Tamara Ottum continue to provide Continuing Education support to Oregon library staff by offering pre-paid registrations to various online conferences including the 2020 ARSL online conference (last fall) and the 2021 OLA online conference (last month). The State Library will be providing similar

support for the upcoming online <u>REFORMA National Conference</u> (November 2021) and scholarships for the 2021 ARSL Conference (to be hosted in Reno/Sparks, NV in October).

g) Greta Bergquist and Tamara have completed a mini-grant project to support public libraries outreach and programming for teens. Many libraries need extra support reaching out to teens, as few public libraries have staff dedicated to teen services. About 30 libraries will receive grants, totaling about \$59,000! Greta is also teaching a series of online classes to help address that need.

#### 9. PLD Fundraiser

- a) We had a free-floating discussion of possible fundraising projects. Landed on possibly creating a Tshirt or sweatshirt, maybe using a vendor like Bonfire.
- b) Halsted and Chris will investigate possible graphic designers in public libraries who would provide services for free
- c) Halsted will use this project as a pilot for finding free or low-cost project management software that the PLD board could use to track planning.

## 10. Letter of Support from PLD was sent to Oregon Health Sciences

We may have to do some outreach to rural libraries to make sure they are aware of this opportunity.

## 11. Follow Up from Previous Meetings

- a) Draft Budget--Laura still working on this
- b) Timeline--Laura still working on this
- c) Webpage Updates (Chris and Halsted): Chris will review and update the PLD webpage before the next meeting and report back.

## 12. Next Regular Meeting: 10 a.m.-noon Friday, July 9

#### 13. Adjournment

The meeting adjourned at 11:05 a.m.