

**Meeting of the
Public Library Division of the Oregon Library Association
Board
Friday, January 09, 2015
Virtual Meeting**

Minutes

Call to Order: The meeting was called to order at 1:07pm by President Maureen Cole.

Present: Maureen (Mo) Cole, Kevin Barclay, Stephanie Lind, Karen Muller, Pam North, Krist Obrist, Jane Tucker, and Dan White. Guest: Eva Calcagno.

Approve Minutes

Karen moved to accept the minutes from the November 7, 2014 meeting as written. Stephanie seconded the motion. The motion carried unanimously.

SWAT Conversation

A poll of library directors revealed 60% were interested in having a SWAT analysis with 28% unsure. Ten people were interested in being on SWAT teams. Beautification was of particular interest. It was suggested that there might be some money made available through PLD, to implement changes recommended by a SWAT assessment. The amounts would vary but range up to \$1000.

It was also felt that a SWAT assessment could be long range and include on-going professional advice.

Mo suggested developing a program with range from a narrow to broad focus. She felt it would be best to have a pilot case before opening it up to everyone.

Eva suggested starting in summer or fall. Potential team members would need to be identified with the intent of recruiting experts in specific areas such as collection development.

Mo suggested a core group of 5 or 6 people.

Eva will lead a subcommittee with Karen, Jane, Pam and one non PLD Board member. They will build a list of experts and talk to people at the Conference. It was suggested that the information campaign be called "You Don't Know SWAT."

Mo stated PLD should have ongoing oversight of the SWAT initiative to allow for focus and continuity.

PLD Library Directors Meeting – Progress Review.

The date of the next meeting is Friday, October 23rd. On Saturday the 24th there would be a day long Friends and Foundations fundraising workshop presented by Peter Pearson and Sue Hall. Details will need to be worked out in time to advertise at the Conference.

Karen reported that the Hillsboro Library meeting room would not be available on that date. It was suggested that the meeting be held at either Beaverton or Tigard library. Stephanie will ask Margaret at Tigard if the next meeting could be held in their large meeting room.

It was decided a second meeting in spring would not be considered at this time.

OLA Conference

Report on Sessions

Karen noted that the PLD Dinner price was raised to \$45 after the Board had set the price at \$40. She will have the price changed back to \$40 and PLD will make up the difference if necessary.

The dinner speaker will need a room for the night. Karen will make arrangements putting the charge on her credit card to be reimbursed by PLD. She will also make arrangements to meet the speaker in Eugene.

Promotion of PLD Session and Banquet

Mo agreed to send out a list of sessions sponsored or co-sponsored by PLD. Karen will send a list of the sessions and additional information to Mo. Mo will also send out the announcement about the speaker. Kevin will send again send out the call for OLE Award nominations.

Vailey Oehlke for Next Year

Mo confirmed that Vailey will be the speaker at next year's PLD Dinner.

Conference Business Meeting

The PLD business meeting will be Thursday April 16th at 5:30.

OLA Board Update

Mo raised the issue of the difficulty of posting any information on the OLA website. Everyone agreed that MemberClicks software was not easy to use. It would be best if it was easy enough to use, without the need for specialized training.

Mo also raised the issue of the lack of consultation with the Divisions when Conference contracts are drawn up. She learned that contracts are drawn up 4 years in advance. All agreed that they would like to have a contract that allowed for the PLD Dinner to be held in another venue if desired.

Kevin said he would like to see a breakdown of costs, by food, lodging, etc. for the Conference.

Other Projects

Status of Public Library Standards – Should we add Ethics Policies under Governance? Other: promotion, parallelism etc.

Stephanie noted that the Washington County libraries were in the process of developing an Ethics Policy. She wondered if there was a place for an ethics policy in the Standards. Mo stated that there could be a suggested ethics as a component of the higher standard.

The revised Standards will be brought to the PLD business meeting at the Conference for approval by the membership. Revisions should be completed by March 26th and the Standards sent out to members on the April 1.

Kevin volunteered to set up a Google Docs page for PLD to share documents. All the latest revisions of the Standards will then be kept in one place. Karen will send Kevin draft of ethics section.

Pam will be attending the League of Oregon Cities Conference and will see if she can make connections to have a PLD presentation at a later date.

Kevin will also set up a Google Docs as policy clearing house. He will contact directors for policies to add to the site. It will be separate from the PLD Google Docs page

Report on the OLA Time Capsule.

Stephanie said she had not heard from her mentee Ross who is on the Time Capsule Committee.

The next meeting will be a virtual meeting on February 20th. Kevin will reserve the GoToMeeting software.

Jane confirmed that the Woodburn Public Library would be the host of the March 6th meeting.

Kevin will be hosting the May PLD meeting in the new East Bend Branch Library.

Mo asked, in light of world events, how a public library can respond to important current events appropriately, possibly by providing some kind of forum for discussion.

Meeting Adjourned before 3:00 pm.