

**PLD Board Meeting
Eugene Public Library
Friday, May 17, 2019
10:15am - 1:00 pm**

Present: Jerianne Thompson, Sarah Stahl, Margaret Alexander, Mark Richardson, Marianne Coalson

Virtual: Kirsten Brodbeck-Kinney, Darci Hanning, Erin Wells, MaryKay Dahlgreen

Library Programs & Insurers – MaryKay Dahlgreen

- Some public libraries are experiencing issues with insurers around library programs that libraries have always offered due to insurers not being familiar with what libraries provide.
- Last fall, a single-member special library district was told by an SDAO (Special Districts Association of Oregon) staff person that an after school program was outside the scope of what a public library is authorized to provide. This library was told they had to discontinue the program or lose coverage.
- There are 25 library districts in the SDAO, which provides insurance, legal services, etc. Their current description of what library districts provide in their “What is a special district” publication is outdated and limiting (e.g., libraries check out books and other educational and informational resources).
- There’s a need to educate the SDAO on what library districts do and having something from the professional library organization would be helpful. PLD would be the most appropriate OLA division since all libraries in SDAO are public libraries. Creating a library caucus within the SDAO would also be very productive.
- MaryKay asked if PLD could put together a task force/committee to work on this. Most issues revolve around insurance, but it is a deeper issue.
- Discussion on broadening this to all libraries who have difficulty communicating what we do to our governing bodies. However, we don’t want to dilute this – need to focus on SDAO now, but we would like to eventually broaden this to helping all libraries.
- MaryKay would be happy to participate on a task force. Jerianne will work via email to form a task force and recruit members.

Updates & Reports

State Library – Darci

- New State Librarian, Jennifer Patterson, started on Monday, May 13. Meeting with divisions and managers. Primary immediate goals are to focus on understanding current services and programs and meeting with stakeholders.
- Meet and Tour on Monday, May 13 at the State Library
 - 30 attendees
 - New format: “table topics” seemed to be very successful
- Reference Summit
 - May 31 in Corvallis

- Summer Reading Summit
 - Saturday, September 28th in Salem
- CE Opportunities from the State Library
 - Online Homelessness Training (Ryan Dowd) starting next week
 - Online Trustees Training from United for Libraries (ALA) starting in July
 - Discounts for Infopeople's online courses starting this fall

OLA - Jerianne

- Esther working on forming SWAT team. Also has a committee working on a draft core values statement for OLA.
- Legislative Update – next Friday is the deadline for when bills get out of committee or die.
 - HB 2243 Public Library Definition – gone back to the House to be approved due to changes. Senate already approved.
 - HB 2214 Text Book Affordability – in Ways and Means Committee.
 - HB 2247 Imagination Library – bill is dead.
 - HB 3263 School Libraries – dead, but had informational meeting in April.
 - SB 543 Children Special Service Districts – scheduled for a hearing.
 - SB 858 County Law Libraries – died, but will revisit this summer. Amanda Dalton will help coordinate a work group.

Public Library Standards – Erin

- On Monday committee will meet and go over the comments people have been making on the document from last year.
- Margaret said LDLC (OLA Library Development & Legislative Committee) will reach out to her regarding being a part of conversation for developing administrative rules for Standards. Public hearings and comments are part of the process work for developing OARS (Oregon Administrative Rules).

New Director's Notebook - Darci

- Received a lot of input after posting on the director's listserv.
- Darci will start to take a look at comments and make sure there isn't too much duplication. Looking for someone from PLD that can help review and start fleshing out the details. Won't have a good draft until late fall/end of the year.
- Sarah Strahl will help review as a new director. Kirsten will help as well as an experienced director.
- Jerianne and Darci have worked on their first batch of new director letters from PLD. Got a good potential volunteer out of the process.

Election Timeline - Jerianne

- Open positions
 - Vice Chair/Chair Elect
 - Members-at-Large Positions #1 and #2 (terms 2017-2019)

- Secretary – 2 year position
- Jerianne will send out call for nominations week of May 20.
- Jerianne will send interested nominees and bios to Marianne. Marianne will contact Shirley Roberts to create ballot and then send out email for voting.

Fall Directors Meeting

- Training ideas From March meeting
 - Working with library boards and foundations
 - DEI Training to expand on things covered last year – possible DEI theme for OLA conference next year
 - Outreach and engagement with the community – reaching out to underserved populations. Community organizing or urban development people who could lead this as a training. Group interested in pursuing this for training.
 - Sarah and Kirsten will talk with their city colleagues for speaker/presenter ideas of people to lead this.
 - Bringing in a public information officer to talk about crisis communication. Sarah is attending a Messaging in the Media workshop next week with Patrick McCormick from am:pm pr consultants and will provide feedback on whether he might be a good presenter for a directors meeting.
 - Diversity Audit of library programs and collections.
 - 2020 Census – talked about in legislative committee meeting yesterday; outreach on how to reassure people that information is private. Likely that citizenship question will be on there. Esther serving on statewide committee. Great topic for directors meeting.
- Topic selected – Crisis Management Communications to provide libraries training on how to handle messaging with the public.
 - Outreach and engagement with the community could be added to the director’s meeting agenda. This could also be an OLA pre-conference session.
- Location – somewhere centrally such as The Dalles?
 - Erin will reach out to The Dalles to see if they are interested in hosting the Directors meeting/training in September. Typically we’ve done the meeting/training on Thurs/Fri or Fri/Sat.
- Directors Meeting Agenda: Public Library Definition update, SDAO, 2020 Census, supporting new library directors – get feedback from them after our process in place.
 - All – reconnect over email to keep this moving forward.

Engaging Volunteers / PLD Projects

- Creating a clearinghouse of library policies – it might be a while until NW Central is revamped. We could do this along with a director’s notebook. Some people are interested in this. Maybe partnering with Colorado on their clearinghouse.

- Other ideas to engage volunteers:
 - Standards Committee – public library standards website. There's a need for both technical and content pieces. Looking for resources that folks are curating, videos from directors or staff (such as how we weren't meeting the standards and now we are...)
 - Continuing Education: Subcommittees to help plan directors meetings and 1-2 more training opportunities throughout the year (trainings could be online with zoom technology). Develop a bureau of speakers from various libraries around the state.
 - Subcommittee on adult programming
 - Project Outcome – Regular newsletter email highlighting PO projects that libraries have done that were successful. Darci is interested in helping with this. Darci suggested committee members could develop a Niche Academy tutorial on measuring PO. Mark and Darci will work on this. Jerianne will connect volunteer who is interested in working on PO with Mark and Darci.
 - Jerianne will also connect with other volunteers and review possible ideas above.

Meeting Schedule

- July 19, 2019 – Cedar Mill Library
- September 20, 2019 – Milton-Freewater Public Library

Adjourned at 12:18pm

Next Meeting – July 19 at Cedar Mill Library

Task Review

Library Programs & Insurers

- **Jerianne** - work via email to form a task force and recruit members.

New Director's Notebook

- **Darci, Sarah & Kirsten** – review comments from directors and start fleshing out details for a draft.

Elections Timeline

- **Jerianne**
 - Send out call for nominations week of May 20.
 - Send interested nominees and bios to Marianne.
- **Marianne**
 - Contact Shirley Roberts to create ballot.
 - Send out email to PLD membership for voting.

Fall Directors Meeting

- **Sarah/Kirsten** – talk with city colleagues for speaker/presenter ideas for possible outreach and engagement in the community training.
- **Sarah** – provide feedback after attending Messaging in the Media workshop with Patrick McCormick on whether he might be a good presenter for Crisis Management Communications training workshop.
- **Erin** – reach out to The Dalles to see if they are interested in hosting the Directors meeting/training in September.
- **All** – Reconnect over email to keep Fall Directors Meeting agenda moving forward.

Engaging Volunteers/PLD Projects

- Project Outcome
 - Darci and Mark will work on committee for highlighting PO projects from other libraries, including possibly developing a Niche Academy tutorial on measuring PO.
 - Jerianne will connect volunteer who is interested in working on PO with Mark and Darci.
- Jerianne – will connect other volunteers who have expressed interest in helping and review ideas listed above.