



Libraries Build Communities Build Libraries

**Oregon Library Association
Annual Conference
April 6-8, 2011
Salem, Oregon**

President's Message

Fellow Oregon library community members,

On behalf of the Oregon Library Association & the Conference Committee, Welcome to the **2011 Oregon Library Association Conference**. We are glad you have chosen to join us in celebrating our shared commitment to libraries and the communities they serve. We want this to be an opportunity for you to become re-focused and re-energized about the valuable role you play wherever you practice library service and we want this to be an occasion for you to stop a moment, take a breath, and consider all the good you and your colleagues have accomplished for your respective communities: in your work place, on your campus, at your city, and throughout the entire state of Oregon, wherever there are library staff dedicated to making the lives of their fellow citizens better. We hope you find the conference sessions compelling and stimulating. We invite you to hear and engage with American Library Association President-elect, Portland's own, Molly Raphael; learn about building community with Kathleen Cornett, Vice President for Programs for the Oregon Community Foundation, and share a laugh with Portland radio and television personality Dave Anderson, of whom *Willamette Week* says, "He ad-libs better than most comedians write." Of course, this is an ideal opportunity to do some cost-effective, one-stop shopping as you visit our vendors who step up to support this conference, as they step up every day in helping us provide today's library service while innovating tomorrow's. So, be sure to take some time to find out what's new on the horizon from our most important private sector partners. And finally, take time to share time with each other. You are, we are, the "library" community in Oregon, so for the next three days, revel in that fact. You've earned it!



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Rob Everett — President
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Newberg Public Library

Susan Smallreed — Oregon Young Adult Network
Multnomah County Library

Colleen Winters — Public Library Division
Forest Grove City Library

Susan Bacina — Support Staff Division
Oregon State University

Opening General Session & Keynote Address



Kathleen Cornett has been Vice President of Programs at Oregon Community Foundation for 23 years. As such, she oversees distribution of most of the Foundation's \$64 million grant programs and special grant initiatives. Prior to her work at OCF Kathleen was Executive Director of the Oregon Food Bank, a statewide network of emergency food organizations. She also worked in anti-poverty community action programs and as a health educator.

Ms. Cornett was appointed by the Governor and served for eight years as a commissioner on Oregon Volunteers! Oregon's Commission on Voluntary Action and Service. She is an American Leadership Forum fellow and past president of Grantmakers of Oregon and Southwest Washington, a regional association of grantors.

Kathleen was born and raised in rural Oregon. She attended Lewis and Clark College and graduated from Portland State University where she earned the first Certificate in Women's Studies ever awarded by the University. Kathleen is married to Steve Grove, a furniture-maker, and has a nineteen year old son, Jackson. She is a downhill skier, camper, gardener and book lover.

All Conference President's Banquet



A nationally touring comedian, Dave Anderson has performed at the country's premier comedy clubs, including the world famous Improv in Los Angeles. He has appeared on numerous television shows such as "Star Search," Showtime's "Commedy Club Network," and "An Evening at the Improv." His comedy is heard around the world on Sirius and XM satellite radio.

Most recently Dave was a contributing writer for the "Tonight Show with Jay Leno." He is currently co-host of the highly rated "Mark and Dave Show" on 1190 KEX in Portland and host of the long running morning television talk show "AM Northwest" on KATU TV.

Dave's unique ability to blend clean, intelligent material with audience interaction has made him a favorite at corporate events and college campuses across America.

The audience plays a major role in Dave's show. He has an amazing ability to turn ordinary conversations into hilarious comedy routines while remaining clean and inoffensive. The Oregonian dubbed him "The quickest wit around." The San Francisco Examiner said he was "relaxed, likeable, and funny..." Willamette Week said, "he adlibs better than most comedians write." Because of his quick wit and audience rapport, no two shows are ever exactly alike.

2011 Conference Committee

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Arlene Weible
Onsite Registration Coordinator (Oregon State Library)



Earn Your Master of Library Science (MLS) Degree in Portland, Oregon

The School of Library and Information Management (SLIM) provides the opportunity to obtain an MLS degree through their distance education site in Portland, Oregon.

- 36 credit hours required for graduation with an ALA-accredited MLS
- Two weekend-intensive sessions per course are held at Portland State University, enabling face-to-face interaction with faculty and fellow students
- Classes are augmented by online instruction
- Some elective courses are entirely online
- Full time Portland director is available for advising and program assistance



Contact Perri Parise at 503-223-8280 or pparise@emporia.edu for more information or visit <http://slim.emporia.edu> to learn more about SLIM.

Events & Information

Registration Hours

- 6:30 am-7:00 pm Wednesday, April 6
- 6:30 am-7:00 pm Thursday, April 7
- 6:30am-12:00 pm Friday, April 8

Conference Evaluation

An online evaluation will be available after the conference and you will receive the link by email.

Conference Handouts

Conference Handouts are available online at NW Central under resources. (www.nwcentral.org)

Conference Headquarters

Located in the Pringle Creek Room on the second floor.

Exhibits

Please remember to take time to visit the exhibits and thank them for their support of our conference. The Exhibits are open during the following times. A list of exhibitors is also included on pages 25-26.

Thursday: 10:00 am-6:00 pm
Friday: 8:00 am-12:00 pm

Internet Access

Free wireless access is available in the Conference Center.

Twittering

To follow the conference on twitter:

OYAN Raffle Tickets

Win fabulous prizes! Tickets are \$5 each or \$20 for 5. They may be purchased throughout the week prior to the Conference online from OYAN's webpage and throughout the conference from OYAN members or at the OYAN lobby table. Winners will be drawn just before Friday's lunch. Key winners will be announced at the lunch. Potential winners may stop by the OYAN table following the lunch to check, otherwise email notices will go out over the weekend.



SAN JOSÉ STATE
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SCHOOL OF LIBRARY
AND INFORMATION SCIENCE

at the **Oregon Library Association (OLA) Conference**

Join faculty, students, alumni, and
friends of SLIS at our reception.

Reception

Thursday, April 7, 2011

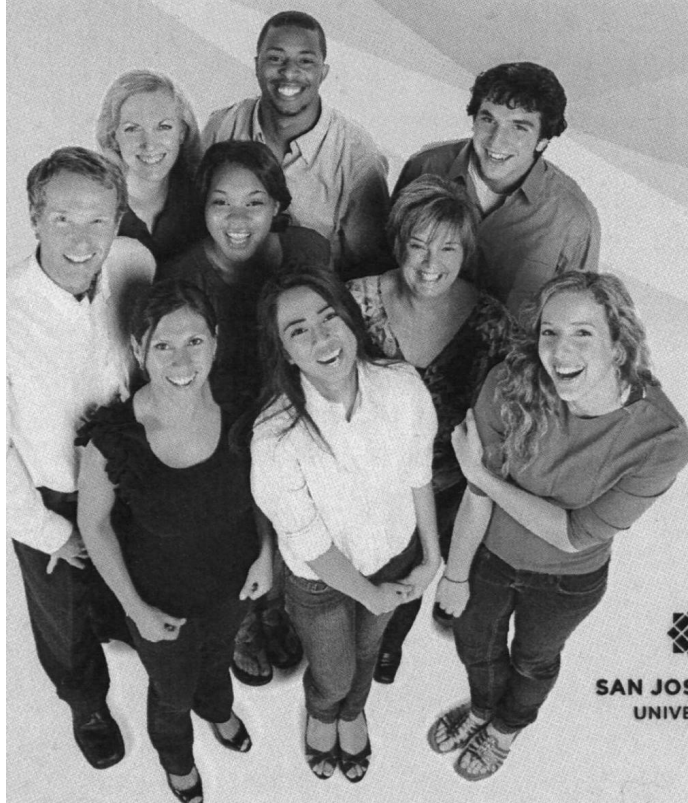
5pm – 7pm

Phoenix Grand Hotel

Marion Room

201 Liberty Street SE

Salem, OR



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Host an Intern

Our MLIS students in Oregon are eager to gain hands-on field experience.

For more information:

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AND INFORMATION SCIENCE



Conference at a Glance

Wednesday, April 6

9:00 am—4:30 pm	RDA 101: Resource Description and Access —Santiam 1
9:00 am—4:00 pm	More Book Repair for Libraries: Intermediate —Santiam 2
	Managing Vendor Relationships —Santiam 4
	More than Book Value: Promotional Strategies for Moving Today's Library into Tomorrow —Santiam 5
	Get Your Storytime Groove on —Croisan A
10:00-10:30 am	Break —Gallery
12:00-1:00 pm	Lunch —Willamette C & D
3:00-3:30 pm	Break —Gallery
4:00-6:00 pm	OLA Board Meeting —Board Room
5:00-7:00 pm	ACRL-OR Reception —Bentleys Grill
6:00-9:00 pm	PLD Pre-Banquet/Banquet —Croisan A-C

Thursday, April 7

8:30-10:00 am	Keynote Address & General Session —Willamette C & D, Featuring Kathleen Cornett
10:00-11:00 am	Break —Willamette Foyer; Gallery
10:00-11:00 am	Showcases —Santiam Lobby

Session 1 — 11:00 am—12:30 pm

What's My Line? Library Development, the LSTA Five-Year Plan, & You Croisan A	Ebooks: Taking the Next Step Croisan B	RDA in the Catalog: What Will Users Notice? Croisan C
Service Ponies in the Lobby Santiam 1	"The Play's the Thing!" Santiam 2	We all Care!: Partnering with Schools for a Win/Win Santiam 3
Just Mash-it-up — Cool Tools for Collection Management Santiam 4	OYAN Book Rave 2011: The Year's Best Teen Lit Santiam 5	Summer Science Adventure@Your Library Santiam 6

Conference at a Glance

12:30-2:00 pm **All-Conference Lunch and Business Meeting**—Willamette C & D

Sustaining Oregon's Heritage Collections: the IMLS Connecting to Collections Statewide Planning Initiative Croisan A	Buy Request: Just in Time vs. Just in Case at OSU Libraries Croisan B	RDA in Your Library: Implementation Issues Croisan C
Saving Face in Cyberspace: Social Software Policies and Guidelines to Avoid Blushing or Worse (i.e. Litigation) Santiam 1	Watzek Rocks!: Marketing a College Library Santiam 2	Merger in Our Future? OLA and OASL Build a Community Santiam 3
Using Library2Go — The Most Important Things you Need to Know When Helping Patrons Santiam 4	Stable Libraries, Stable Jobs Santiam 5	The ORCAs: Oregon's First Readers Choice Awards Santiam 6

3:00-4:00 pm **Break**—Willamette Foyer, Gallery

3:00-4:00 pm **Showcases**—Santiam Lobby

Session 3—4:00 pm-5:15 pm

Training Staff to Train Volunteers: Moving from Theory to Practice Croisan A	The Evolution of Privacy Croisan B	Cooperative Cataloging for the 21st Century Croisan C
LSSA-Proofing Your Library Santiam 1	Successful Spanish Language Collection Development Santiam 2	Legislators and Librarians: Mixing it up Politically Santiam 3
Repackage! Repurpose! Aggregate! Santiam 4	I Can See Clearly Now: Transparency in Oregon State Government Santiam 5	Family Fun @ the Library: Programs and Activities Santiam 6

Business Meetings—5:30 pm-6:30 pm

Legal Reference Roundtable Croisan A	Business Interest Group OR Croisan B	Library Instruction Roundtable Croisan C
Oregon Young Adult Network/Children's Service Division Santiam 1	Technical Services Roundtable Santiam 2	Library Outreach Roundtable Santiam 3
Documents Interest Group Roundtable Santiam 4	Support Staff Division Santiam 5	Oregon Digital Library Consortium Santiam 6

Conference at a Glance

- 5:00-7:00 pm **San Jose State University, School of Library and Information Science**
Faculty, Students, Alumni & Friends Reception—Marion Room
- 5:30-6:30 pm **Emporia State University, School of Library and Information Management**
Student & Alumni Reception—Board Room
- 6:00-7:00 pm **All Conference President's Reception**—Willamette Foyer
- 7:00-9:00 pm **President's Banquet**—Willamette C & D

Friday, April 8

- 7:00-8:30 am **OCLC Western Update Breakfast**—Willamette C & D
- 8:00-10:00 am **Lampman Award Ceremony and Breakfast**—Board Room

Session 4—8:00 am-10:00 am

Treasures From the Vaults Croisan A	Web-Scale Management Services for Libraries: Technology Meets Opportunity Croisan B	FRBR Goes to the Movies Croisan C
Rebranding Libraries as Reading Places Santiam 1	2-Minute Reviews Oregon Authors 2010! Santiam 2	They Blinded Me With Science: Turning Qualitative Research Into Action Santiam 3
Oregon's Past Becomes Present: Digitizing Historical Records Santiam 4	Why it Matters: Managing Electronic Resources in Public Libraries Santiam 5	Ole Bebe for All Santiam 6

- 10:00-11:00 am **Break**—Willamette Foyer; Gallery

Session 5—11:00 am-12:30 pm

Grantwriting for Youth Service Librarians Croisan A	How De-wey and Why Should We? Croisan B	Marketing and Managing Technical Services in Changing times Croisan C
Author, Author Santiam 1	The Importance of Community Conversation Programs Santiam 2	Help Wanted: Cracking into the Oregon Library Job Market Santiam 3
Getting Training Right in Oregon: What the Library Workforce Needs & How to Make it Happen Santiam 4	Just Say YES: Members Build OLA — OLA Builds Members Santiam 5	Teen Parents: A Hidden Library Constituency Santiam 6

- 12:30-2:00 pm **Awards Lunch**—Willamette C & D

Conference at a Glance

Session 6—2:00 pm-3:30 pm

Can I Wash My Fruit With Comet? Discovering How to “Go Greener” at Work & At Home Croisan A	Little English Learners: Storytimes for Non-Native English Speakers Croisan B	300 Cups of Tea: Adventures in Fujian, China on the Horner Exchange 2010 Croisan C
The Amelia Bloomer Project: Getting Feminist Books into the Hands of Children & YAs Santiam 1	Prospering Nonprofits: How Libraries Can Assist the Charitable Sector & Build Their communities Santiam 2	Oregon Digital Newspaper Program: An Overview Santiam 4
All Textbooks on Reserve at the Library! PCC’s Experiment Santiam 5	ALA-APA LSSC-Meet the Candidates Santiam 6	

Sponsors

EBSCO Information Services
Sponsored Break

Learning Express LLC
Sponsored Reception

Gale Cengage Learning
Sponsored Thursday Lunch

Overdrive
Sponsored

Become a Member/Renew your Membership

Oregon’s libraries need you! Anyone interested in the Oregon Library Association’s activities or in Oregon libraries is welcome to join OLA.

Benefits include:

- Continuing Education-Workshops and programs of interest are held through the state.
- Get Involved and Network-Through participation in a division, committee, or round table, you will meet people with similar interests and receive news of activities.
- Annual Conference-Become educated, refreshed, and entertained while meeting fellow members of the Oregon Library Community.
- Lobbying-Focus and direct your lobbying efforts by organizing and coordinating your work with others throughout the state.
- Scholarships and Honors-Scholarships for conferences and course work help members with professional development. Honors and awards are given in recognition of special contributions to the association, the profession, & library development.
- News and Contacts-Keep current with Oregon library issues through both the OLA Hotline and OLA Quarterly.
- Link to Other Organizations-OLA sends representatives to other professional organizations at the state, regional and national levels.

The Oregon Library Association is your organization to help you develop your skills and develop your library. Do it for yourself, do it for your library, do it for all of Oregon’s libraries. You’ll be in the company of library professionals, library support staff, public library trustees, and friends of libraries across the state.

Pre-Conference Schedule: Wednesday, April 6, 2011

Registration 6:30 am-7:00 pm Gallery

Note: Morning break is 10:00-10:30 am in the Gallery. Lunch will be served in Willamette C and D from 12:00-1:00 pm. Afternoon break is 3:00-3:30 pm in the Gallery.

RDA101: Resource Description and Access 9:00 am-4:30 pm — Santiam 1

Adam Schiff, University of Washington; **Cate Gerhart**, University of Washington; **Renette Davis**, University of Chicago; **Kelly McGrath**, University of Oregon

Resource Description and Access (RDA) is intended to replace AACR1. U.S. libraries are concluding a test of this new cataloging standard and deciding upon implementation, while some other countries are already implementing RDA. This preconference will prepare catalogers to understand the basics of RDA, including a comparison of AACR2 and RDA records, with special focus on the changes for serials, moving images, music, and maps. A panel of participants in the RDA test will share their experiences, and current information on the status of implementation plans will be provided.

Sponsor: TSRT

More Book Repair for Libraries: Intermediate Level 9:00 am-4:00 pm — Santiam 2

Carolee Harrison, Portland State University Library;
Kristen Kern, Portland State University Library

This workshop offers an opportunity to practice techniques covered in Basic Book Repair and introduces more challenging procedures, such as endsheet replacement. Participants are asked to bring their own damaged books to repair, so that we may solve problems together and learn from one another as we work. There will also be a discussion on ways to raise preservation awareness among staff and users. Participants should bring their own tools (a metal ruler, x-acto knife, glue brush, bone folder, scissors, pencil, and any other items used regularly). Paper, cloth, adhesive, and cutting surfaces will be provided.

Sponsor: LPRT

Managing Vendor Relationships 9:00 am-4:00 pm — Santiam 4

Rice Majors, University of Colorado

Panels and speakers will address multiple dimensions of managing relationships with library vendors, focusing on ILS and discovery platform vendors. Topics for the day will include building an understanding of how a software company works and why library vendors behave as they do; thoughts on how to fix a bad relationship with a vendor; the pros and cons of participating as a development partner or early adopter of software; and the evolving marketplace as libraries face vendor mergers, open-source projects, and actual or perceived monopolies.

Sponsor: ACRL-Oregon

More than Book Value: Promotional Strategies for Moving Today's Library Into Tomorrow 9:00 am-4:00 pm — Santiam 5

Cathy De Rosa, OCLC

Libraries are more than books, and worth much more than book value (the sum of all tangible assets). How do we educate our community and funders that libraries are more relevant than ever? Why promote our library when we already have more patrons than we can handle, and staff and resources have been cut? Because it's the perfect time to show our communities and, in particular, our FUNDERS, how essential the library is! Marketing professionals and Librarians present strategies for promoting any size library, building support for library funding, and innovative ways to reach and keep new patrons.

Sponsor: PLD

Pre-Conference Schedule: Wednesday, April 6, 2011

Get Your Storytime Groove On

9:00 am-4:00 pm — Croisan A

Jim Gill, Musician & Author; **Renea Arnold**, Multnomah County Library; **Rosalie Karalekas**, Music Educator

Get ready to rock your socks off during this delightful three-part exploration into the scientific and practical sides of pre-K music and movement. Jim Gill, best known for his music recordings and books with musical themes, will kick off the day with a rollicking presentation, "Songs to Read! Books to Sing!" Using his skills as a child development specialist, Jim will emphasize the many connections between music play, literacy and various domains of early childhood development. Be prepared to "Do Re Mi" on your "Toe Leg Knee" and bring home a variety of musical play for the young ones at your library. Renea Arnold, early childhood librarian with Multnomah county Library, will present information on incorporating Developmentally Appropriate Practices into storytime planning, and music specialist Rosalie Karalekas will round out the experience, sharing fun musical activities for learning and literacy.

Sponsor: CSD

Walking the Halls, Bending Ears: An Afternoon at the Capital

1:00-4:00 pm — Capital Building

Nan Heim, OLA Lobbyist; **Amy Goodall**, OLA Lobbyist; **Janet Webster**, Oregon State University

Curious about how the legislature really works? Want to support the Ready to Read Grant Program, but are a little shy? Interested in learning how to be an effective advocate? Join us for an afternoon at the State Capital. You will have the opportunity to meet with legislators, listen to committee hearings, and learn what is hot in Salem.

Sponsor: Library Development and Legislation

OLA Board Meeting

4:00-6:00 pm — Board Room

ACRL Reception

5:00-7:00 pm — Bentley's Grill

The Academic Division/ACRL-Oregon is hosting a reception at Bentley's Grill & Lounge. Bentley's is located in the Phoenix Grand Hotel and the reception will be held in the bar area located just off the hotel lobby. You can enter Bentley's directly from the Salem

Conference Center. We will have a no-host bar with light hors d'oeuvres provided. So please come and refresh yourself after a long day pre-conferencing while visiting with old friends and making new friends.

PLD Pre-Banquet/PLD Banquet

6:00-9:00 pm — Croisan A-C

Libraries: Essential for Learning, Essential for Life

Molly Raphael, ALA President-elect, 2010-11

Libraries have had to change rapidly, particularly over the past two decades, in order to survive. As a result of the current economic conditions, we are witnessing even greater threats to our futures than we have ever experienced before. How can we position our libraries not just to survive but to thrive as we serve our diverse communities? What difficult choices will we have to make in the next few years to ensure that our value remains high for those we serve, no matter the type of library? Where and how can we find opportunities to move our libraries to a place where they are seen as essential for the future of the communities?



Molly Raphael, ALA President-elect, 2010-11

Program Schedule: Thursday, April 7, 2011

Registration
6:30 am-7:00 pm
Gallery

Keynote Address & General Session
8:30-10:00 am
Willamette C & D
Featuring Kathleen Cornett, Vice President of
Programs, Oregon Community Foundation

Break
10:00-11:00 am
Willamette A & B; Gallery
Exhibits grand opening

Showcases
10:00-11:00 am
Santiam Lobby

- **Video killed the Reference Desk**, Nyssa Walsh
- **Reinforcing the Foundation: Preparing a historic collection for the 21st century**, J. Turner Masland
- **Implementing diversity in Public Libraries**, Katalina Thakur
- **Feminist Organization of Information**, Rebecca Chernay
- **Warnings! Warnings! Warnings! How many is Enough?**, Barbara Rosier
- **Teeny Tinies: Library Services for Early Learners**, Andrew J. Smith
- **The South in the North Project**, Samuel Becerra
- **Oregon Digital Newspaper Project**, Jason Stone & Karen Estlund
- **Cooperative Library Instruction Project (CLIP)**, Michael Baird
- **OBOB-Where Public and School Libraries Overlap**, Nancy Spaulding
- **Text Messaging for Reference and Beyond**, Caleb Tucker-Raymond
- **Readers Advisory Services**, LeGrand Olsen

Session 1
11:00-12:30 am

What's My Line? Library Development, the LSTA Five-Year Plan, & You
Croisan A

MaryKay Dahlgreen, Oregon State Library

Library Development will kick off the session with an episode of "What's My Line?" (yes, the TV game

show!) based on the programs and services we offer, followed by a short, informational presentation on the current LSTA Five-Year Plan. The session will end with small-group brainstorming and sharing to provide input into what the 2013-2017 LSTA Five-Year plan might include. We encourage all levels of library staff from all library types, including Trustees and Friends of the Library to attend.

Sponsor: President's Program

Ebooks: Taking the Next Step
Croisan B

Diane Carroll, Washington State University

The ebook landscape is complicated. As reported in a 2009 survey of ARL libraries, enthusiasm for ebooks is "tempered by frustrations with publisher policies, staff resistance to a changing model, and confusion over multiple interfaces and platform access." At Washington State University, an analysis of the use and purchase history of ebooks became the basis for direction on ebook collection development and acquisition considering the multitude of new options. This program will cover development and acquisition considering the multitude of new options. This program will cover guidelines on where to purchase ebooks, choice of ebook platform, selection of individual titles versus collections, simultaneous user options and perpetual access, as well as comparison of three ebooks aggregators (NetLibrary, EBL and ebrary) for content, licensing rights, functionality and purchasing models.

Sponsor: TSRT

RDA in the Catalog: What Will Users Notice?
Croisan C

Lori Robare, University of Oregon
Libraries may be implementing RDA (Resource Description and Access, a replacement for AACR2) for cataloging in the coming year. What will users notice? How are RDA records different from AACR2 records? This program is geared for the non-cataloger and will focus on the changes users will notice in catalog records. It will also provide a brief overview of RDA development and the reasons for the change from AACR2. No knowledge of current cataloging standards or MARC required!

Sponsor: TSRT

Program Schedule: Thursday, April 7, 2011

Service Ponies in the Lobby

Santiam 1

Cindy Gibbon, Multnomah County Library;
Bernadette Nunley, Multnomah Country

Multnomah County Library staff and legal advisor will answer these questions: 1. What does the ADA require? 2. How should library staff interact with patrons with service animals—a. starting the conversation, b. asking appropriate questions, c. solutions. 3. What should a service animal policy include?

Sponsor: PLD

“The Play’s the Thing!”

Santiam 2

Connie Bennett, Eugene Public Library; **Paul Calandrino**, Northwest Ten; **Wendy Beck**, Literary Agent for NW10 Festival

Fun exploration of how to use theatre for exciting library programs — presentations, play reading groups, writing workshops.

Sponsor: PLD

We all Care!: Partnering with Schools for a Win/Win

Santiam 3

Multnomah County Library School Corps, Multnomah Public Library; **Heather McNeil**, Deschutes Public Library

In an era of shrinking budgets, it is essential for schools and public libraries to work together for the benefit of students and teachers. Panel members will discuss various methods of partnering with that goal in mind. Learn about partnership opportunities that result in a win/win situation of curriculum support and increased use of public library resources.

Sponsors: PLD

Just Mash-it-up — Cool Tools for Collection Management

Santiam 4

Laurel Kristick, Oregon State University; **Robin Paynter**

Data mash-ups (data sources pulled together to create new useful information) can be developed on either the local library level or by professional library groups to suit the needs of collection development librarians. Mash-ups are increasingly easy to produce and can be

useful in working with faculty, informing collection analyses, and providing additional information during journal cancellation projects. Laurel Kristick (Oregon State University Libraries) will discuss an OSU project using Journal Citation Report and SHERPA RoMEO data to facilitate discussions with faculty to help them make informed decisions on depositing peer-reviewed journal articles in their ScholarsArchive@OSU. Robin Paynter will discuss the ACRL EBSS Psychology Committee Taskforce project she lead which developed a new data-rich methodology to create the latest edition of the Committee’s longstanding publication, Core Psychology Journals

Sponsor: Academic/ACRL-OR

OYAN Book Rave 2011: The Year’s Best Teen Lit

Santiam 5

Susan Smallsreed, Multnomah County Public Library; **Ruth Allen**, Multnomah County Library; **Lisa N. Elliott**, Tigard Public Library

Wondering what’s new in teen literature this year ‘cause you haven’t had time to read? Let OYAN help! Come hear about this year’s best teen books. Copies of the list will be available.

Sponsor: OYAN

Summer Science Adventure@Your Library

Santiam 6

Pat Duke, Wilsonville Public Library; **Steven Engelfried**, Wilsonville Public Library; **Terri Wortman**, Wilsonville Public Library; **Sheila Shapiro**, Wilsonville Public Library

The Wilsonville Public Library added a new element to the 2010 Summer Reading Program: Science Adventure! Along with promoting books and reading, we encouraged kids and families to explore science in a variety of ways, including a Science Adventure Log with prize incentives for home science activities, Splash into Science events for preschoolers with stories, crafts, and science, and eight-week hands-on science classes for elementary school age kids. Staff will share success stories and challenges from our first year, as well as funding strategies and future plans to make science an essential piece of our summer library programs for kids.

Sponsor: CSD

Lunch and Business Meeting

12:30-2:00 pm

Willamette C & D

Program Schedule: Thursday, April 7, 2011

Session 2 2:00-3:00 pm

Sustaining Oregon's Heritage Collections: the IMLS Connecting to Collections Statewide Planning Initiative

Croisan A

Ruth Metz, Ruth Metz Associates; **Judith Norton**, Oregon Health & Science University; **Robyn Ward**, Lewis & Clark College; **Jim Bunnelle**, Lewis & Clark College

Responding to alarming results from the 2006 Heritage Health Survey, the IMLS awarded Connecting to Collections grants to foster partnerships to draft statewide preservation plans. The Oregon Preservation Assessment and Education Planning Project, administered by the Oregon Museums Association, includes the OLA Library Preservation Roundtable and other key organizations as partners. In the program, OR C2C Project Coordinator Ruth Metz and Steering Committee members will present the results of five regional forums and a survey conducted to reveal preservation challenges facing Oregon libraries, archives, and museums; the next steps of the planning process; and possibilities for future funding and implementation.

Sponsor: LPRT

Buy Request: Just in Time vs. Just in Case at OSU Libraries

Croisan B

Uta Hussong-Christian, Oregon State University;
Kerri Goergen-Doll, Oregon State University

Libraries have long encouraged patron involvement in collection development with "Suggest a Purchase" or other just-in-time purchase options. Even so, most collection development purchasing is of the just in case variety. Oregon State University Libraries utilized interlibrary loan requests to identify materials for just in time purchase on demand. The successful pilot program met researchers' point-of-need material requests while enhancing the value of the collection, no small feat in a world of static or shrinking collection budgets. Patron feedback provided one measure of program success, helped pave the way for permanent adoption, and led to the pursuit of program improvements.

Sponsor: Academic/TSRT

RDA in Your Library: Implementation Issues

Croisan C

Adam Schiff, University of Washington; **Renette Davis**, University of Chicago; **Lori Robare**, University of Oregon

What will be required to implement RDA (Resource Description and Access)? How can catalogers and managers prepare for the transition? This program will address some of the major issues, including systems issues (preparing the ILS for RDA data; options for public display of new fields); cataloging policies during the testing period (copy cataloging; authority control); training staff at all levels to work with RDA; and evaluating the impact of RDA records.

Sponsor: TSRT

Saving Face in Cyberspace: Social Software Policies and Guidelines to Avoid Blushing or Worse (i.e. Litigation)

Santiam 1

Cindy Gibbon, Multnomah County Library;
Bernadette Nunley, Multnomah County Attorney's Office; **Arlene Keller**, Multnomah County Library

Thinking of starting a Facebook or Myspace page for your library? We'll provide practical guidance for creating social software policies and guidelines that can protect your library from thorny personnel issues and knotty legal problems. Topics include: Defining a limited public forum based on your library's mission; First Amendment rights and user comments; rights and responsibilities of staff contribution.

Sponsor: PLD

Watzek Rocks!: Marketing a College Library

Santiam 2

Elaine Gass Hirsch, Lewis & Clark College

Interested in better promotion of the Lewis & Clark College Library, the Watzek Library Marketing Team was formed in 2004 to coordinate outreach to our primary clientele of undergraduates and faculty. Building on the team's successes and with the subsequent creation of a librarian position with focus on library advancement activities, the library's marketing approach continues to evolve. Additional constituencies, including staff, alumni and donors, are included and there is a developing partnership with the college's division of institutional advancement. This session will discuss Watzek Library's marketing successes and learning experiences and showcase our promotional materials.

Sponsor: ACRL-Oregon

Program Schedule: Thursday, April 7, 2011

Merger in Our Future? OLA & OASL Build a Community
Santiam 3

Ruth Murray, Oregon Association of School Libraries;
Mary Ginnane & Ian Duncanson, OLA-OASL Joint Committee on School-Public Library Cooperation

In a panel format members of the merger subcommittee of the Joint Committee will explain the proposal to merge OASL into OLA as a division, and answer questions and concerns.

Sponsor: OYAN; OLA/OASL Joint Conference

Using Library2Go—The Most Important Things you Need to Know When Helping Patrons
Santiam 4

Lorie Vik, Eugene Public Library; **Todd Feinman**, Lake Oswego Public Library

Are you responsible for helping patrons use Library2Go? Are you confused about what Library2Go offers for Mac users, PC users, and those with iPhones? This session will teach you the most important things to know about Library2Go so your patrons are successful users. Ample time will be given for how-to and troubleshooting questions. Plus, spend time playing with a variety of eReaders and other devices.

Sponsor: PLD

Stable Libraries, Stable Jobs
Santiam 5

Jim Scheppke, Oregon State Library; **Connie Anderson-Cohoon**, Southern Oregon University; **Doris Grolbert**,

As presented at SSD in July, the state librarian and several directors/managers from around our state engaged in an exciting discussion of approaches to public and academic library funding. How stable is funding? What are the implications for library employees?

Sponsor: SSD

The ORCAs: Oregon's First Readers Choice Award
Santiam 6

Rebecca Cohen, ORCA Awards Committee;
Jacqueline Partch, Multnomah County Library

Winners of Oregon's first readers' choice awards, the ORCA, will be announced during this session along

with the nominee list for next year. Find out how this program came about, what it means for Oregon's young readers and how you can use it to promote good reads to your young patrons.

Sponsor: CSD

Break
3:00-4:00 pm
Willamette Foyer/Gallery
Exhibits

Showcases
3:00-4:00 pm
Santiam Lobby

- **Supporting Beginning Readers with Web Based Resources**, Amber Bell
- **Being Bilingual: Resources for Young Library Users**, Kristy Kemper Hodge
- **Freegal for Public Libraries**, Jonathan Thomas
- **A Literature Review of the Value of Graphic Novels in a Young Adult Collection**, Elizabeth Edleman
- **Early Learning on the Move**, Arlene N. Cohen
- **Oregon Poetic Voices**, Melissa Dalton
- **Reducing Energy Use in Library Facilities**, alan Dakessian
- **Embedded Librarian for Professional Doctoral Students**, Charles D. Kamilos
- **Meet the Pacific University Local Collections and Publications Services Team**, Erica Findley
- **Slash Time Spent Interviewing: Get Your Group Interview On!**, Karen Head
- **Reference Coordinator & Library Assistant/Reference Training Support**, Martha Flotten & Kate Schwab
- **Student Library Assistants as Ambassadors**, Serenity Ibsen

Session 3
4:00-5:15 pm

Training Staff to Train Volunteers: Moving from Theory to Practice
Croisan A

Victoria Eggleston, City of Tualatin Public Library;
Margie Bradley, City of Tualatin Public Library

How to put into practice Oregon Volunteers! Training Busy Staff to Work with Volunteers; What we did; How it works for us; Report on results; How we are

Program Schedule: Thursday, April 7, 2011

documenting our work; Moving Your Organization Forward; Selling the idea; Arranging for trainers; Action Plan.

Sponsor: Volunteer Services & Development

The Evolution of Privacy

Croisan B

Dr. Marc Aronson

Thanks in large part to social media (and google), the concept of privacy is currently in a state of redefinition. In the past, libraries' efforts surrounding privacy have focused on protecting private information entrusted to us. However, there is an increasing need to widen our gaze and educate patrons about how best to protect their own information. Efforts on both fronts must be informed by several questions: "How do people define privacy now?", "Does privacy still exist?", "What are we protecting; is there anything left to protect?", and "Why is it important to protect private information?"

Sponsor: OYAN

Cooperative Cataloging for the 21st Century

Croisan C

Daphne Kouretas, OCLC

Cooperative cataloging is vital to the library operations of today. Cooperative cataloging reduces costs, improves efficiency, and makes it easier for information seekers to find what they need. This session will include a panel discussion of current cooperative cataloging practices, from Oregon librarians, and also an overview of OCLC efforts to encourage and support cooperative cataloging, including current developments with RDA. Also included will be a discussion by the panel of future trends and directions for cataloging, and how we can further increase cooperation and efficiencies for all libraries.

Sponsor: TSRT

LSSI-Proofing Your Library

Santiam 1

Connie Bennett, Eugene Public Library

In times of shrinking public budgets and growing personnel costs, libraries have never been under more pressure. Some libraries are facing a bleak choice between privatization and closure. This program will discuss some of the factors shaping the current landscape and share ideas not only for lean operations and strategic downsizing, but also how to effectively

share the library's story with stakeholders in the community.

Sponsor: PLD

Successful Spanish Language Collection

Development: Make Your Spanish Language Collection Shine When Budgets & Staffing are Tight
Santiam 2

Anne Lewis, Tualatin Public Library; **Maria Agilar**, Cornelius Public Library; **Crystal Garcia**, Sherwood Public Library; **Elizabeth Lopez**, Washington County Cooperative Library Services

This program will introduce public and school library staff in small to medium-sized libraries to resources enabling them to address issues related to Spanish language adult and children collections. Spanish language materials present unique difficulties for library staff: language barriers, review sources, availability of materials and cataloging are just some of the issues facing those involved in Spanish language collection development. The program presenters will share their experience building successful Spanish language collections, leaving participants with a better understanding of how to select, evaluate, locate, catalog, and market their Spanish language collections, even when budgets and staffing are tight.

Sponsor: PLD

Legislators and Librarians: Mixing it up Politically
Santiam 3

Janet Webster, Oregon State University

Legislators help shape the political and social landscape of libraries. Knowing their thoughts about libraries and communities can be helpful in long range planning. Oregon legislators join us to describe their take on the political process, and how libraries relate to society and the legislative process generally. A lively question and answer period is anticipated.

Sponsors: Library Development and Legislation

Repackage! Repurpose! Aggregate!: Leveraging Free Content to Create Free Web Services of Your Own
Santiam 4

Hope Leman, Center for Health Research and Quality Samaritan Health Services

Ready to make the most of the coming data deluge as the federal government prepares to release data from

Program Schedule: Thursday, April 7, 2011

across the scientific and public policy spectrum? Make your library a trendsetter in the development of free online services and see them adopted by libraries worldwide. Learn from the developer of ScanGrants and ResearchRaven how you can become your own startup and take back for libraries some of the space that Silicon Valley has captured in recent years. Let's geek together and learn how easy it is to make cool services that serve the public and advance learning, scholarship, and science.

Sponsor: ACRL

I Can See Clearly Now: Transparency in Oregon State Government Santiam 5

Tony Green and/or Michael Kron, Oregon Department of Justice; **Sean MCSpadden**, Oregon Department of Administrative Services; **Marjorie Taylor**, Oregon Department of Administrative Services

Government transparency is an important issue nationwide. In Oregon, two agencies - the Department of Administrative Services (<http://www.oregon.gov/transparency/>) and the Department of Justice (http://www.doj.state.or.us/public_records/government_transparency.shtml) - have websites devoted to different aspects of government transparency in Oregon. Every day, library staff face the challenge of helping their patrons navigate the complicated Environment of state government services and information. This program will highlight Oregon's efforts to make these services and resources more transparent and easier to use. Don't miss this opportunity to discover new resources and provide feedback to state officials on how citizens use their resources, and they can continue to be improved.

Sponsor: DIGOR

Family Fum @ the Library: Programs & Activities to Bring Children & Parents Together Santiam 6

Heather McNeil, Deschutes Public Library

Is there anything more enjoyable than seeing a child and parent laugh together, or create a special memory, at the Library, rather than use the library as a drop off. It will feature programs, activities, games, stories, and crafts that children age 5-11 and the parent do together. Based on many years of leading Overnight at the Library programs for 50 children and their parents all night long, Heather McNeil will present a variety of ideas, from making family banners to creating family songs and

books. You'll leave with plenty of ways to help demonstrate that libraries are, as we already know, family friendly!

Sponsor: CSD

Business Meetings **5:30-6:30 pm**

- **Business Interest Group OR**—Croisan B
- **Documents Interest Group OR**—Santiam 4
- **Legal Reference Roundtable**—Croisan A
- **Library Instruction Roundtable**—Croisan C
- **Oregon Digital Library Consortium**—Santiam 6
- **Oregon Young Adult Network/Children's Services Division**—Santiam 1
- **Outreach Roundtable**—Santiam 3
- **Support Staff Division**—Santiam 5
- **Technical Services Round Table**—Santiam 2

Alumni Receptions

San Jose State University, School of Library and Information Science Reception

5:00-7:00 pm — Marion Room

Join faculty, students, alumni, and friends of SLIS at our reception.

Emporia State University, SLIM, Student and Alumni Reception

5:30-6:30 pm — Board Room

Alumni, students, and friends of Emporia State University's School of Library & Information Management (SLIM) are invited to attend.

All-Conference President Reception **6:00-7:00 pm**

Willamette Foyer

Presidents' Banquet **7:00-9:00 pm** Willamette C & D

Featuring Dave Anderson, A nationally touring comedian who has performed at the country's premier comedy clubs, including the world famous Improv in Los Angeles. He has appeared on numerous television shows such as "Star Search," Showtime's "Comedy Club Network," and "An Evening at the Improv." His comedy is heard around the world on Sirius and XM satellite radio.

Program Schedule: Friday, April 8, 2011

Registration
6:30 am-12:00 pm
Gallery

Breakfast Event
7:00-8:30 am

OCLC Western Update Breakfast
Willamette C & D

Be our guest for breakfast! OCLC Western has partnered with Oregon libraries for 25+ years to build an incomparable cooperative that reduces information costs and keeps your content and service on the Web. Learn about education/training for Oregon libraries.

Sponsor OCLC

Session 4
8:00-10:00 am

Lampman Award Ceremony and Breakfast
Board Room

Be part of a history making event while having breakfast! Learn about the remarkable and inspiring achievements of the Oregon author, librarian or educator who will be the 2011 recipient of the Evelyn Sibley Lampman Award. This prestigious award is given in memory of the noted Oregon teacher, journalist and author of children's books, to an individual who has made a significant contribution in the areas of literature and/or library service for the benefit of the children of Oregon.

Sponsor: CSD

Treasures from the Vaults
Croisan A

Layne Sawyer, State of Oregon

Building a circle of contacts will help public service librarians connect their users with assorted state agencies and state-wide organizations who have staff willing and able to help them with information requests. Highlights of the collections should well serve the curiosity of both academic and public librarians.

Sponsor: SSD

**Web-scale Management Services for Libraries:
Technology Meets Opportunity**
Croisan B

Aphne Kouretas, OCLC Member Services Consultant

Learn how Web-scale Management Services can move crucial library services and associated data to the network sometimes called "the cloud," freeing library systems and staff to perform other high priority tasks. New network-level functionality will include cooperative services for circulation and delivery, print and licensed acquisitions, and license management. These will complement existing OCLC Web-scale services for cataloging (WorldCat) and discovery (WorldCat Local). During this session, we will share how Web-scale services can positively impact a library's budget and workflow. We also will offer a quick look at the Web-scale Services - Modular Staff Interface.

Sponsor: TSRT

FRBR Goes to the Movies
Croisan C

Kelley McGrath, University of Oregon

Kelley will talk about some of the ways in which the Functional Requirements for Bibliographic Records (FRBR) model could make the cataloging of films and television programs more efficient and effective while also making the process of finding DVDs in the catalog easier and more intuitive for patrons. She will talk about the work that Online Audiovisual Catalogers (OLAC) has done to investigate the implications of FRBR for moving images in libraries. Kelley will also demonstrate a FRBR-inspired end-user interface for finding moving images.

Sponsor: TSRT

Rebranding Libraries as Reading Places
Santiam 1

Jim Scheppeke, Oregon State Library; **Connie Bennett**, Eugene Public Library, **Jeremy Graybill**, Multnomah County Library

In the last decade, there was a decision that libraries should be rebranded as information places in an effort to make libraries more relevant in a new age of technology. We even changed the logo! Now, Oregon's State Librarian is advocating for a return to our roots as places of reading. This program will offer all attendees to listen to the arguments for and against and offer their opinions, as well.

Sponsor: PLD

Program Schedule: Friday, April 8, 2011

2-Minute Reviews Oregon Authors 2010!

Santiam 2

Bill Baars, Lake Oswego Public Library; **Kiera Taylor**, Lake Oswego Public Library; **Carissa Barrett**, Lake Oswego Public Library; **Katie Anderson**, Oregon State Library

The ever popular 2-Minute reviews will cover non-fiction, literature, mysteries, and science fiction/fantasy novels written by Oregon Authors in 2010! Learn more about how your library can use the Oregon Authors Web site as a readers' advisory and collection development resource.

Sponsors: Oregon Authors

They Blinded Me with Science: Turning Qualitative Research into Action

Santiam 3

Hannah Gascho Rempel, Oregon State University; **Uta Hussong-Christian**, Oregon State University; **Margaret Mellinger**, Oregon State University

Go beyond the standard patron survey and implement qualitative research methods, like focus groups, as collaborative research tools that can result in rich and nuanced patron data. But don't stop there. Discover and practice strategies to quickly move projects from qualitative data gathering through preliminary data analysis to prioritized project recommendations. Learn to evaluate project data in terms of the funding and internal or external collaborations needed to move projects forward.

Sponsor: ACRL-OR

Oregon's Past Becomes Present: Digitizing Historical Records

Santiam 4

Janine Hunter, Ancestry.com; **Robert Hulshof-Schmidt**, Oregon State Library; **Jey Wann**, Oregon State Library

The Oregon State Library has a number of rare or unique resources of interest to genealogists, including a card index to biographical information from newspaper articles, and directories published by various state agencies. OSL is partnering with Ancestry.com to digitize these important resources. This combines Ancestry's expertise in digitization with OSL's commitment to access to government information. Ancestry gains additional content for its products, and OSL gains digitized, indexed images of high-value

collections. This partnership took careful planning and negotiation and will result in greatly improved access to rare and unique materials for anyone with an internet connection.

Sponsor: DIGOR

Why it Matters: Managing Electronic Resources in Public Libraries

Santiam 5

Pat French, Multnomah County Library; **Brandon A. Barnett**, Multnomah County Library

Electronic resources, from databases to journals to e-books, are becoming an increasingly large part of a public library collection. At the same time, those resources are becoming more difficult to manage and publishers are no longer offering print versions. Feeling blindsided and overwhelmed? Join Pat French, Collections & Technical Services Manager, and Brandon A. Barnett, Electronic Resources Librarian, from Multnomah County Library to hear a discussion of how one library is managing it all and why it matters.

Sponsor: PLD

Ole Bebe for All

Santiam 6

Marya Hunsinger, ; **Jessica Marie**

Participants will learn Spanish pronunciation, see how a bilingual storytime is done, receive booklets with songs, fingerplays, etc, and be prepared to start their own Ole Bebe program.

Sponsor:

Break

10:00-11:00 am

Willamette A & B; Gallery Exhibits

Session 5

11:00-12:30 am

Grantwriting for Youth Services Librarians

Croisan A

Deborah Hopkinson, Pacific Northwest College of Art

Writing and understanding what makes a successful grant proposal is an increasingly important part of alibrarians job. You may know Oregon writer Deborah Hopkinson as the author of children's book such as "Apples to Oregon" and "Keep On!", which won the 2010 Oregon Book Award. But Deborah's day job is

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philanthropy and she brings 25 years of experience to this introductory session on how to write and research grant and sponsorship opportunities. Deborah has received grants from many local and national foundations. Currently, she serves as vice president for Advancement for Pacific Northwest College of Art. Her new book, "Titanic Voices from the Disaster", will be published in 2012. Book signings will be available also.

Sponsor: Outreach Roundtable, CSD

How De-wey and Why Should We?

Croisan B

Lynne Mildenstein, Deschutes Public Library; **Bob Renfro**, Multnomah County Library

Provide "how-to" overview of Dewey Decimal Classification followed by open discussion/panel of libraries using strict Dewey classification and those using a mixed classification system.

Sponsor: TSRT

Marketing and Managing Technical Services in Changing Times

Croisan C

Ann Miller, University of Oregon

Libraries are experiencing enormous change and nowhere more so than in technical services units. These presentations will discuss methods of managing, facilitating, and marketing that change.

Sponsors: TSRT

Author, Author

Santiam 1

Christy Van Heukelem, Salem Public Library; **Hunt Holman**,

Speakers stress an inter-relationship between their library careers and their subsequent ventures into the writing of local history, biography, inspiration, plays, humorous essays. These are historians, biographers, bloggers, fiction writers, essayists, community builders. An inspiring glimpse of the creative process. Need encouragement to tackle your dreamed of writing project? These upbeat presenters encourage their listeners with: "If we can, you can!" This session demonstrates how libraries build history, scholarship and foster imagination. Authors will share some of their learning curve and their writing with their listeners.

Sponsor: SSD

The Importance of Community Conversation Programs

Santiam 2

Jennifer Allen, Oregon Humanities; **Annie Dubinsky**, Oregon Humanities; **Jeff Golden**, Conversation Project Leader

In a 1993 *Harvard Business Review* article, Alan Webber wrote, "Conversations are the way we discover what we know, share it with our colleagues, and in the process create new knowledge. In the new economy, conversations are the most important form of work." Almost 20 years later, Webber's words still ring true. Community conversations build community in Oregon by bringing people together to raise questions, challenge assumptions, listen to others, and think critically. They also provide important opportunities for libraries and community groups to engage multi-generational audiences. This conference session will look at the importance of community conversations and how they build community, Oregon Humanities' Conversation Project: A New Chautauqua, as well as resources for Oregon libraries to create and facilitate their own community conversation programs. An abbreviated version of the Conversation Project program, *Of the people or for the People*, facilitated by Jeff Golden, will conclude the conference session. During the discussion, Golden will ask participants to consider what we as citizens can do to improve political discourse and the quality of public life.

Sponsor: PLD

Help Wanted: Cracking into the Oregon Library Job Market

Santiam 3

Bill Baars, Lake Oswego Library; **Martha Flotten**, Multnomah County Library

What are public libraries seeking in new librarians? What jobs are available in Oregon public libraries, and what strategies will help you land your dream job? Learn what employers are seeking, how to match your skills to the library's needs, and how to stay afloat while you job-hunt.

Sponsors: PLD

Program Schedule: Friday, April 8, 2011

Getting Training Right in Oregon: What the Library Workforce Needs and How to Make it Happen
Santiam 4

Ruth Metz,

A presentation of the findings from the 2010 statewide Library Continuing Education Survey. This would include the Oregon Taxonomy of Training Needs and a report on the findings, conclusions, and recommendations of the Consultants report and the status of next steps relative to the report.

Sponsor: PLD

Just Say YES: Members Build OLA — OLA Builds Members
Santiam 5

Robert Hulshof-Schmidt, Connie Anderson-Cohoon, Rick Samuelson, Shirley Roberts, Oregon Library Association

In a panel format past and present OLA leaders will define and describe what they really do. The OLA Association Manager will explain support provided. Official responsibilities and unstated expectations will be revealed. Actual time commitments will be acknowledged. Thrilling moments and lurid OLA secrets will be divulged. The ultimate questions "Why be involved" and "How to cope with being involved" will be answered. Audience participation will assist OLA in developing methods to mentor new leaders, advance them through the organization, and keep them involved over time.

Sponsor: President's Program

Teen Parents: A Hidden Library Constituency
Santiam 6

Susan Smallsreed, Multnomah Community Library;
Joanne McNamara, Multnomah County Library;
Jessica E.A. Duke, MPH, Oregon Department of Health

Teen Parents are an underserved constituency of Oregon Libraries. As any parent knows, it's hard to balance self-care with caring for a child. Being a teen makes it even harder. This workshop will help libraries understand the additional stresses faced by teens parents and offer suggestions for how to better serve them.

Sponsor: CSD

Awards Lunch
12:30-2:00 pm
Willamette C & D

Session 6
2:00-3:30 pm

Can I Wash My Fruit with Comet? Discovering How to "Go Greener" at Work and at Home
Croisan A

Gail Kouame, National Network of Libraries of Medicine, Pacific Northwest Region
What's lurking under the kitchen sink? Where might children be exposed to lead? If you've ever asked these or similar questions, this session is for you. The National Library of Medicine, part of the National Institutes of Health, produces free high-quality resources about environmental health and toxicology. Interactive and educational!

Sponsor: SSD

Little English learners: Storytimes for Non-Native English Speakers
Croisan B

Natasha Forrester, Multnomah County Library

Wondering how to offer storytimes in the hundreds of languages spoken in Oregon? Libraries do not have those kinds of resources, and that is all right. Research suggests that providing age-appropriate storytimes using repetition, concrete language and a slower, cumulative pace in one language can help children acquire a second language more effectively than bilingual storytimes. Learn about a Multnomah County Library program that provides storytimes to help non-native English speaking preschool children acquire English and early literacy skills. Information includes suggestions for planning a nine-week program that assists with kindergarten readiness, and ideas for partnering with like-minded community agencies.

Sponsor: OYAN

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300 Cups of Tea: Adventures in Fujian, China on the Horner Exchange 2010

Croisan C

Brandon A. Barnett, Multnomah County Library;
Nancy Hoover, Marylhurst University; **Amy Lee**, Ft. Vancouver Regional Library

For over a decade, library staff from Oregon and Fujian have participated in an exchange program to foster understanding between our communities and learn from each others' libraries. Exchange librarians Brandon A. Barnett, Nancy Hoover, and Amy Lee will share what they learned.

Sponsor: IRR

The Amelia Bloomer Project: Getting Feminist Books into the Hands of Children and Young Adults

Santiam 1

Dana Campbell, Corvallis-Benton County Public Library

Join Dana Campbell, current member of the ALA SRRT-FTF Amelia Bloomer Project, as she shares her experiences being on a national library committee and reviews all titles featured on the 2011 ABP List.

Sponsor: CSD

Prospering Nonprofits: How Libraries can Assist the Charitable Sector and Build their Communities

Santiam 2

Gary Sharp, North Bend Public Library; **Buzzy Nielsen**, North Bend Public Library

For over ten years, the North Bend Public Library has been targeting services to current and budding nonprofit organizations. These services have included a grants research workshop, other instructional classes, and a targeted collection for nonprofits. By using NBPL's experiences, this presentation will discuss how even small public libraries can support nonprofits in their efforts to build community through classes, collection-building, partnerships, and other services.

Sponsor:

Oregon Digital Newspaper Program: An Overview

Santiam 4

Jason Stone, University of Oregon; **Karen Estlund**, University of Oregon; **John Taylor**, University of Oregon

The Oregon Digital Newspaper Program (ODNP) is an initiative to digitize historic Oregon newspaper content and make it freely available to the public through a keyword-searchable online database. The resulting resource will offer a number of advantages over traditional microforms media in the areas of convenient accessibility, ease of use, and speed of information retrieval. This preconference presentation will provide an introduction to the resource, plus all the information you'll need to help your library patrons access "the first draft of history" online.

Sponsor: DIGOR

All Textbooks on Reserve at the Library! Portland Community College's Experiment

Santiam 5

Tony Greiner, Portland Community College

For the fall term of 2010, the Cascade Campus library of PCC received a grant of \$27,000 to buy a copy of the textbooks for every required class taught on the campus. Library staff tracked their expenditure of time, the use of the reserve books, and the reaction of students and faculty to the program in order to evaluate its success or failure. This program will present that analysis, and provide details on lessons learned from the experiment.

Sponsor: ACRL-OR

ALA-APA LSSC-Meet the Candidates

Santiam 6

Carrol Barton, Lane Community College; **Sylvia Bowers**, Baker County Library; **Susan Gilmont**, Oregon State University

A moderator and three candidates talk about their experiences with the program to date. The candidates should represent using 1. a course approach, 2. a portfolio approach, and 3. a mixed approach. They will have worked with at least one of the required subject areas: Foundations of library services, communications and teamwork, and technology, and would cover it. This mix will make a great introduction to the program and its content. Maybe someone will have completed the process by April, if so they might serve as moderator or special presenter.

Sponsor: SSD

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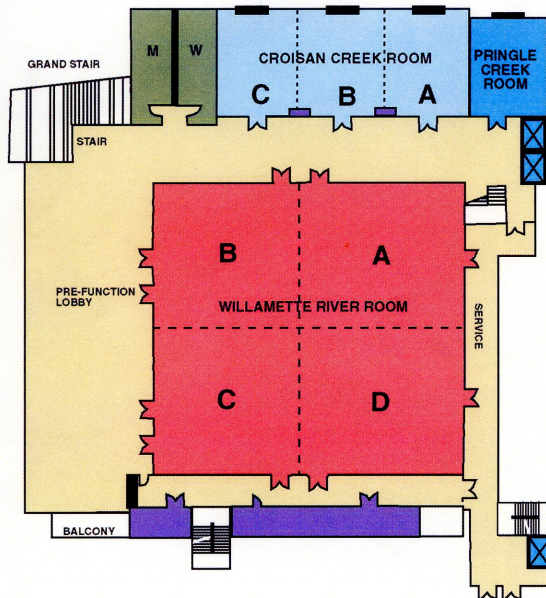
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