MENUCHA II: DEVELOPING AND MANAGING COLLECTIONS IN THE 1980S

The Oregon Chapter of ACRL invites your participation in our second two-day conference at Menucha, October 28-29. PAUL MOSHER, Assistant Director at Stanford University Libraries, has agreed to be our keynote speaker. LINDA GOULD, Coordinator for Collection Development at the University of Washington Library, and LEONOOR INGRAHAM, Director at Lewis and Clark College Library, will also be guest speakers for the conference. These speakers will stimulate two days of lively exchange among academic librarians from Oregon and Washington.

Our first Menucha program explored new perspectives on resource sharing made possible by technological change and necessary by fiscal stringency. Menucha II will focus on the characteristics of the resources we share and development of those resources in academic library collections. Collection development will be explored from several perspectives, including the philosophical, political, implementation of policies, and actual experience in settings ranging from a major research library to that of an undergraduate institution. Our speakers will share their professional expertise as well as practical experience with us.

On Thursday afternoon, after registration, each state chapter will have a short business meeting. Paul Mosher will then give the keynote address, followed by Linda Gould, who will consider the university point of view, and Leonoor Ingraham, who will discuss the college library perspective. There will be time for questions and discussion after each speaker. On Friday morning, we will narrow the focus to the status of collection development in Oregon with a brief summary by the Collection Development Task Force, which created the questionnaire mailed to Oregon libraries in June. Following their summary, a panel moderated by Paul Mosher and composed of our guest speakers, plus BILL SCHENCK, Collection Development Librarian at the University of Oregon, and ROBERT BURR, Director of Gonzaga University, will discuss implications of the survey for the region and its future. The morning will end with a wrap-up by Paul Mosher.

The entire conference will not be limited to business, however. After dinner on Thursday evening, we will celebrate Halloween with appropriate festivities. Music, dancing, refreshments, and costumes will be the rule, so remember yours!

We're looking forward to a conference as stimulating and enjoyable as Menucha I in 1980.

DO PLAN TO JOIN US!!
REGISTRATION INFORMATION

The non-refundable fee includes registration, materials, three meals, dormitory accommodation for Thursday night and the Halloween party. Bring bedding or a sleeping bag, pillow, and towel. Or, bedding can be provided for an additional fee. Registration will be accepted in advance only. Your cancelled check is your receipt.

Menucha is located along the scenic Columbia River highway, 25 miles east of Portland. To reach Menucha, take I-84 east 21 miles to the Corbett exit. Turn south and continue to the top of the hill. Turn left and go east for 1.5 miles to Menucha's gate.

Check-in time is between 12:30-1:30 pm on Thursday at Wright Hall, the main building on the grounds. Late check-in will be between 5:30-6:00 pm. Check-out time is 1:00 pm on Friday, just after lunch.

Dress casually. REMEMBER YOUR COSTUME...and the fun at Menucha I's party!

To register, complete the form at the end of the newsletter and mail to Lynn Chmelir by October 15, 1982. We must have received your registration by that date in order to provide adequate meals and accommodations. Checks should be made out to: ACRL Oregon Chapter.

If you have questions regarding registration or the conference, contact Lynn Chmelir at 472-4121, ext. 262 or Vicki Kreimeyer at 244-6161, ext. 407.

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MEMBERSHIP DUES

The response to our dues survey was overwhelmingly positive; therefore, the Advisory Board has decided to implement a dues structure for Oregon ACRL. We encourage you to join now and receive a $5 discount on the Menucha registration fee. Over 60 academic librarians in Oregon have already joined; so don't be left behind. Complete the membership form at the end of the newsletter and send it to Lynn Chmelir. JOIN NOW!!

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ACRL CONTINUING EDUCATION OPPORTUNITY

The Oregon ACRL Chapter has been offered the opportunity to sponsor continuing education courses for our members which have been developed by the National ACRL. Several of these have already been given at ALA and ALA-Midwinter as pre-conferences and have received positive evaluations and high attendance. Recognizing that our geographic isolation makes attendance at these meetings difficult, the Advisory Board wishes to poll the membership to determine the feasibility of offering the same courses here in Oregon. Each course is designed for maximum interaction between instructor and student so class size is limited. Most courses require one full day. The detailed course descriptions follow. Please answer the questionnaire, indicating your preference for courses and dates. The Advisory Board appreciates your interest. Your response will help guide our planning for the spring and other future meetings.
ACRL CONTINUING EDUCATION COURSES

CE101--Librarians as Supervisors seeks to provide participants the opportunity to identify the skills necessary to become effective supervisors in library organizations and to develop an awareness and understanding of current managerial concepts and practices. Specific objectives include: to increase self-awareness of behavior and managerial philosophy; to develop a greater appreciation of the supervisor's role and contribution to improving library performance; to gain an understanding of the skills required for effective supervision; and to examine individual approaches to supervision in response to the needs and demands of particular situations. One day in length.

CE103--Establishing the College Bibliographic Instruction Program: The Director's Role will provide an overall review of managerial considerations essential in establishing the successful bibliographic instruction program. Program components examined will include political aspects, staff needs, budgetary support. The course will assist the college library administrator in recognizing the major areas in which the library director will intervene when establishing a bibliographic instruction program. One day in length.

CE104--Strategies and Tactics for Enhancing the Role and Position of the Library Within the College or University explores the internal and external factors which influence the library's role within the college or university and develops specific strategies and tactics academic library administrators can employ to more effectively advance the library's position within the institution. One and one-half days in length.

CE105--Time Management and Conducting Effective Meetings will enable participants to: identify the most frequent time problems for themselves and those they work with; establish goals and priorities in relation to their work; identify techniques for managing their time on a daily basis and develop techniques to help others manage time; identify the most frequent and frustrating problems related to committee meetings; determine when a meeting will be the best approach for communicating and problem solving; and identify techniques for creating more effective meetings and how these meetings can be used successfully in different situations. One day in length.

CE201--An Introduction to Maps in Libraries: Maps as Information Tools explores the information potential of maps in the academic library environment, as well as acquisitions, collection development, reference and instruction use, and space and equipment requirements. One day in length.

CE202--Teaching Methods for the Bibliographic Instruction Librarian provides participants with basic review and practice in learning theory and instructional methods particularly effective in the bibliographic instruction situation, with emphasis on planning and execution. Two days in length.
ACRL CONTINUING EDUCATION COURSES (CONTINUED)

CE501--Writing the Journal Article and Getting It Published will supply participants with an overview of the publishing process and help them devise an effective strategy for publishing their work. Topics will include selection of a publishing medium, preparation of the manuscript, submission of the manuscript, and pre- and post-publication matters. One day in length.

CE503--Survey Research Methods seeks to acquaint participants with the methodology involved in conducting survey research, including: sampling techniques, questionnaire design, data reduction and analysis, points to be included in proposals and written reports, and the critical evaluation of surveys found in the literature. Two days in length.

QUESTIONNAIRE ON ACRL CONTINUING EDUCATION COURSES

Please indicate which courses you would take:

[________] CE101--Librarians as Supervisors
[________] CE103--Establishing the College Bibliographic Instruction Program
[________] CE104--Strategies and Tactics for Enhancing the Role and Position ...
[________] CE105--Time Management and Conducting Effective Meetings
[________] CE201--An Introduction to Maps in Libraries
[________] CE202--Teaching Methods for the Bibliographic Instruction Librarian
[________] CE501--Writing the Journal Article and Getting It Published
[________] CE503--Survey Research Methods

Please indicate which dates you would prefer:

[________] As a pre-conference to OLA: April 5, 1982
[________] As a post-conference to OLA: April 10, 1982
[________] Other: Month_________________ Day of the week_________________

Course fees:

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<th>Duration</th>
<th>ACRL member</th>
<th>non-member</th>
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<tr>
<td>Full day</td>
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<tr>
<td>One and one-half days</td>
<td>$115.00</td>
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<tr>
<td>Two days</td>
<td>$150.00</td>
<td>$195.00</td>
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Completing this questionnaire does not obligate you to attend any courses that are offered, but will assure the courses chosen will reflect the needs of Oregon academic librarians. Please return this form to Lynn Chmelir with your conference registration by October 15, 1982.
ASSOCIATION OF COLLEGE AND RESEARCH LIBRARIES
OREGON CHAPTER

NAME: ____________________________________________________________

MAILING ADDRESS: ________________________________________________

____________________________________________________________________

INSTITUTION (IF DIFFERENT): _________________________________________

CHECK ONE: □ I am a member of ACRL. Chapter dues are $5.00.

□ I am not a member of ACRL. Chapter dues are $6.50.

Make check payable to: Oregon Chapter of ACRL
Mail check and this form to: Ms. Lynn Chmelir, Library, Linfield College,
McMinnville, OR 97128

Your cancelled check is your receipt.
Dues are a tax deductible expense.

MENUCHA REGISTRATION FORM

I will attend the ACRL meeting at Menucha on October 28-29, 1982.

NAME: ____________________________________________________________

MAILING ADDRESS: ________________________________________________

____________________________________________________________________

INSTITUTION (IF DIFFERENT): _________________________________________

PHONE NUMBER: ___________________________________________________

Check the appropriate category for registration fee.

___ Member, ACRL/Oregon chapter $34.00  ___ Non-member, ACRL/Oregon chapter, $39.50

___ Member, ACRL/Oregon chapter $36.50  ___ Non-member, ACRL/Oregon chapter, $42.00

Bedding required

___ Vegetarian meals (optional)  Bedding required

Make checks payable to: Oregon Chapter of ACRL.
Mail check and this form to: Ms. Lynn Chmelir, Library, Linfield College,
McMinnville, OR 97128
ACRL/OREGON OFFICERS AND ADVISORS FOR 1981-82

ACRL/Oregon is administered by a committee consisting of three elected officers (President, President-Elect, and Past President), two appointed officers (Recorder and Newsletter Editor), and an Advisory Board. Whenever you have any questions about ACRL/Oregon or would like to become more actively involved, please contact one of the officers or advisors listed below:

PRESIDENT
Vicki Kreimeyer 244-6161
Lewis & Clark College x407

VICE PRESIDENT
Lynn Chmelir 472-4121
Linfield College x262

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Arizona State University

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