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OLA Hotline Volume 13 No. 11--April 1, 2007

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- Music Librarian, Deadline April 11, 2007
- Acquistions/Collection Development Librarian, Deadline April 13, 2007
- Digital Collections Coordinator, Deadline April 18, 2007
- Acquisitions Library Assistant, Deadline April 19, 2007
- Social Sciences Librarian, Deadline April 20, 2007
- Library Systems Coordinator, Deadline April 23, 2007
- Slavic Librarian, Deadline April 25, 2007
- Talking Book and Braille Services Librarian, Deadline April 27, 2007
- Temporary Reference Librarian Pool, Deadline April 30, 2007

- BTS Business Analyst, Open Until Filled
- Library Tech 2, Evening Assistant, Open Until Filled
- Library Executive Assistant, Open Until Filled
- Assistant University Librarian Public Services, Open Until Filled
- Business & Economics Reference & Instruction Librarian, Open Until Filled
- Library Director (Lakeview), Open Until Filled
- Public Services Librarian, Open Until Filled
- Library Director (Forest Grove), Open Until Filled

CALENDAR

Association News

Register for OLA Annual!

The OLA Annual Conference in Corvallis is less than a month away! If you haven't had a chance to register before, please do so now. Also, be sure to check out the pre-conferences. They provide a wide range of education and discussion opportunities. Details about the program sessions, speakers, and overnight accommodations can be found on <u>the</u> conference website.

Legislative News

OLA Legislative Committee Update from Janet Webster

In the past two weeks, OLA has testified at two hearings in Salem.

Email Address Privacy: SB 950 amends ORS 192.502(22) to protect patron email addresses from public disclosure. Nan Heim, OLA lobbyist, testified on our behalf in front of the Senate Judiciary Committee on March 26th. The Committee passed it out unanimously with a "do pass" recommendation.

Double Majority Revision: HJR 14 would remove the double majority requirement from May elections, in addition to the November ones. It is the most moderate of the current proposals and may have the best chance of passing a review of the voters. The hearing was on March 26th with Sara Charlton from Tillamook and Aletha Bonebrake from Baker City providing masterful testimony. Both these librarians have vivid experience with losing levies due to low voter turnouts.

The budget situation took a turn with the release of the Ways and Means Co-Chairs Budget. The co-chairs are planning public field meetings and members of Oregon's library community need to be there to speak up for the role of libraries throughout the education continuum - from early childhood through graduate school. The Legislative Committee will be sending out talking points. Email <u>Janet</u> if you plan on attending. The dates and times are tentative, but another message will be sent out when they are confirmed.

- April 4 Eugene 6pm or 7pm
- April 6 Astoria 7pm
- April 11 Portland
- April 12 Video connect with Bend/Ontario/The Dalles/Pendleton 6-9pm
- April 13 Medford 7pm
- April 14 Coos Bay noon

Finally, Oregon delegation for ALA's Federal Legislative Day is planning its activities. As part of that planning, we are collecting anecdotes about how libraries and your patrons use social networking tools. Representative Walden is a cosponsor of the latest version of the Deleting Online Predators Act (DOPA). We would like to put an Oregon face on the issue and help our legislators understand the importance of social networking. Please send your anecdotes to Janet. Thanks for helping us tell our stories to those make decisions about how we can tell them.

Questions or comments on legislative issues? Contact <u>Janet</u> <u>Webster</u>, OLA Legislative Committee Chair, at or <u>Nan Heim</u>, OLA lobbyist.

Happenings

Various Workshops Available on DVD from the OSL

If you missed your chance the first time around, the following DVDs are available via interlibrary loan from the Oregon

State Library. They include recordings from the Soaring to Excellence Series and Library Challenges & Opportunities series of teleconferences/webcasts from 11/05 through 10/06, plus a few extras. Recordings of future teleconferences and webcasts from these series will be added to the OSL's LIS collection as they become available. Items added to the LIS collection are now being announced via RSS!

To request these or other materials from the Oregon State Library please use your library's established interlibrary loan process or fax your request to the State Library document delivery department at 503- 588-7119 with complete request information. The OSL catalog is also <u>available online</u>.

Soaring to Excellence Series 2006-2007: "Library 2.0 and Beyond"

• Best New Technologies: Keeping Up with the Storm. Speakers: Steven Bell and Aaron Schmidt. New technologies keep coming at a rapid pace, and librarians are subject to the stress of being expected to both absorb and implement them. Is it any surprise that the challenges faced in keeping up with this storm of new technology is where the talk turns when librarians gather? Our cause for optimism is that a handful of these new technologies may actually help librarians to more effectively connect with their communities and involve community members in developing resources and content. This program will examine the challenges librarians face as we enter the world of Web 2.0. It will explore several of the newest technologies, investigate why librarians are adopting them and how they're being used, and examine sensible approaches to choosing and implementing the technology that are right for your library.

Original broadcast date: October 27, 2006. Running time: 1:30.

Soaring to Excellence Series 2005-2006: "Libraries, the Universe, & Everything"

• *Google and Your Patrons*. Speaker: Steven Bell. The myths and realities of Google are explored, along with its unique features and its impact on libraries. This teleconference explores the library worker's role in connecting users to high quality information in the age

of "Googleization."

Original broadcast date: November 18, 2005. Running time: 1:30.

• *Always a River, Sometimes a Library.* Speaker: Rick Anderson. Rick Anderson explored the three ways the library profession is broken, and the four ways to fix it. He uses the Mississippi River as a metaphor for patron behavior, and gives us new and useful ways to think about our patrons.

Original broadcast date: February 2, 2006. Running time: 1:30.

Serving Immigrant Populations. Speaker: Bill Erbes. Panel of experts. This teleconference examines providing library services to this nation's increasing immigrant population. By breaking down the process into stages of building a prototype for diversity, the program aims to find direction, guidance, reassurance and inspiration for library professional considering or currently involved in implementing programs for providing service to immigrants. Guest speakers discuss the historical relationship between immigrants and libraries, compiling and interpreting demographic information, facing community resistance, cultural negotiation, the importance of establishing partnerships, and keys to success. Original broadcast date: April 7, 2006. Running time: 2:00.

Library Challenges & Opportunities: "Library Hot Topics" (2006)

- Library Management. Based on numerous requests and positive reaction to the roundtable format used last spring, we bring together a panel of experienced library managers to discuss a series of management related issues. Our panel, representing both large and small academic and public libraries. Topics include: changing the roles of support staff; what to do with "problem managers"; the information commons model of libraries in this era of technology. Original broadcast date: March 10, 2006. Running time: 1:30.
- *Discussions and Interviews*. This teleconference provides the inside scoop on all the happenings of the ALA Conference. What are the hot topics? What are

the exciting new technologies? In the style of a television news magazine, qualified speakers who are in the know and at the forefront of new issues share their knowledge with those who were unable to attend the conference.

Original broadcast date: April 29, 2005. Running time: 2:00.

Additional DVDs

• *Confronting the Crisis in Library Education*. Are today's library education programs adequately training and preparing the next generation of librarians? Is there really a crisis in library education? This teleconference is presented by the American Library Association and features ALA president Michael Gorman and a panel of guest practitioners and educators. Panelists stress the need for educator and practitioner collaboration. They discuss the educational needs of the new and veteran library professional. The panel also addresses educational methodologies with strategies to insure a quality education that enables librarians to work effectively in a dynamic, changing library environment.

Original broadcast date: June 9, 2006. Running time: 1:30.

• Information Literacy for the 21st Century Learner: Reaching At-Risk High School and Community College Students. This teleconference examines information literacy instruction and the relationship between information literacy and student success in moving from high school to community college. There is a particular emphasis on "at-risk" students. This program is a report on a three-year Leadership Gran from the Institute of Museum and Library Services (IMLS) awarded to the Network of Illinois Learning Resources in Community Colleges (NILRC). The guest panel discusses the importance of information literacy skills, the benefits of collaboration between high schools and community colleges and describes the toolkit of resources created as a part of the grant project. Original broadcast date: June 2, 2006. Running time: 1:30.

Practical Skills for Thriving in the 2.0 World

Registration is now open for all workshops in a hands-on training series on the practical skills needed to thrive in the 2.0 Library. Register for the whole series (save money and secure your place!) or for any combination of workshops.

There are five sessions in the **Practical Skills for Thriving in the 2.0 World** series that will meet:

Friday afternoons, 1-4pm: April 13th and 27th; May 4th, 11th and 18th PCC Cascade, Technology Education Building (TEB), Room 226 705 N. Killingsworth Street Portland, OR 97217 <u>Directions and parking information</u>

Session 1: Reading, Writing, and Connecting on the Web: What Social Software Means for You and Your Patrons

(Presenters: Rachel Bridgewater and Anne-Marie Dietering) April 13, 2007, 1:00 - 4:00 p.m.

Session 2: RSS -- The Backbone of Key Web 2.0 Applications

(Presenters: Linda Absher and Adriene Lim) April 27, 2007 1:00 - 4:00 p.m.

Session 3: The Secrets to Keeping Your Secrets in the 2.0 Library -- Privacy Policies and Techniques

(Presenters: Alan Cordle and Cindy Gibbon) May 4, 2007 1:00 - 4:00 p.m.

Session 4: Wikis and Blogs: More Than Just Cool Toys --Essential Tools for Libraries

(Presenters: Kitty Mackey, Zachary Grant and Pavel Popov) May 11, 2007 1:00 - 4:00 p.m.

Session 5: Pulling It All Together: Creating Web Mashups for Libraries

(Presenters: Mark Dahl and Jeremy McWilliams) May 18, 2007 1:00 - 4:00 p.m.

Registration costs for a single workshop are \$25.00 (Student/retiree rate), \$35.00 (PORTALS member rate), and \$45.00 (Non-member rate).

Registration costs for the series of five workshops are \$100.00

(Student/retiree rate), \$140.00 (PORTALS member rate), \$180.00 (Non- member rate).

Register for the workshops on the **PORTALS** website.

YRCA Nominee Booktalks

Listen to <u>Multnomah County Library's booktalks</u> for the 2007 Young Reader's Choice Award Nominees. There are separate podcasts for the Junior, Intermediate, and Senior divisions. You can also find the popular Talk It Up! discussion guides to the nominees here as well.

The <u>Young Reader's Choice Awards</u> are voted on annually by thousands of students and awarded by the <u>Pacific Northwest</u> <u>Library Association</u>.

These podcasts were created as part of a Multnomah County Library pilot project. Katie O'Dell, MCL's Reading Promotions Coordinator, would like to hear from you if you find a way to use them with students or colleagues. She can be contacted at 503-988-6002 or <u>by email</u>.

Introduction to Dublin Core Metadata on May 3rd

The Introduction to Dublin Core Metadata workshop is being held at Oregon State University in Corvallis on Thursday May 3 from 9am - 4pm. This workshop concentrates on the creation of Dublin Core metadata for digital objects using the Western States Dublin Core Metadata Best Practices. Participants will be provided an overview of Dublin Core elements and strategies for applying them to digital cultural heritage collections. Lecture and small group discussion will be included in the session, as well as hands-on exercises. Agenda topics include:

- Defining metadata and Dublin Core.
- Examining Western States Dublin Core Metadata Best Practices.
- Selecting options for creating metadata records.

The cost is \$75 for BCR members / \$150 for Nonmembers. Register at the <u>BCR website</u>. <u>Leigh Grinstead</u> is the instructor.

OSU Baseball History - Virtual Exhibit

Oregon State Baseball: 100 Years to a National Championship, 1907- 2006 is now live!

This commemoration of the centennial of intercollegiate baseball at Oregon State University is a collaborative project of the University Libraries and Intercollegiate Athletics and includes materials from the OSU Archives, OSU Sports Information, and the Libraries' Special Collections.

Planning for the project began in the spring of 2005 before the OSU baseball team made its first trip to the College World Series in more than 50 years (since 1952). The 2006 team's run to the National Championship provided new energy for the project. The project staff knew that OSU baseball, as the reigning National Champions, would receive significant attention from fans and the media in 2007.

The Archives' baseball-related photographs are scattered in many different collections and had been poorly described or un-identified. This project brings the images together in one "virtual" collection and provides enhanced descriptions. OSU Sports Information has provided more recent images (especially of the 2005 and 2006 teams) and other images that are not part of the Archives collections.

In the course of the project, more than 1500 baseball images were identified in the Archives' collections, almost double the number we expected.

This project includes several features not previously used in OSU Archives' digital collections:

- Narrative content is provided through a blog allowing users to add comments.
- Streaming video of several films of OSU baseball is available from within both the media and narrative components of the site.
- Extensive descriptions are provided for many of the images on the site.

Many OSU Libraries staff contributed to this project: Linda Kathman, Sue Kunda, and Terry Reese in the Digital Production Unit; Reid Parham in Library Technology, who designed the site; and scores of student assistants who scanned photographs and other items.

Kip Carlson in OSU Sports Information provided images and text for the site and supported the project from its inception as a way to honor the rich history of OSU baseball.

The OSU Archives and OSU Sports Information especially acknowledge the yeoman service of Paul Andresen as a volunteer on this project. Paul's extensive knowledge of and enthusiasm for OSU baseball history and his tenacity in tracking down all manner of details about players, teams, and games are reflected in the detailed descriptions he prepared to accompany many of the images and the essays about various aspects of OSU baseball history which he wrote for the site.

Employment Opportunities

Calendar