

OREGON LIBRARY ASSOCIATION

Executive Board

November 17, 2000

Ruth Allen (OYAN), Mary Norman (IFC) Diedre Conkling (Member at large) Janet Webster (Pres.-Elect), Paula Hamilton (Resource Sharing), Angela Reynolds (CSD), Bonnie Allen (ACRL-OR), Carolyn Schell (PLD), Sara Charlton (Legislative), Andrew Bonamici (Treasurer), Jim Scheppke (State Library), Robin Beerbower (Outreach), Melanie Lightbody (Secretary)

Due to the absence of President Anne Van Sickle, President-Elect Janet Webster called the meeting to order at 10:20 a.m.

She noted that there were nine voting board members present enough for a quorum.

Minutes were approved (Schell, Conkling) as presented.

State Librarians Report

Jim Scheppke

1. The Oregon Internet Commission (<http://www.econ.state.or.us/icom/>) did not endorse UCITA. The OIC recommends that the state go slowly in deciding whether or not UCITA would be of value. The Oregon Bar Association came out against UCITA.
2. LSTA still has a filtering amendment. This is a rider to a large appropriations bill. The President will not interfere so that if the rider is to be removed it will have to be done so by Republican members. At this time nobody know what the rider says but it will be a condition of E-rate or LSTA funding. Libraries would have to insure that patrons under 18 were accessing the Internet at a filtered station. This would also apply to academic libraries, too. It would be appropriate to write letters.
3. The staff will approach the board of the State Library to request that the library join BCR. BCR

(Bibliographical Center for Research) is currently a seven state network. Current members include: Iowa, Colorado, Kansas, Wyoming, Nevada, Montana, and South Dakota. The following state libraries are planning on joining: Oregon, Idaho, Washington, Alaska and Hawaii. Membership is \$5,000 per year. Advantages include the possibility of database sharing and increased training. Price of OCLC should lower as far as ILLs but costs might rise slightly for cataloging. B. Allen and Bonamici were concerned that joining BCR would reduce choices for academic libraries.

4. The rededication of the state library will be February 1, 2001. It will coincide with OLA Legislative Day. Governor John Kitzhaber and Senator Mark Hatfield will be speaking.

Treasurers Report and 2000 Budget Proposal

Andrew Bonamici

Dues increased on 11/1/00. The budget does not include money for an executive director. After some discussion and minor changes Schepcke moved that the working budget be approved. Schell seconded and the motion carried.

Bonamici remarked that the OLA units should ask the McCulleys if they have any questions about the budget sheets.

Ad hoc Committee on Conferences

Bonnie Allen and Carolyn Schell

Committee would like to know what further steps need to be taken. It recommends that the dates be changed to later in the spring. It also recommends that the planning begin much sooner for the programming. Two years before each conference the conference chair should be appointed by the OLA president.

Pre-conferences. ACRL-OR says that they use pre-conferences to pay for their other continuing education specifically to pay for bringing speakers in. Webster remarked that perhaps we should charge more but include pre-conferences or do more fund-raising.

Allen suggested that a taskforce be appointed (made of OLA stakeholders) to discuss the budget as a whole.

Webster asked the as hoc committee including Leah Griffith to meet and submit policy revisions on Chapter 43 and 6.0.12 (about committee appointments) by the March 28th meeting.

PNLA

Carolyn Avery

Avery was unable to attend and submitted the following written report:

PNLA Conference - August 8-11

The planning committee met in Corvallis on September 23, 2000. Diane Adams from Monmouth will be helping with local arrangements, as will I.

We had a brief tour of OSU's new library and met with Bonnie Allen and Anne Christie. We hope to have an evening function at the Valley Library which will include dinner and an opportunity to tour the facility.

We met with Donna Williams at the CH2M Hill Alumni Center. We discussed with her how best to make use of this lovely building for our conference events. During the discussion the issue of housing arose (since the anticipated hotel will not be ready by August) and Donna suggested using a university dorm. We are currently looking into this possibility. The university also has its own vans, which could be used for transporting members to and from the conference.

PNLA Board Meeting - September 29-October 1

The 2001 conference theme will be "Libraries in the Ring of Fire -- Feeling the Heat" which refers to the geographic area of the Pacific Rim (the volcanic ring of fire encircling the Pacific) and allows for discussion of a wide variety of issues facing libraries of all types and locations in the new millennium. Hawaii will be included this year's conference.

I introduced the proposal for a Leadership Institute sponsored by PNLA and handed around several of the handouts Anne van Sickle had provided from ALA. This idea was received with much favorable comment. Representatives were asked to survey their states' offerings in this area and report back in February. The Board is looking forward to a more detailed presentation by Anne at the February meeting.

I also spoke about UCITA and suggested it was something of which everyone needed to be aware. Copies were made of the information I had brought from the OLA meeting and were distributed to all the reps.

I would like to note that PNLA is now an organization with \$18,000 in savings. A marked improvement from its \$15,000 debt of five years ago. PNLA continues to work to pare down its expenses while maintaining its service to its members.

In the planning for future conferences, the next PNLA conference in Oregon will be in 2008 and the possible site is Ashland.

Many thanks to Nancy Spaulding for being so organized that taking over for her was relatively effortless and to Carol Reich for providing other background information.

Academic Division

Bonnie Allen

MENECHA had 75 attendees this year. The topic was consortia. Pat Mendena and Bonnie Sloan spoke.

Childrens Services Division

Angela Reynolds

1. The Performers Workshop was held on October 21, 200. 37 people attended and there were 49 performers
2. The CSD Fall Workshop will be held Saturday, November 18th. There are 60 people signed up to attend. CSD says that it will make money this year. Peyton Stafford is sponsoring.
3. Woodburn Public Library has applied for a PrimeTime grant. This is a grant to encourage family reading. Nine will be awarded nationwide. CSD must do a report and provide promotional efforts to spread program information around state.
4. Steven Engelfried and Angela Reynolds will be publishing an article in American Libraries about corporate sponsorship this spring.
5. CSD needs OLA to function as the fiscal agent for the LSTA grant that it was awarded. B. Allen moved that OLA act as fiscal agent for the \$20,000 for the LSTA grant awarded to the Children s Services Division. Bonamici seconded and the motion carried.
6. If Safeway would like to be the presenting sponsor, the following need to be considered:
 1. Locally, libraries may have other sponsors than the ones that Metropolitan Group secures. Local materials may contain other logos.
 2. Local advertising may not have Safeway logo on it. Some newspapers will not print free ads that contain advertising that they would get paid for.

3. Stickers and tattoos must be logo-free. CSD prefers that the bookmarks have all logos on the reverse side.
4. Any proposal does not require ALL libraries to participate--see bylaws: <http://www.olaweb.org/bylaws/sponsorships.shtml>
5. Must have equal billing for libraries. Best scenario: "Oregon Libraries and Safeway Present:"

CSD will be inviting some public school libraries to participate this year. (Those school libraries that are open in the summer and do not have public library in their community).

CSD would like to use the money for:

- Increase programming budget. Many libraries, esp. Eastern ones, commented that \$200 was not enough, as they must pay travel costs.
- Free books
- Outreach and training to libraries that do not have Youth Services staff.
- Many small libraries would like to offer Summer Reading, but do not have the expertise to do so. CSD would like to offer regional "workshops" to train those libraries how to run a SRP and how to use volunteers.
- Summer Reading Website.

Schell moved that the Oregon Library Association **not** Oregon libraries be listed as the presenting sponsor of the Summer Reading Program. Allen seconded and the motion passed.

Schepke moved and Schell seconded that Safeway as a presenting sponsor will be acceptable under the conditions as presented by CSD.

Conkling asked that we not get into advertising for private businesses. Bonamici remarked that they were really not advertisement. Schepke said Safeway as a presenting sponsor as many advantages. Webster said in the future must make sure that business is good corporate citizen and said that Chapter 44 may need revision.

The motion carried with one Negative vote.

Library Development and Legislation

Sara Charlton

1. The CORE legislation will be introduced after the 12th of December. Either the 1.9 million package or the 5.4 million will be introduced by Senator David Nelson from Pendleton.
2. UCITA. A letter with our concerns has gone out to governor and joint legislative committee members.
3. There will be a training session on testifying on Legislative Day.
4. Committee will be contacting individuals with their legislator contact assignments. Please send Diedre Conkling an email if interested: dconklin@OregonVOS.net

Webster mentioned that Development part of the committee needs to be more active.

Resource Sharing

Paula Hamilton

Paula Hamilton (Mount Angel) and Greta Siegel (Portland State University) are co-chairing the resource sharing committee. Hamilton told the board the American Theological Library Association will be meeting in Oregon spring of 2003. There will be an opening reception at Multnomah County Library. The board asked Hamilton if there was anything that OLA could do.

OYAN

Ruth Allen

1. OYAN will be holding a pre-conference on reluctant teen readers as well as doing a Hot Teen Read program at the next conference. They will also be co-sponsoring with the Children's Services Division a program on teen volunteers. They will be having their second annual OYAN raffle.
2. For the 2002 Joint conference, they are working with Will Sexton of WLA-CAYAS on an author panel.
3. The OYAN Book Rave received 32 nominations representing a broad spectrum of fiction and non-fiction. Voting will be held in February.
4. Four OYAN members attended OEMA (with CSD) and did booktalks at the recent conference.

Support Staff Division

Nancy Kuhlman

Kuhlman was unable to attend and submitted the following written report:

We are working with the OLA membership committee on a new dues structure, getting the SSD 2001 conference going, and our CE committee is working on some upcoming workshops to offer and on the pre-conference for OLA.

Conference 2002

Melanie Lightbody

Lightbody presented a memo to the board outlining the recent decisions of the committee. The committee wished to set the registration for the conference at \$125.00. This cost would include two lunches. Pre-conferences would be in addition.

WLA generally pays for speakers for all interest group, committee and division programs. This is not something that OLA ordinarily handles in this way. For THIS CONFERENCE ONLY the Program Committee is going to process programs in this way. The Program Committee, headed by Sara Charlton and Diane Cowles, will select from the programs submitted and will authorize funds to be allocated. If a group is turned down or doesn't receive their requested amount but are approved for a program this group may decide to supplement their approved amount with their own funds. This is for programs only, not pre-conferences.

The conference committee asked the board to pass a resolution that OLA will collect a \$2.00 surcharge per registrant per day that will be applied to meeting A.D.A. accommodation requests.

Conkling moved and Schell seconded that OLA approve the 2002 Conference registration at \$125.00, which will include a \$2.00 surcharge per registrant per day for ADA accommodation. The motion carried.

Norman reminded to Lightbody the finances will be handled differently for the joint conference. All of the deposits will go into the joint conference account and expenses paid from there. Bonamici stated that some of the expenses must come from OLA to pay or else their non-profit designation will be in jeopardy.

Outreach Roundtable

Robin Beerbower

- They have now sold 153 copies of the Outreach Handbook.

- BJ Quinlan and MaryKay Dahlgreen will be attending the next outreach workshop.
- The outreach roundtable would like to survey the handbook buyers and present the findings as a poster session at the American Library Association. Webster suggested using an Emporia student to help with the survey.
- The outreach roundtable is co-sponsoring with the Public Library Division a program on outreach to Latinos for 2001 conference. They are discussing a pre-conference with Nancy Perl on Reader s Advisory for 2002.

Intellectual Freedom Committee

Mary Norman

For 2001 they are doing one pre-conference and three programs. They are working with Mike Wessells of the WLA Intellectual Freedom Interest Group for 2002. They are updating the Intellectual Freedom Toolkit and information on the web.

The IFC presented a program at the OEMA Fall Conference about responding to challenges to library materials. It was well received.

Membership

Leah Griffith

Griffith could not attend. There are currently 1066 members in OLA.

Public Relations

Ina Laura James

James could not attend but submitted this report.

Five of us met in October to get acquainted and do some brainstorming. We went over past projects and project

ideas (both those acted on and those not acted on to date). We discussed some new ideas I had suggested two board meetings ago - PR assistance to smaller libraries with no PR staff, and implementing a PR award for Oregon Libraries. There was great enthusiasm for the Legislative Day and very little for the Floral Parade. The Grand Floral requires too many people at many level of participation for an intense period of time. However, we agreed that being in the Junior Parade would be great in two ways - we'd definitely reaching primary target group (families) and the effort to participate was much more doable. We still need an academic representative.

We will meet again after the holidays to start "rolling up our sleeves!"

Leah sent me membership numbers as of 11/1 2000

Total 1,066

Academic 181

Public 588

School 116

Special 23

Other 2

Publications

Colleen Bell

Bell was unable to attend the meeting and submitted the following report:

The Publications Committee has two items to report. The first is that we are on schedule with publication of the OLA Quarterly, and have issues planned through Summer 2001:

Fall 2000 (v6 n3): Strategic Planning in Libraries

Deb Carver, guest editor

Winter 2001 (v6 n4): International Librarianship, part 1

Kris Kern and Faye Powell, guest editors

Spring 2001 (v7 n1): Topic to be decided

Janet Webster (or designee), guest editor

Summer 2001 (v7 n2): International Librarianship, part 2

Kris Kern and Faye Powell, guest editors

The fall issue of the Quarterly was mailed out in early October, a few weeks later than usual. This turned out to be a very tricky issue; we had several technical difficulties to work around regarding email attachments.

The response that Kris Kern and Faye Powell received to their request for submissions on international librarianship was so overwhelming that it was difficult to cut it down to a single issue. So we decided that a two-part series was in order.

Traditionally the Vice-President/President-Elect is offered the winter or spring issue of the quarterly to highlight an issue of importance to her. However, we may end up publishing the Vice-President's issue in summer instead of spring, because of the lateness of the election last year and to give Janet a bit of room to breathe.

There has been strong interest in an issue devoted to genealogy; the committee will be discussing topics for future issues in the near future.

The second item on the report is a request from the Reference LINK centers to host their web site on the OLA site. Their formal request is attached below. As the Chair of the Publications Committee, I see no problems with hosting their site. They are tied to the Oregon Library Association through their legislative history, and have agreed to maintain their web site using established procedures. The OLA Web Editor will be responsible only for placing files on the server; the Reference LINK webweaver will be responsible for content and for making sure that the site works as intended.

Bell asked if we could support a webpage on LINK from the OLA webpage. After some discussion it was okayed, with the proviso that other options (specifically the State Library) should be checked for the future.

President-Elects Report

Janet Webster

Webster recently attended the Swimming Upstream conference on preservation. The National Endowment for the Humanities and the Institute for Library and Museum Studies are interested in contributing financially to preservation projects. Webster would like to see a pre-conference on preservation in 2002.

The Oregon Community Foundation event will be a donor luncheon in March that will focus on libraries. The plan is talk about different types of libraries, and showcase some issues as well as projects.

International Roundtable

Richard Sapon-White

Sapon-White was unable to attend but submitted a written report

The International Relations Round Table has had a busy fall. Following is a brief outline of our activities:

1. Kristen Kern and Faye Powell (PSU) solicited and edited articles from various Oregon librarians for an issue of OLA Quarterly. In fact, the response to their call for papers was so great that there will be two issues devoted to Oregon librarians and international librarianship. The first issue is due out in December or January.
2. On November 2, IRRT sponsored a no-host luncheon in Portland for the two visiting librarians from Fujian Province, China. The librarians are being hosted by Multnomah County Library as part of the exchange program set up between OSL and the Fujian Provincial Library. About a dozen people attended the luncheon, sharing information about libraries and library organizations in our two countries while breaking bread (well, fortune cookies really) together.
3. The round table had planned to play Pamoja, a simulation game about international library/information development issues (as well as cooperation, team building, and other concepts), but lack of players has forced us to postpone this. We will be discussing other ways to promote the game and reschedule, probably for a wider audience, later in the winter.
4. Speakers are lined up for our program in Seaside, talking about librarianship in Iran and South Africa. .

Public Library Division

Carolyn Schell

- The PLD will be presenting 1 pre-conference and 7 programs at the next conference. The pre-conference is called *HOLA!* and is on outreach to Latino population. Maria Elena Campisteguy, former director of Oregon Council for Hispanic Advancement, now with the Metropolitan Group, will be the presenter.
- The daylong workshop on planning new libraries will be held on May 17th. It is still in the planning stages, but will probably include a session on charettes. A design charrette is an intensive collaborative effort that brings together concerned citizens and stakeholders to develop a detailed and finished design plan for a specified area of the community. Charettes involve key players in the project and a design professional to assimilate information into a plan or image to be assessed and modified by all stakeholders. The charrette usually lasts from three to seven days with an objective of achieving a consensus on a plan within that time frame.

- PLD has a new web weaver for their website: Rachel Mendes.

SARA CHARLTON reminded the board that she will be in Eugene on Wednesday to present an award to Susan Castillo for OLA legislator of the Year.

The next meeting of the OLA executive board will be held on 1/19 at 10 a.m. at the Salem Public Library.

President-Elect Janet Webster adjourned the meeting at 1:40 p.m.

Respectfully submitted,

Melanie Lightbody

OLA Secretary