

OREGON LIBRARY ASSOCIATION

Executive Board

January 19, 2001

IN ATTENDANCE:

Anne Van Sickle (President), Nancy Kuhlman (SSD), Jim Scheppke (State Librarian), Carolyn Schell (Public Library Division), Ruth Allen (OYAN), Angela Reynolds (CSD), Sara Charlton (Legislative), M. Lightbody (Secretary), Diedre Conkling (Rep. At-Large), Carolynn Avery (PNLA), Janeanne Rockwell-Kincannon (LIRT), Leah Griffith (Membership), Judith Turner (Reference Roundtable), Deb Carver (ALA/Vision 2010), Andrew Bonamici (Treasurer), Sandi Olmstead (HAS)

President Anne Van Sickle called meeting to order at 10:10 AM. Minutes were approved as read.

State Librarian's Report

Jim Scheppke

1. The State Library budget is in the Education Subcommittee of the Ways and Means Committee. Testimony will be held on this budget from 2/5-6 from one p.m. on. This includes Ready to Read and LSTA and OLA should testify.
2. CORE has been introduced with excellent sponsorship. It is being sponsored by Senator NELSON; Senator FERRIOLI, Representatives BUTLER, JENSON, KNOPP, SIMMONS, G SMITH.
<http://www.leg.state.or.us/01reg/measures/sb0200.dir/sb0202.intro.html>
<http://www.olaweb.org/core/index.html>
3. SB 27 was introduced which would require public libraries to disclose library records of a child under 18 years of age to parent or legal guardian of such child. Diedre Conkling says. The message from Nan (Heim, our lobbyist) is that this is a local control issue. The Attorney General's advice to the State Library in 1995 was that local public libraries have the authority to release children's records under current law, as long as they have adopted a policy to that effect. SB 27 takes away local control, proposing a "one size fits all" regulation. OLA's position is that this issue must be decided at the local level. In our messages to members of the Senate the board should avoid the issue of disclosure vs. nondisclosure.

<http://www.leg.state.or.us/01reg/asures/sb0001.dir/sb0027.intro.html>

- a. There was some discussion regarding local control and the fact that the disclosure of minors' records are not currently prohibited. Any recommendation on the stance OLA should take normally comes from the Legislative committee but Charlton waived this in view of time constraints.
- b. Conkling, with Avery seconding, moved that The Oregon Library Association opposes SB27 on the basis that disclosure is already possible under existing law. The motion carried.
- c. Van Sickle stated that every library needs a policy for access to records of minors.
- d. UCITA. There is no sign of any action at this time.

Treasurers Report

Andrew Bonamicic

1. Bonamici passed out the latest balance sheet. Not included is a payment to the Metropolitan Group for \$10,000 but the LSTA money offsets this.
2. McCulley's is planning to set up credit card services but there is no date set. There will be a \$400 set up charge but the transaction fee should be reasonable (1 or 2 percent). People are not able to register for conference on-line yet however.

President's Report

Anne Van Sickle

1. Van Sickle received the request from ALA Chapter Relations about an ILMS (Institute of Libraries and Museums Studies) grant for leadership training in 8 regions in the US. They want a letter of endorsement from OLA. They will also want support in the way of identifying candidates and possibly providing a scholarship. Van Sickle will draft a letter and ask that one be in held in the Pacific Northwest with PNLA as the coordinating organization.
2. Cheryl J. Hesper of the Montana Library Association contacted Van Sickle and Lightbody about a National Park Service called Corps of Discovery II. Corps of Discovery II is an educational project which will consist of one or two semi truckloads of materials for viewing and hands-on projects concerning the Lewis and Clark Expedition. They are in the formulating stages now, but the basic plan is for the Corps of Discovery II project to follow the Lewis & Clark trail both physically and chronologically. OL TYPE="a" START="1">

3. Schepke, with R. Allen seconding, moved that the Oregon Library Association endorse the participation of Oregon libraries in the Corps of Discovery II, the Lewis and Clark Bicentennial Project. The motion carried and Schepke suggested that the State Library might be able to coordinate efforts in Oregon.
- Van Sickle received a promotion packet from ALA called **@your library** (<https://cs.ala.org/@yourlibrary/>) which included some excellent public relations materials. She will pass this information on to the Public Relations Committee.

ALA

Deb Carver

1. Attendance at this conference was very high at 61,000 (a record). They had 10,000 at the last Midwinter conference. Carver noted that since San Francisco has priced themselves out of the market there will be no west Coast Conferences for a while.
2. **Library Services for People with Disabilities** policy passed this last session. It includes policies on Assistive Technology, Employment, Library Education and ALA conferences among its nine points.
3. Post-Masters Certification. Discussion is still on-going about this issue. PLA, ASCLA, LAMA, the ALA Executive board, the committee on Education, and members of the Education Assembly have been discussing the issue of voluntary certification in advanced competencies for those individuals who have already attained a library degree. ALA is working on a technical/business plan for a possible Section 501(c)6 organization which would be allied with ALA.
4. The council also worked on a Core Values statement and issued a taskforce report on outsourcing. There is still debate on this issue.
5. Children's Internet Protection Act (<http://www.ala.org/cipa/>). ALA will participate in the ACLU lawsuit and perhaps as a lead plaintiff but perhaps not. It is estimated that it will cost 1 to 1.5 million dollars to fight the legislation.
6. Joint OLA/ALA membership for students. This was set up two years ago through Gerald Hodges of Chapter Relations. Students joining OLA can have a joint membership. It is on our membership form but nothing further has happened with this. Membership Committee will look into it.

Conkling passed around updated policy papers from the latest ALA session.

PNLA

Carolynn Avery

They are still looking for presenters for the August conference (August 9th and 10th) which will be held on the campus of the Oregon State University.

<http://www.pnla.org/events/conference.htm>

Hawaii will be represented at the conference. Van Sickle will be attending the next meeting of their board.

ACADEMIC

Bonnie Allen could not be present but told Van Sickle that they will be looking for a President-Elect. There will be more information on libs-or.

Children's Division

Angela Reynolds

1. SRP update : The Wells Fargo Foundation has once again signed on as a participating Sponsor for the Oregon Library Association Statewide Summer Reading Program, with a \$25,000 commitment. Other confirmations include The Craig Berkman Family (co-sponsors at \$35,000), in-kind media contributions from the Oregon Newspaper Publisher's Association and Oregon Public Broadcasting (valued at \$25,000-\$40,000...pending finalization of agreements), and a grant for \$7,500 from the Jackson Foundation. Last summer's totals were \$72,500 cash and \$20,000 in-kind; this year the division's fundraising at \$67,500 cash and \$25,000+ in-kind, with additional funding still very possible. The division is still waiting on word from several grant funders and possible supporting sponsors and expects to match or pass last year's cash total. Reynolds met with Meyer Memorial Trust (\$35,000), Sara Simpkins met with Ford Family Foundation (similar amount as MMT).
2. Fall Workshop was a success. CSD made \$483 after all expenses were paid. The scholarship auction made approx. \$1200.
3. In the process of seeking nominations for co-chair/chair. Have asked several people who have been unable to accept the nomination. Know anyone? Terisa Brown of Hillsboro is nominating committee chair, send names to her.
4. Stories by the Sea 7 is in planning stages. They have a nationally known teller confirmed (Bobby Norfolk).
5. Steven Engelfried and Angela Reynolds submitted article about SRP to American Libraries.
6. Woodburn Library was chosen as one of 14 additional sites for **Prime Time Family Reading time** grant from ALA/LEH. Woodburn team travels to New Orleans for training next week.
<http://www.leh.org/primetime/primetime.htm>
7. OLA conference offerings were accepted. Highlights are Advocacy workshop for YS librarians and

how to use teen volunteers for SRP. CSD is co-sponsoring a pre-conference with OYAN.

8. PNLA has requested that Engelfried and Reynold do a session on SRP Sponsorship. They also have requested booktalks for children's books. Reynolds has sent CSD proposal to PNLA for the booktalks, Engelfried will do so for the SRP sponsorship.
9. CSD considering starting a newsletter that will be mailed to members.

OYAN

Ruth Allen

1. OYAN has its next meeting on February 9th in Portland at the Central Library.
2. They will be voting for the books in the **book rave** in March. Jackson County put on a very nice program, which worked like the television program **Survivor**. They started with 30 books of interest to young people and then each the week they voted books off the island. They did raffles for such items as gift certificates and Santana tickets. It was very successful.
3. OYAN will be looking for new officers and will be presenting a new bylaws proposition.

Public Library Division

Carolyn Schell

1. PLD is working on the conference.
2. They are also looking for nominations for the OLE award. This is an annual award bestowed upon a deserving person employed in any capacity in an Oregon public library who has displayed exceptional effort and excellence. The annual Ole' Award was so named in recognition of the recipients' efforts to "take the bull by the horns" and get the job done. Please send nominations to Bob Russell by 2/15
rrussell@ci.springfield.or.us
3. PLD's workshop **What you don't know that you need to know** will be held on Thursday, May 17th from 9:30 to 4:00 at the Salem Library. Cost will be \$45.00. There will be more publicity out soon.
4. They are also looking for a vice-president.

Support Staff Division

Nancy Kuhlman

1. SSD Conferences will be held in the following places:
 - o 2002 will be in Salem
 - o 2003 in Florence.
2. SSD is preparing cards and pamphlets for its new membership drive. Kuhlman brought a proposal from the division to offer coupons due the day of their support staff conference offering \$10 off to new members only, to join OLA and SSD. SSD proposes to waive their \$5.00 fee and additionally reimburse OLA for each coupon honored. This would make this revenue neutral for the association.
3. Kuhlman moved (Avery seconded) that board of the OLA endorse the Support Staff Division membership drive. Motion carried.

Membership

Leah Griffith

The goal for increasing revenue and membership is to be able to cover the cost of an Executive Director. Right now the board make approximately \$32,000 in membership fees and the board needs \$60,000 or so to pay for a Director. The proposed raise as outlined in Griffith's memo would only raise \$10,000 of this. Carver inquired about the growth potential. Griffith mentioned that the membership committee would focus on those institutions which don't have as many members as should be expected.

After discussion it was decided that the board needed to vote on a dues increase during this meeting since it would need to be disseminated to all members previous to the OLA annual business meeting at conference. There was further discussion on the dues increase as presented by the membership committee.

Lightbody made a motion (which Reynolds seconded) to accept the dues revision proposal as presented but after further discussion she withdrew the motion. Reynolds agreed. Ê

The board agreed to the following revision. Bonamici said that this should raise dues income to \$39,133.00.

3.01 BY-LAW NUMBER 2 MEMBERSHIP AND DUES

3.011 Paragraph A ANNUAL DUES

3.0111 Active Membership:

Library Personnel :

Salary up to \$20,000	\$25.00
Salary \$20,001-\$25,000 -- \$30.00	\$35.00
Salary \$25,001-\$30,000 -- \$35.00	\$40.00
Salary \$30,001-\$35,000 -- \$40.00	\$50.00
Salary \$35,001-\$40,000 -- \$45.00	\$55.00
Salary \$40,001-\$45,000 -- \$50.00	\$60.00
Salary \$45,001-\$50,000 -- \$55.00	\$60.00
Salary \$50,001-\$59,999 -- \$60.00	\$70.00
Salary \$60,000 and over -- \$60.00	\$75.00

Students, Unemployed and Retired Librarians, Trustees and Friends **\$20.00**

Joint ALA/OLA Student Membership **\$25.00**

Company Representatives:

Under 10 employees **\$30.00**

10 or more employees **\$55.00**

3.0112 Institutions and Subscription Memberships

Institutions. \$.50 for every \$1000 of their materials budget with minimum of \$30.00 and a maximum of \$175.00

Institutions:

Basic: **\$50.00**

(Does not provide discounts to conferences or voting privileges)

Full: **\$150.00**

(Includes full membership for up to 7 trustees, Friends, provosts, etc. or other non-library employee)

Out of State Subscriptions \$30.00

3.01.13 Associate Membership

Associate Membership for Oregon Educational Media Association

(OEMA) Members **\$15.00**

Griffith moved, with Carver seconding, that the new dues structure be recommended to the membership for approval as amended. The motion carried.

Conference 2001

Rawles-Heiser was unavailable but Van Sickle reported that conference planning was proceeding smoothly. She requested that registrants please fill out the program preference form to aid in planning.

Conference 2002

Melanie Lightbody

This conference will be held on April 16th - 20th, 2002. Lightbody reported that the program committee is contacting major speakers. First Lady Laura Bush was recommended as a possible speaker. Due date for programs being submitted to the 2002 conference will be June 1st.

Continuing Education

Collver was not present but Van Sickle reported that they were working on core competencies.

Legislative and Development

Sara Charlton

1. Charlton reported that the OLA Legislation Day would be held on Thursday, February 1st, 2001 in conjunction with the dedication of the State Library remodel. OEMA will be in attendance and Sandi Olmstead and others who review books will have books to donate to local libraries in the name of their senators and representatives. The CORE video will be ready for viewing. Charlton remarked that they would need help at the tables. The State Library re-dedication will be held at noon and Cliff Trow and Mark Hatfield will be speaking. There will be a free lunch.

2. Anne Billeter reports that the County Clerks may have a bill that would propose to have all libraries be drop sites for election ballots.
3. CORE video. There will be 200 copies of the video available. Senator George would like to put this on public access TV. Libraries can sign up on legislation day to receive these videos.

Vision 2010

Deb Carver

Through input from Scheppke the committee realized that it wasn't really focusing on the transformation in the way the information is produced, disseminated, protected, etc., as well as E-book and the costs of research. Vision 2010 must reflect these changes. The environmental scans were good but now the challenges to the future will be addressed. Vision 2010 will cover issues of how libraries understand their communities and how they must establish a competitive edge. 2010 will look at successful and moribund entities as a background piece. Vision 2010 will present 4 to 5 major initiatives that OLA and libraries can participate in. The Vision statement will be published in a different format -- possibly a website. Bonamici mentioned the statement may have wide applicability to parent institutions. The 2010 retreat will be held on 2/27-28 or 3/12-13.

Honors, Awards and Scholarships

Sandi Olmstead

Olmstead reminded everyone that they are looking for nominations. These are open until 3/9. She mentioned that often the Executive board recommended nominees that turned out to be winners. The

Library Districts Round Table.

Interim Chair Connie Bennett did attend but Van Sickle told the board about the two upcoming meetings of this newly formed roundtable. One will be in conjunction with the Special Districts Conference in February (2/9) and one will be at Conference 2001 where officers will be elected.

Library Instruction Roundtable

Jeanne Rockwell-Kincannon

They have received a good response to their teach tables. The roundtable is currently reviewing the ACRL Information Literacy Standards.

Outreach Roundtable

Beerbower could not attend but reported to Van Sickle that more Outreach handbooks have been sold.

Reference Roundtable

Judith Turner

The next roundtable will be meeting in Beaverton on 2/9. They will have speakers on Art and Music reference. They are also hosting two conference programs: one on OCLC First Search and the other on Ebscohost. The summer meeting of the reference roundtable will be held in Newport and will be talk tables on people issues because this information is particularly pertinent to front line staff. Carver asked about the Library of Congress/OCLC digital reference cooperative project (<http://www.loc.gov/rr/digiref/>). Turner was not familiar with this but will investigate.

Information appeared in the Eugene Register-Guard about a month ago.

President Van Sickle adjourned the meeting at 1:09 p.m.