

Oregon Library Association
Executive Board Meeting
June 9, 2006
Eugene Public Library

Attendance

Rea Andrew, Robin Beerbower, MaryKay Dahlgreen, Pat Duke, Steven Engelfried, Karen Fischer, Camila Gabaldon, Leah Griffith, Carolee Hirsch, Curtis Kiefer, Allen Kopf, Susan Ludington, Lynne Mildenstein, Carolyn Rawles-Heiser, Loretta Rielly, Alex Rolfe, Steve Skidmore, Barbara Valentine, Janet Webster

1. Housekeeping
Draft minutes for the OLA Executive Board Meeting on April 5th, 2006, Membership Meeting on April 6th, 2006, and Membership Meeting on April 7th, 2006 were distributed. Pat Duke moved to approved minutes, Rea approved. Motion passed unanimously.
2. Officer Reports
 - a. President – Leah Griffith
 1. Statewide “Everybody Reads”
Leah met with Molly Raphael of Multnomah County Library and OLA President-elect Aletha Bonebrake to discuss working on a statewide “Everybody Reads” event for Oregon’s sesquicentennial celebration in 2009. An OLA task force will be appointed; possibly two separate task forces for selecting the books and planning events. The governor will be appointing a non-profit corporation to plan sesquicentennial events around the state.
 2. Oregon Literacy Conference,
The Oregon Literacy Conference, sponsored by OLA, the Oregon Educational Media Association (OEMA), and the Oregon Reading Association (ORA) takes place on August 3-4 at Linfield College in McMinnville. Conference information is at:
<http://www.oema.net/conferences/OregonLiteracy2006/OregonLit2006.htm>.
 3. OLA Vision 2010
The Vision 2010 committee is reconvening June 12th at Kennedy School. This is OLA’s opportunity to evaluate our progress regarding Vision 2010

<http://www.olaweb.org/v2010/index.shtml>) and examine what needs to be accomplished in the next four years and beyond.

4. OLA Election Results

The 2006 OLA Election results are now final. Sarah Beasley of Portland State University, will serve as president-elect in 2006-07 (and president in 2007-08). Terri Washburn of St. Helen's Public Library will serve as Secretary for 2006-07 and Steven Engelfried, of Beaverton City Library, will be OLA's representative to the Pacific Northwest Library Association (PNLA) for the next two years. All will take office in September.

5. OLA Retreat

The annual OLA Retreat will be held on July 31st and August 1st at Silver Falls State Park. OEMA also meets the same days, so the retreat is a chance to connect with OEMA counterparts.

b. Past President – Mo Cole: not in attendance

c. Vice President – Aletha Bonebrake: not in attendance

d. Secretary – Steven Engelfried
No report.

e. Treasurer – Julia Longbrake: not in attendance

Leah distributed budget reports through April 30, 2006. Final figures from the OLA Conference are not available yet, but Conference income is at \$109,907.25, well over the \$97,000 budgeted. ACRL, PLD, OYAN, and CSD still need to transfer \$100 into the general fund to support the change to MemberClicks. Each Division had previously agreed to contribute this amount to get MemberClicks up and running. SSD has already made the transfer. This should be a cost for this first year only.

f. State Librarian – Jim Schepcke

1. Ready to Read Grant

The Governor has approved the State Library Board's proposal to focus the Ready to Read Grant on Early Literacy and Statewide Summer Reading. The Legislative Counsel's office will draft the bill over the next few months. The bill will not be pre-session filed until late 2006, but this is an encouraging first step. The proposal also includes restoring funding to \$1 per child, up from the current \$0.85 level, and

sets a minimum grant level of \$1,000 for every library. The funding for this would come to approximately \$1.49 million per biennium.

2. Heritage Commission

Oregon First Lady Mary Oberst addressed the Heritage Commission, to which Jim belongs. She proposed establishing a heritage caucus, which would be a group of legislators to back bills that have an element of preserving Oregon heritage. It's possible that libraries could fit under this. OLA could consider contributing to this caucus in order to be an official part of this planned heritage effort. Any donation would come out of the 2006-2007 budget.

3. OLA Pre-conference

The Oregon State Library would like to present a pre-conference at the next OLA Conference. OSL has received a grant from the Gates Foundation's Rural Library Sustainability Grant Program for approximately \$36,000 to provide technology training for smaller public libraries. The proposed full day pre-conference would be aimed at directors and trustees, focusing on technology planning and advocacy. The grant would also cover lodging, meals, and travel for attendees, as well as the pre-conference fee. The content would cover technology planning and advocacy. It might be possible for the grant to also pay for a portion of Conference registration fees for attendees. Only libraries serving populations under 25,000 would be eligible. OLA would not make the profit that usually comes from pre-conference sessions, but would still receive a \$5 registration fee for each participant. The Conference Planning Committee could consider including programs and events that would appeal to smaller libraries in order to encourage pre-conference attendees to stay on for the full Conference. The State Library asked the Board to approve the concept so that they can keep the Gates Foundation posted. Carolyn Rawles-Heiser moved that OLA partner with the Oregon State Library to put on a Gates Technology pre-conference at the 2007 Conference and direct OSL staff to work with the Conference committee to work out the details. Susan Ludington seconded. Motion passed with eight yes votes and two abstentions.

4. Article Recommendation

Jim shared an article from the May 14th, 2006 New York Times called "Scan This Book" by Kevin Kelley. He recommends that all librarians read it.

- g. OEMA – Alan Kopf
The OEMA Board met on May 12th. The Board worked on planning the summer retreat. OEMA has been working with OLA and the ORA on the Oregon Literacy Conference to be held August 3-4 in McMinnville at Linfield College (<http://www.oema.net/conferences/OregonLiteracy2006/OregonLit2006.htm>). The OEMA Fall Conference will be in Salem on October 13-14. Registration and information are at <http://www.oema.net/conferences/2006/index.htm>. The joint OLA/OEMA committee will have sessions at both the OEMA conference and at the OLA Conference 2007. These sessions will focus on how libraries work together. The 2007 OEMA Conference will be at Seaside and the 2008 Conference will be a joint session with WLMA at the Portland Convention Center. OEMA is currently working with the Oregon Department of Education on possible language changes for descriptions of the school librarian position.
- h. ALA Representative – Carolyn Rawles-Heiser
The 2006 ALA Conference is June 22nd – 28th in New Orleans. ALA is offering free registration for those affected by Katrina. There will be community service opportunities for Conference attendees. Lorie Roy was elected President of ALA for the 2007-2008 term. The proposed AA dues increase has passed. Issues likely to be discussed at the Conference include ALA's affiliation with the Boy Scouts of America and ALA's relationship with Cuba. ALA's next Midwinter Meeting will be in Seattle from January 19-24, 2007.
- i. PNLA Representative – MaryKay Dahlgreen
The PNLA Conference will be held in Eugene from August 9-12. Early registration closes June 15th. The pre-conference is on August 9th and most programs are on August 10-11. The Wednesday keynote speakers are Shannon Applegate and Esther Stutzman, the Thursday lunch speaker is Craig Lesley, and the Friday night banquet entertainment is Mason Williams. Conference highlights include an intellectual freedom program on the Friday from 3:00 – 4:30 featuring Candace Morgan, Curtis Kiefer, and Bob Kingston. Full program details and registration information are at <http://www.pnla.org/events/conference06/index.htm>.

The Second PNLA Leadership Institute in October will have a full roster of participants. It takes place October 22-27 in Donnelly, Idaho.

- j. Member at Large – Patrick Duke
Patrick is coordinating the PNLA pre-conference “Taking Charge of the Customer Experience.” He is currently searching for a customer service trainer to replace the scheduled speaker who has backed out.

3. Division Reports

- a. Academic/ACLR/OR – Barbara Valentine
Stephanie Michel from University of Portland has been elected vice president/president elect. Dan Kelley from Lewis & Clark College and Eliz Breakstone from the University of Oregon will be at large members. Janeanne Rockwell will take office as ACRL President in September. The Fall Conference theme is “Resistance is Futile: Academia Meets the NeXt Generation.” Featured speakers include Dr. Anthony Bernier of San Jose State University, Jessamyn West from Librarian.net.blog, and Rachel Bridgewater of Washington State University, Vancouver. The Conference will be at the Menucha Conference Center on October 26th and 27th. Details are at <http://www.olaweb.org/acrl/menucha06.html>. The division hopes to be able to use MemberClicks for the registration form.
- b. Children’s Services Division (CSD) – Karen Fischer
Molly Carlisle of Tigard Public Library has been elected CSD Chair-elect. The division is looking at changing the organizational structure. The Cooperative Summer Library Program now includes 35 states, and to fully participate and bring Oregon’s perspective to that group is challenging, since the CSLP works on a three year rotation. CSD may consider having a separate Summer Reading Chair position, possibly as a two year term, along with the Incoming Chair position, rather than combining the two. All of the \$100 grants for this year’s Summer Reading Program have been distributed; 29 grants were funded from among the 32 applications.
- c. Oregon Young Adult Network (OYAN) – Susan Ludington
OYAN is working on finalizing a proposal for the “OYEA! Award.” This award would be awarded by OYAN at each OLA Conference, starting in 2007, to recognize an individual, library, organization, program, or initiative that has made a positive and significant contribution to teens in libraries in the state of Oregon. OYAN will incorporate the procedures for this award into the OYAN by-laws during the July 21 meeting, then present these changes to the OLA Board for approval.

- d. Public Library Division (PLD) – Linda Malone: Not in attendance.
- e. Support Services Division (SSD) – Rea Andrew
In the SSD elections, Michael Baird has been elected incoming chair, Rebecca Mayer will be recorder, and Susan Mincks will be archivist. The Division used MemberClicks for the election balloting. Rebecca and Michael are both new to SSD and currently in MLS programs, and their work for SSD will tie into their coursework. The annual SSD Conference is July 21st in Kaiser (<http://library.willamette.edu/ssd/conference/>). SSD is working on putting together a pre-conference proposal for 2007 OLA Conference.

4. Committee Reports

- a. 2006 Conference – Robin Beerbower
Robin has received lots of positive feedback about the 2006 OLA Conference and evaluations have been very positive. Attendance was 537, up from 500 the previous year. Profit for the Conference will be around \$48,000, far exceeding the goal of \$30,000. Expenses came in about \$3,000 under budget, and registrations were up to contribute to the profits. There will be a final Conference report at the OLA Retreat. The Salem Conference Center will also be the site of the 2009 OLA Conference in the first week in April, 2009. Robin has a proposal submitted by the Conference Center to consider. The Conference Committee recommends having the Conference at this site every odd year, aligned with legislative sessions. Jim Scheppke moved that OLA hold its 2009 Annual Conference at the Salem Convention Center. Carolyn Rawles-Heiser seconded. Motion approved unanimously. Divisions should be thinking about proposals for 2007 Conference. The 2007 tentative theme is “Finding Community.” The massage therapist at the Conference raised \$150 for Katrina library victims, and Robin asked the Board to match that amount. Rea Andrew moved that OLA match the \$150 earned by the massage therapist for Katrina victims. Pat Duke seconded. Motion approved unanimously.

2007 Conference – Lynne Mildenstein

The 2007 OLA Conference dates are Apr 18-20 in Corvallis. The WLA Conference is the same time in Tri-Cities, Washington, so there may be some conflicts with exhibitors. The Committee is working on banquet and keynote speakers. Lynne has been exploring ways to improve the Conference website. Creating a website separate from the OLA website might solve some

problems. A Conference site could also be used to keep Conference documents, accessible only by password, and to improve continuity. MemberClicks might be a possible host for such a website. Camila, Lynne, and Leah will discuss some of the possibilities. The Board agrees that it will be worthwhile to look into other options for the Conference website to make it more usable by the Conference committee.

- b. Continuing Education – open
- c. Honors, Awards, Scholarships (HAS) – Gary Sharp: not in attendance
- d. Intellectual Freedom Committee – Curtis Kiefer, Bob Kingston
Curtis and Bob attended a three and a half day training on “Law for Librarians” in Chicago, put on by ALA’s Office of Intellectual Freedom. Topics included first amendment rights, religious issues, Internet, meeting rooms, and exhibit spaces. The training was paid for by a grant from the Ford Foundation. Curtis hopes to roll out this training at conferences in the Northwest, including Oregon, Alberta, Washington, California, and Montana. A program based on this training is scheduled for the PNLA Conference on August 11th, and it may also be offered as a pre-conference at the 2007 OLA Conference. Candice Morgan and OLA are working on making Banned Books Week (September 23-30) a statewide participatory event this year. ACLU is offering support to libraries for programming related to Banned Books Week.
- e. Library Development and Legislation – Janet Webster
 1. Oregon Obscenity Statute
Oregon State Representative Andy Olson (R – Albany) is chairing a group working on updating the Oregon Obscenity Statute. The old statute has an exemption for public libraries, museums, and schools. A proposed revision would not include this exemption instead relying on an “affirmative defense.” Candice Morgan and Nan Heim have argued for putting the exemption back into the draft bill. The committee would like to collect statistics on unsupervised children, examples of cases where libraries have been threatened with a complaint on furnishing materials, Internet policies from Oregon libraries, and feedback from city attorneys on this issue.
 2. Oregon Department of Education
Ed Dennis, Susan Castillo’s Chief of Staff, discussed with the committee how the Oregon Department of Education

works with public libraries. He also shared information about the Virtual district. Superintendent of Public Instruction Susan Castillo will meet with the committee in July to discuss early literacy.

3. ALA Action Alerts

The committee is considering posting a monthly summary of ALA's major issues to make it easier for OLA members to respond. Examples of current issues include net neutrality, the Deleting Online Predators Act (DOPA) and the EPA Libraries cuts. The Board discussed how OLA can do a better job of responding to calls for political action. Suggestions included identifying a corps of volunteers who will commit to responding to ALA calls for action and making those calls a responsibility of each individual OLA Board member.

f. Membership – Camila Gabaldon

MemberClicks for membership registration is working well. MemberClicks is also being used for the SSD elections. It is now possible to pull up all members of one group to send a group e-mail. There have been some problems with institutional members. New members now get e-mail confirmation, but not a paper card, and Camila asked if we need to retain the paper cards. A few members do not have e-mail, so it's unclear who should contact these when their membership is due. For now this will be responsibility of the Membership Chair, and Camila will track to see how much time this process takes up. Technical support from MemberClicks has been excellent. Joint memberships with OLA and ALA have also had some problems. Currently McCulley's handles these and we will retain this process for now. With credit card payments, it may be challenging for McCulley's to make sure funds are split correctly by Division. The OLA Directory is up and running. Camila may have a PowerPoint presentation on using MemberClicks to share at the OLA Retreat. OLA membership is now up to 1,025.

g. Nominations – Eva Calcagno: not in attendance

h. OLA/OEMA – Jackie Partch

i. Oregon Authors – Sue Kopp: not in attendance

Leah reported that the 2003-2004 Bibliography was published prior to the OLA Conference and is available to order at <http://www.olaweb.org/forms/oacorder.php>. The committee would like to develop a free online version of the bibliography. This would

mean that the committee's expenses, including the clipping service, would not be covered in a self-supporting manner. The issue of how to pay for the clipping service is the challenge for the committee and OLA.

j. Publications – Alex Rolfe, Loretta Rielly

The Board discussed whether or not blogs might be an option for OLA publications such as the OLA Hotline and/or the OLA Quarterly. They would be current, could accommodate short items and full articles, and could include advertising. Hosting the blog can be free, but it would still need an editor. The Board did agree that the OLA Quarterly should still be printed, but there is strong interest from the Board in replacing the OLA Hotline with a blog. The start up year could be a potential project for a research grant or a library school student. Alex and Loretta will do some initial research and develop a possible process to make the transition, including costs, proposed editorial policy, and a proposed plan for who will develop and maintain an OLA blog. The Board would like to have this background information going into the Retreat. The Publications Committee will continue to look into the possibility of outsourcing the Quarterly.

k. Resource Sharing – Mary Jane Fisher, Wes Stevens: not in attendance

OLA has submitted an LSTA Grant for resource sharing which would provide courier service to some unserved libraries for one year.

5. Roundtable Reports

BIGOR – Scott Herron: not in attendance

DIGOR – Laura Ayling: not in attendance

DIGOR wrote a letter to PSU with concerns and ideas about the regional federal depository effort. Leah will contact Laura to find out more about this.

IRRT – Carolee Hirsch

The new proposal for managing the Horner Exchange is progressing well. Two committees have been started, one for organizing hosts and another for selecting exchange candidates. There are already several Oregon applicants interested in taking part in the exchange. Tentatively, the Chinese delegation would come to Oregon in Summer 2008, and Oregon delegation would go to China in Fall 2008.

Library Districts – Diedre Conkling: not in attendance

LIRT – Rachel Bridgewater: not in attendance

Outreach –Carolynn Avery: not in attendance

Past Presidents – open

Reference – Carrie Ottow: not in attendance

Social Responsibilities – Deidre Conkling: not in attendance

Technical Services – Jian Wang: not in attendance

Next Meetings: OLA Retreat: July 31st – August 1st at Silver Falls State
Park Conference Center

OLA Board Meeting: August 25th at the Baker County
Public Library in Baker City