

Minutes, OLA Board, June 5, 2009
Tualatin Public Library

Present: Mary Ginnane, Kate Schwab, Suzanne Sager, Cathy Zraggen, Robert Hulshof-Schmidt, B.J. Toewe, Robin Beerbower, Garrett Trott, Steph Miller, Rob Everett, Jim Scheppke, Kristin Starnes, Dana Campbell, Steve Skidmore, Ruth Murray, Sarah Beasley, Kim Willson St. Clair, Diane Sotak

Phone: Shirley Roberts, Connie Anderson-Cohoon, SOU Staff – Teresa Montgomery, Dale Vidmar

Introductions/housekeeping

Welcome from Abigail Elder, Director Tualatin PL.

Agenda review

Addition: PLD bylaw revision – to be handled in August

Approval of minutes

Motion: Jim Scheppke
Second: Sarah Beasley
Motion carries without discussion.

President's and Past President's Reports: Election results, and other congratulations!

Board congratulates new elected officers:
President-Elect (Springfield PL)- Rob Everett
Shirley Roberts (EOU) - Treasurer
Laurie Vik (EPL) - Secretary

Mary Ginnane presented Sarah Beasley with her plaque honoring her contributions as 2007-08 President of OLA.

Board thanked two members for service with certificates in their honor, signed by the Board: Teresa Landers for outstanding leadership of multiple projects; Molly Raphael for leadership of Multnomah County Library and contributions supporting OLA.

OLA Treasurer's Report: current financials; credit card issues

OLA Balance sheet -- Shirley Roberts reviewed updated information from McCulleys (through April 2009). Indications are that OLA is in line for anticipated expenditures and

income. Everything looks as if OLA is in good shape so far as financials are concerned.

Noted that the current budget (2008-2009) has not been posted to the web. Shirley will send the budget to Steph Miller to be posted.

Question raised about what will happen to any balance remaining on the Oregon Reads grant after this year. Funds may help the bottom line since there will be no conference next year. This will be the subject of a future discussion.

OLA's credit card was canceled in January because of non-use. Shirley has contacted Wells Fargo branch; they are requiring OLA to apply for a new account. Requires board approval, with signatures of two Board members authorizing the treasurer, Shirley Roberts, to act as the board's representative.

Motion: Allow Shirley Roberts, OLA Treasurer to apply for the OLA credit card.

Motion: Sarah Beasley

Second: Dana Campbell

Motion carries without discussion.

Action: Mary will fax the authorization to Shirley, and send a hard copy.

Asking for permission to transfer card services account from Julia to OLA so that liability will rest with the organization, not with an individual.

Motion to make OLA the applicant on the card, not current or former Treasurer.

Motion: Sarah Beasley

Second: Suzanne Sager

Motion carries without discussion.

SSD Discussion re: LSSCP national certification program; handout distributed earlier; more recent info at <http://www.ala-apa.org/lsscp/lsscpowerpoint.ppt>

Continuing discussion started in January, with more information gathered at a session at ALA. SSD has received an anonymous \$1,000 donation toward scholarships for certification. Requirements: SSD member, with a HS diploma, a minimum of 1 year of library experience in the last 3 years.

There will be a presentation on this topic at the OLA SSD conference in July, 2009. OLA SSD links to information about the program from their blog, and the SSD page on the OLA website. SSD is also doing traveling presentations, and direct mailings, about reasons to join SSD. Promoting LSSCP will be included.

LSSCP is a voluntary national certification program that has support of ALA Council. Goals are to professionalize support staff positions, in several competency areas. Intended audience is people working in libraries already, it is not an entry-level program. Candidates do not have to pass every competency to be certified. There are different paths to meeting the competencies: approved coursework, independent/experience work. Candidates, depending on experience, will create a portfolio for review, using a portfolio tool. Access to the tool is granted as part of the \$350 certification fee.

Portfolios will be reviewed by two independent reviewers, who have been trained by LSSCP.

PCC will be providing approved classes in Oregon; they will align existing courses with the certification requirements. Highline CC (WA) is a test site for ALA, providing online access to the training. Test courses begin in the Fall of 2009. Full LSSCP kicks off in January, 2010.

Still to be determined: the cost and process for re-certification; ALA's marketing strategy for the program

Discussion of OLA's role supporting this program:

- Potential benefit to individual staff members who choose to be certified.
- Promotion to library directors
- Tracking information about participation
- Create a page on the OLA website pointing people to more information
- Connect to national promotional efforts
- Portability of certification from library to library or state to state

Action: SSD will continue to provide information about LSSCP scholarships to the OLA Board for review.

Statewide database procurement; see

[http://www.oregon.gov/OSL/LD/technology/sdlp/index.shtml#The 2009 Request for Proposal RFP Process](http://www.oregon.gov/OSL/LD/technology/sdlp/index.shtml#The_2009_Request_for_Proposal_RFP_Process)

Discussion: Teresa Montgomery & Dale Vidmar (SOU). Expressed concerns shared by many in academic libraries. Discussed impact on information literacy services. Discussed impact on collections decisions, and cancellation decisions. Discussion of hidden costs.

Discussion of the decision-making process:

- Recommendation will be made to the State Library Board 6/19 to declare that Gale is the successful proposal. The Board will decide to approve that recommendation or not. If they do approve, negotiations with Gale will begin. If they do not approve, we will start over. Negotiating with EBSCO is not a current option.
- Could extend contract with EBSCO for one month, to provide more time for the transition, at a cost of approximately \$60,000.
- Procurement process itself is confidential

State Library Board FAQ:

<http://www.oregon.gov/OSL/LD/technology/sdlp/rfp/docs/DatabaseProcurementFAQ.pdf>

Discussion of OLA's role - should OLA make a statement to the State Library Board?

Discussed differences between public/school/academic libraries.

Without more widespread input to the OLA Board regarding the impact of the change

the Board decided not to submit a statement to the O.S.L. Board.

State Librarian's Report

Legislative news. Jim Scheppke reported positive news about the state library budget. Voted out of the Ways and Means committee 5/30. Ready to Read grant program has only a 5% cut. Government research division has no cuts. Talking Books and Braille lost a vacant position. Thanked the Oregon State Library Board Chair Yvonne Williams, OLA legislative committee and Janet Webster, Nan Heim, and OLA. School library bill should be voted out before the end of the session.

OASL Representative Report

Joint OLA/OASL issue of the OLA Quarterly/ OASL Interchange is going well, co-edited by Ruth and Bob Schroeder (PSU).

OASL board retreat this year will be a daylong retreat at the Oregon State Library.

Fall conference

Theme: Get Graphic

Salem Convention Center

Invited Speakers include Gail Carson Levine, and Gene Luen Yang.

Vice-President/President-Elect: Change of August Meeting Date; Retreat Planning

SOU campus will be closed on 8/28. August meeting will be on 8/24/09 (Monday).

Retreat planning:

Discussion of providing MemberClicks training before the retreat.

Discussion of planning 2010 retreat dates that will work with OASL's schedule.

Discussion of including a preview of Vision 2020 information gathering at the retreat.

Bylaws: Notification about bylaws changes;

Correct editing mistake (duplication of text) in the existing bylaws in the section about notification to members when there is a bylaws change.

Motion: Insert language from the printed bylaws into digital version.

Motion: Dana Campbell

Second: Sarah Beasley

Motion carries unanimously

ACRL

ACRL-OR Award for Excellence. Award was approved in the January meeting, and has been approved by the Honors, Awards and Scholarships committee. ACRL-OR is now providing the language to be included in the bylaws.

Motion: B.J. Toewe

Second: Kristin Starnes

Motion carries unanimously

ACRL-OR creating a Legislative Liaison position. Has been approved by the OLA Library Development and Legislative Committee. This member will be on the LDLC committee, as well as the ACRL-OR board. Asking the Board to approve changes to the bylaws allowing the ACRL-OR Board to add a member, to serve as legislative liaison.

Motion: Sarah Beasley

Second: Suzanne Sager

Motion carries unanimously.

Oregon Authors

Motion to eliminate section of the bylaws (6.0812) outlining cooperation with PNLA committee as one of the committee duties.

Add text to bylaws about membership (6.0821) to create a new, mandatory technology manager position on the OAC.

Motion: Jim Scheppke

Second: Kristin Starnes

Motion carries unanimously.

Oregon Authors bibliography recommendation

Three options presented for the Board to consider with regards to creating print copies of the Oregon Authors bibliography. Because of the amount of labor the committee is facing right now, and the cost of training, the committee has a preference for option #1.

Print a 2008-09 double issue in March 2010, on demand or with a print run of 100.

Retail price \$30.

Print 2 archival documents to be housed in the OLA Archives and continue to edit online.

Print on-demand using an online service like lulu.com or cafepress.com.

The first option gives the board time to consider platforms, if they want future print issues to be published with an open access license, if there is a need to publish a print version at all, and other issues.

Discussion about whether there is a need to produce a print version at all. Deciding not to produce a final document does not solve the time issue, because the work to create a

well-edited document for the archives is the same as the work required to publish a full print run.

Request for more information about potential costs of producing the website.

Discussion will be continued in the next meeting.

Conferences:

2009 Conference Committee Report;

The Board thanked Robert Hulshof-Schmidt as 2009 Conference Chair.

The conference committee was charged with getting 500 attendees & \$35,000 in revenue. Robert reported that the committee essentially met their goals for attendance and revenue generation at the 2009 conference. Precise numbers will be available at the August meeting.

Online evaluations were gathered from 45% of attendees; there were positive reactions about the programs and venue. Useful feedback is available for the next planning committee.

A group of former conference chairs (Liisa Sjoblom, Robin Beerbower, Robert Hulshof-Schmidt, and Lynne Mildenstein) will be updating the conference planning manual in time for the 2011 conference.

2010 Update;

Graphic novels pre-conference (3/23): Tracy Glass and Sara Ryan are managing the pre-conference planning. Keynote speaker will be Douglas Wolk. Will also include screening of footage from a documentary by Shaun Huston. Morning panels about graphic novels in libraries. Afternoon will have an industry panel, moderated by Steve Duin. Gaming preconference (3/24) under Aaron Schmidt's planning.

Sara Charlton is conference chair.

Sarah Beasley and Sara Charlton are working on an OLA Banquet. Discussion of dates - Tuesday or Wednesday before the conference?

Appointment of 2011 Conference Chair

Salem. April 6-8, 2011.

Garrett Trott has agreed to serve as 2011 conference chair. He will also participate in the planning manual project.

2012 conference - we have signed with The River House in Bend.

OLA Quarterly Summer Issue: online pilot project

Diane Sotak reported on the pilot project publishing the summer 2009 issue online-only. The quarterly will be published as a PDF, members will be notified and there will be a survey to gather feedback from the membership about the change. Mary and Diane reported on their research looking at what other library associations do. Nothing was found indicating that this is not a viable change. It should not affect potential authors, or technical services departments.

Discussion of how to preserve access for archival purposes. Print out the PDF for the physical archives. Guaranteeing continued access online is a concern for all online publications.

Discussion of potential benefits to opening up access beyond the OLA membership. Discussion of the best way to gather feedback. Need for a follow-up survey to those who don't respond initially, and include a link to the survey in the document or announcement message

Report of Association Management Committee (summary distributed)

Committee (Mary, Bill and Connie) reported on their work to date: background research, examined the budget, and gathered information about other state chapters from ALA. More and more states are looking at association management options instead of Executive Directors because of the sustainability issue.

Still need to investigate whether there are costs that would be different for OLA as a single association than they were for the McCulleys as representatives for many associations.

Discussion - what services does OLA need to be provided by someone?

Committee generated a preliminary list: room for 24 boxes, home base/ business address, cut checks, keep books, legal processes (forms submissions and taxes), act as fiscal agent, process memberships, attending Board meetings, lobbying, website management

Do we see value to integrating services - lobbying and association management, or membership and association management.

Also, for the Oregon Authors Committee there is a need for someone to store and sell the bibliographies

Discussion of options for OLA. Potential options include:

contract with lobbying service (recommended by the last group to examine this question in 2000);

contract with an individual to serve as an executive assistant (could be someone with

current experience with OLA's finances and processes to ensure a smooth transition);
contract with an individual on an interim basis to work during the transition, establishing workflows and documentation for a permanent executive assistant position;
contract with another association management firm.
donor to provide front-end money (\$30,000 per year?) for an executive director or executive assistant, developing a business plan to show sustainability after an initial 3 year period.

Discussion of the need to create a position that meets OLA's needs instead of focus of specifics of individuals or companies that might fill the role(s).

Suggestion that the committee should investigate the legal ramifications of contracting directly with an individual, instead of an agency.

Motion to authorize the OLA President to continue exploring a contractual services agreement with Shirley Roberts

Motion: Jim Scheppke

Second: Sarah Beasley

Motion carried.

PNLA Representative's Report

Dana Campbell reported that PNLA currently has less than 300 members through the region, less than 30 are from Oregon. Most Oregon members are academic libraries. PNLA Board is discussing the future of PNLA. PNLA sponsored a break at OLA and gathered surveys at their conference booth, by offering a drawing.

PNLA issues:

There is a lot of duplication of services between the state associations and PNLA,

Lack of motivation to join PNLA

Don't leverage the Leads Institute participants - no expectation that they will "give back" to PNLA.

Most public libraries don't promote YRCA proactively

Should PNLA continue as an association, or should it reform/ restructure as an alliance. Has it outlived the need for the services it has traditionally provided? Should associations like OLA have to pay membership dues for services that would then shift to members only: jobline, YRCA, etc. Jobline and YRCA could continue without PNLA, perhaps managed out of UW I-School. Leads Institute has been run on soft money; they are currently looking for funding.

Dana asked:

What should OLA provide for the raffle? Send things to Dana through the courier.

Suggestions: sesquicentennial blanket, autographed copy of *Stubborn Twig*
What should Dana take to the next PNLA meeting about the future of PNLA.
agreement that YRCA shifting to the I-School, perhaps under the purview of the
Cleary Chair, makes sense
agreement that the Leads Institute is successful, but could be equally successful
without PNLA

Resolution Honoring Judith Krug:

Suzanne Sager distributed a resolution honoring Judith Krug. This is part of a larger project; every state will be presenting a resolution honoring Judith Krug at the ALA Annual Conference. The ALA Board has also voted to award an honorary membership.

Motion: Dana Campbell

Second: Sarah Beasley

Motion carried unanimously.

Suzanne has been selected to the ALA Resolutions committee, a highly competitive appointment.

Committee Reports, Round Table Reports

Gary Sharp reported that the committee recently reviewed 18 completed applications for scholarships, and distributed a list of the committee's recommendations. \$17,390 is the total amount to be awarded.

7 awards of \$2,000 for students attending the preferred schools (UW and Emporia). 5 smaller awards, including 3 to students enrolled in distance programs elsewhere.

Motion that the MLS Scholarship Selection Committee recommendations be accepted, and the scholarships be awarded:

Motion: B.J. Toewe

Second: Suzanne Sager

Motion carried unanimously

Discussion of OLA's continued role providing scholarships in difficult economic times.
Discussion of the potential of offering paid internships instead of/ in addition to scholarships as a way to benefit member libraries while providing valuable professional experience to LIS students.