

OLA Executive Board Meeting

January 22, 2010

Springfield Public Library

Present: Connie Anderson-Cohoon, Mary Ginnane, Lorie Vik, Jim Scheppke, Steve Skidmore, Isaac Gilman, Jane Scott, Ruth Murray, K'Lyn Hann, Rick Samuelson, Anne-Marie Deitering, Robert Hulshof-Schmidt, Todd Dunkelberg, Rob Everett

Phone: Susan Gilmont, Shirley Roberts, Liisa Sjoblom.

Phone during reporting: Sara Charlton, Faye Chadwell, Gary Sharp

Welcome & Introductions

Meeting called to order at 10:16 am.

Agenda Review and Minutes Approval (11/20/09 meeting)

Motion: K'Lyn Hann

Second: Todd Dunkelberg

Motion carries unanimously.

Treasurer's Report

Liisa went over the financial statements noting areas where we are over and under budget. There was clarification about administration funds from the Priddy Foundation projects. Amo Leer admin funds go to CSD.

Membership Update

We've seen an increase in membership due to PLA being held in Oregon this year. There is an opportunity for promoting and/or sending renewal reminders about institutional memberships.

Association Management Agreement

We have an agreement signed by Shirley. Mary will send two thank you letters; one for TACS, a nonprofit support organization, and one for the pro bono lawyer who helped us. She spoke very highly of TACS and the legal advice received and recommends their website (www.tacs.org) for further resources. Connie thanked Mary for her work.

Association Management Update

Shirley reported that the 990 Form has been submitted. She is working with McCully's on the 1099s. Memberclicks is releasing a new version of its software. Shirley recommends waiting to upgrade as the release is staggered and we have that option. Shirley asks chairs to review fund paperwork to check for any errors. There was discussion about the best time and place to do Memberclicks training.

Oregon Readers Choice Award (ORCA) Update

Rick reported that the committee roster and press release were distributed by email. They have 12 committee members and need one more to make an odd number. PNBA is interested in this spot. Rick asked for discussion about the draft press release regarding content and distribution. He will create a final draft and get approval from Connie for distribution. Since they don't have a website yet, there was discussion about the best place to have a web presence on the OLA website. Rick will create page content now, and the committee will work on developing a permanent site. They are also in the process

of drafting bylaws. These will be in the form of a new chapter in the bylaws which would not require a membership vote. The committee hasn't yet started work on seeking support from Betsy Priddy. Jim noted that another option is the Miller Foundation that supported Oregon Reads. As for YRCA, our librarians were not able to make YRCA recommendations this year even though we are officially still members. Regardless, we are still on track to finish out YRCA this year.

OASL Report – Ruth Murray

Ruth distributed the revised proposal that OASL submitted to ODE for consideration in writing the administrative rule for HB 2586. OASL is working to clarify the role of school librarians and drafted questions in a way to suggest that hiring certified school librarians is necessary. Ruth thanked OLA and Robert for work on the joint OLA Quarterly. Connie reported that the free conference registration we received for NCCE (Northwest Council for Computer Education) will be used by Ruth.

Vision 2020 Update

Anne Marie reported that they plan to have revisions done by mid-February so the Board can look at them before the next meeting. One glitch -- the wiki site isn't secure and someone got a virus when answering a survey, so they need to move all the information to another platform. How can the Board contribute to Vision 2020? There is a group of people who want something more concrete which is something the Board can help with, but it's not clear yet how. Perhaps in first year after adoption divisions could be charged to flesh out the vision.

PNLA Membership Follow-up

Connie reported on Dana's behalf. PNLA made Oregon's withdrawal effective the minute they received our letter. We will still finish our involvement with Spring YRCA balloting. Oregon Battle of the Books (OBOB) competes with YRCA, and the focus in many Oregon school districts has been OBOB. OBOB is interested in sharing titles with ORCA. Connie distributed our letter on Libs-or and has received some feedback.

State Librarian's Report

Oregon College Savings Network Summer Reading Sweepstakes: We have the opportunity to work with the Oregon College Saving Plan (OCSP). They propose an incentive program for the Summer Reading Program (SRP) whereby libraries may offer at "completion" of summer reading, an entry form for a scholarship sweepstakes that OCSP would undertake. This has been done in nine other states that work with TIAA-CREF who funds it. The funding package totals \$22,500. A decision about participation will be made by March 1. Jim recommends that the State Library take the lead and have a memorandum of understanding or interagency agreement with OCSP. Both are state agencies. Participation by libraries would be purely voluntary. What happens with personal information? There is an opt-in box for more info about OCSP.

Gale/Cengage Meeting: A delegation from the State Library and academic librarians will meet with top Gale executives to discuss concrete examples of deficiencies of Gale products. There was also discussion about Gale's open letter to the library community regarding EBSCO's exclusive rights to Time/Warner and Forbes publications which will have a great impact on public libraries. State librarians are concerned and deciding what action to take.

Library Advocacy Day: It will be in Washington, DC, on June 29 as a substitute for the traditional legislative day in May. The State Library will work with the OLA legislative committee to organize. Jim encourages Oregon attendees of ALA to stay and participate.

William Stafford Centennial in 2014: The Friends of William Stafford group (FOWS) and archivists at Lewis and Clark are enthusiastic about an Oregon-wide celebration in 2014. Would OLA be interested in another Oregon Reads for this? Sara Charlton expressed enthusiastic support.

HAS Bylaws Changes

Gary Sharp reported on proposed bylaws changes regarding the MLS scholarship. The current bylaws call for a selection committee and an advisory committee, but the need for an advisory committee is in question and was discussed. Motion to remove all references to the OLA scholarship advisory committee from the noted areas of Chapter 6 of the bylaws.

Motion: Rob Everett

Second: Mary Ginnane

Motion carries unanimously.

Update PLA Conference

Sara reported on banquet logistics and agenda. The goal is for 100 attendees. They are still working on corporate sponsorship. The agenda will be pared down with no speeches from candidates.

ACRL Conference 2015

Board feedback was favorable to support ACRL's consideration of Portland as a conference venue in March 2015.

OLA/WLA Conference in Oregon 2013 Update

WLA's executive director is currently involved with site scouting.

OLA Conference 2011

Garrett is already planning and forming committees and a transition team. Rob and Garrett are meeting periodically. There was discussion about the current model of having the program chair expected to be conference chair the following year. That would require this year's program chair to be from the Bend area. Is this necessary? There are people from Bend interested in coordinating local arrangements who don't necessarily want to take on the committee chair role. Regardless, it is important that all east side libraries be included in the recruitment of program chair or other chair who would be willing to step up in 2012.

Awards Announcement

Rick asked about announcing the Lampman Award to the Board. Since we won't have a regular OLA meeting this year the day before the award banquet, CSD will make a general announcement the day or day after the award is announced.

Use of Memberclicks

Liisa asked for clarification about who can use Memberclicks. What if the OLA group is just providing funding and not logistical support? If a division is actually involved in planning the event then yes, they could use Memberclicks since the division is doing the work and not giving Memberclicks access to third party vendors. OLA charges the division a 5% fee per registration. Discussion to be continued.

OLA Bylaws Changes

There was discussion about making changes to the bylaws. Mary volunteered to read through the entire bylaws over the next year with the idea that we could bring a packet of bylaws changes to our meeting

in 2011. Changes to Chapters 2 and 3 need to be made by the membership and not just the Board. It was decided to not postpone a vote on HAS and PNLA changes. Copies of proposed changes need to be publicized at least 10 days prior to the meeting.

OLA Archives & Conference Handbook Update

Robert reported that we received boxes from McCully's and the existing archives have been moved. He now has a committee of three with a work session set for March 13. He has also received boxes from various divisions and committees. By end of 2010, everything should be integrated again. Please organize materials before submitting them to the archives.

Regarding the conference handbook, everyone has submitted materials and a rough draft is in place. Richard will edit it for consistency. The handbook will be in place for the 2011 conference committee. Thanks to all who have helped with this.

Legislator of the Year Award

Rep. Peter Buckley is unable to attend OLA. Nan suggests we do an awards ceremony closer to Ashland where Peter lives. There was discussion about changing the June Board meeting in Florence to Ashland. It could also be an opportunity to invite OASL membership and discuss a merger. Recognizing Rep. Buckley's role in HB2586 could garner support from school librarians in the area. We could change the meeting to 11-4 and have a reception after or move the meeting date until after school is out.

OLA Administrator/Executive Director

Jim had encouraged Mary and Connie to talk to Betsy Priddy about funding more stable leadership for OLA. Betsy wants to help us because she sees us doing a lot as an all volunteer operation. What would be the best type of support for the OLA President? Connie and Mary will brainstorm options. ALA's Chapter Relations office shows how each state is organized. Mary will report back to Betsy about this conversation and let her know we're exploring what is best for OLA including an emphasis on sustainability.

President's OLA Quarterly Issue

Discussion about whether or not this can or should be changed. It is one more job on top of a very busy schedule. It's a recent tradition that can be reconsidered. Connie will speak with Diane about other options.

The Spring issue of OLA Quarterly is on track. They are working with a designer for better online readability and exploring options other than PDF.

Appoint New NW Central Liaison

Lisa Todd is a graduate from Linfield College and Drexel. She is currently a library assistant at Education Northwest. She has a variety of work experience. Motion to appoint Lisa Todd as NW Central Liaison.

Motion: Rob Everett

Second: Mary Ginnane

Motion carries unanimously.

DisasterAssistance.gov

DisasterAssistance.gov is a one-stop shop for Federal disaster assistance. They approached us about publicizing their website. Connie agreed to talk about it in an issue of the Hotline. She distributed a thank you letter from them.

Division/Committee/RT Updates

CSD: Held Mock Caldecott and Newbery Awards. Their selections were in sync with the actual awards.

OYAN: Held Mock Printz Award. One of their honor books was also a Printz honor. *Going Bovine* won and it was on their list of what should have been on the list.

ACRL: An ACRL sponsored event, a research methods workshop for librarians, will be held on Feb 19 at OHSU West Campus. The purpose is on how to conduct research for decision making.

PLD: Will put out call for nominations for award.

HAS: Nominations to Faye, deadline is February 19. Spread the word. Website spells out each of the awards.

IFC: They decided to resurrect the intellectual freedom award next year. They hope to have revisions to award procedures to the Board for the March meeting.

Announcements

Jim announced that the OBOB state finals will be held on Saturday, April 10 at Chemeketa CC. It would be great to have OLA leaders there. It's a lot of fun. Jim will let us know if OASL needs volunteers.

The next OLA Board meeting will be on Wednesday, March 24, from 2-4 at Multnomah County Library in the Central Library meeting room.

Meeting adjourned at 2:55 pm.