

OYAN Fall Membership Meeting Minutes

October 28, 2011 Tigard Public Library

Lutsock called the meeting to order at 12:46.

1) Introductions (and new books)

A. Attendees – Tell us your name and recommend one new book

Kris Lutsock, McMinnville - Ranger's Apprentice # 10 by Flanagan; it's a good transition series to move kids up to YA reading.

Jackie Welch, North Plains - The Gathering by Armstrong (Darkness Rising #1); not much new or varied on the supernatural theme of 'Uh-oh, I'm a were-animal'!

Aimee Meuchel, Tualatin – The Dark City (Relic Master #1) by Fisher; awesome for younger teen boys, an apprentice's journey. She liked The Implosion of Aggie Winchester by Zielen where the principal's daughter suspects her mother has rigged the prom election & is determined to investigate.

K'Lynn Hann, Newberg – I am J by Beam. The story has an awkward & tortuous start, but picks up. This plot development may actually be intentionally paralleling J's transsexual journey.

Ruth Allen, Multnomah – Payback Time by Carl Dueker, a high school sports reporter sets out to solve the mystery surrounding a football player who shuns the spotlight.

Susan Smallsreed, Multnomah – The Girl Who Circumnavigated Fairyland in a Ship of Her Own Making by Valente; fantasy adventure of a twelve-year-old. Rich language, simultaneously simple and complex.

Ian Duncanson, Beaverton – Jasper Jones by Silvey; Set in 1960's Australia; Jones is the town bad boy & leads Charlie to a dead body in the woods.

Carol Reich, Hillsboro – Changes by Lackey (#3 in the Collegium Chronicles/Valdemar). One of the prolific author's series aimed more at YA's than adults. Not great, but reliably interesting. Ready Player One by Cline (crossover YA/adult); a geek fest for anyone who fondly remembers the 80's videogame scene.

Jeannie Rogers, Woodburn – The Monster Calls by Ness; very good; 13-year-old boy's mother is dying and a monster appears every midnight; very visual.

Lisa Elliot, Tigard – Loved the audio of Knife of Never Letting Go by Ness (Chaos Walking #1); found the portrayal of library work interesting in Borrower by Maddai, a 2011 adult book about a library worker who becomes overly involved with a troubled young patron. A must-read adult series is The Parasol Protectorate by Carriger (#1 is Soulless).

Mark Richardson, Cedar Mill – Prepping for the Mock Printz and reading a lot of graphic novels: Habibi by Thompson, which had better art than story, and Green River Killer by Jensen.

Heydi Smith, Stayton – Skulduggery Pleasant by Landy has an awesome, all-cast audiobook. Wonderstruck by Brian Selznick is a good, quick read.

Dawn Borgardt, Beaverton – This is her first OYAN meeting. Hidden by Frost. A great quick read; the novel-in-verse style does not detract.

Katie Anderson, State Library – Okay for Now by Schmidt; adult mentors help a struggling boy who's new in town.

Josie Hanneman, Deschutes – Mastiff by Pierce (Beka Cooper #3); medieval & magic; returns to Tamora Pierce's previous world.

B. Additions to Agenda

Mock Printz update (Smallsreed)

The session is very full at 60, including a good number of teens. Gregory Lum put out some very effective PR to OASL & bumped up the attendance past the usual 40. If you have any good book talks on the titles, send them to Lisa at Tigard.

Rick Samuelson (CSD past chair) is interested in better cooperative scheduling of the Mock workshops. A Memberclicks shared calendar might be an option. However, there are a lot of factors to juggle.

2) Old Business

- A. Review/approve July 22, 2011 minutes: Meuchel moved, Rogers seconded. Approved.
- B. Review/approve OYAN Bylaws changes: The only change recommended by the Executive Board was renaming the Newsletter Editor to the Publications Manager. Smallsreed moved to accept the revision and Meuchel seconded. Motion passed.
- C. Review 2011 OYAN Objectives & Activities: Items pertaining to the Graphic Rave were added.
- D. Budget Report: Lutsock shared a budget summary handout. Our 9/30/11 balance was \$9,755.97. Our proposed '10/'11 Net Loss was projected at -\$2,300, however, we actually made \$896.87 profit. Next year we will not fare so well, due to budgeting \$3,000 for preconference expenses, and can anticipate approximately -\$2,860 net loss.
- E. Review/approve FY '11/'12 OYAN budget; \$250 was added to Raffle Supplies in the Proposed '11/'12 budget, and \$50 each for Book Rave and Graphic Rave printing. The \$250 shown for ORCA was deleted, since that cost was originally seed money for the project and should now move to OLA's sponsorship. Reich moved approval of the revised budget and Smallsreed seconded. Motion carried.
- F. OASL conference report – Lutsock attended the Seaside event. He shared the display he created for a poster session on the Book Rave. He distributed the handout from the 3 -hour session by Battisti & Benedetti, A Feast of New Literature for Teens, as well as cleverly packaged, fantasy genre, RA booklists developed by Mary Thompson. The handouts for New and Noteworthy Graphic Novels for Children, and other sessions, are available on the OASL conference Web site. The Baby Mouse artist presented and the Lipstick Librarian was the keynote.

OASL has voted to merge with OLA, with a 75% yes vote. Only seven people voted no.
- G. Ask conference report – Smallsreed: evaluations were positive, but it felt like preaching to the choir. She updated the content, based on the very recent *National Geographic* teen brain article which reinforced the message, once again, that there's a reason teens are the way they are. It is a very activity-focused conference.
- H. CSLP Report & video contest – Lisa Elliot. They are again holding the PSA contest. Elliot asked the group for suggestions on promotion to encourage viable submissions from Oregon. Entries will be due to CSLP March 31, 2012, so our deadline would be mid-March. Richardson noted that WCCLS can pair this contest with their local Teen art contest

promotions. MCL staff noted that they will be holding their own Newbery-related video contest at the same time. A press release will be going out, along with links to entry information and a list of PR suggestions. The winning entry receives \$250 from national.

Katie brought Own the Night T-shirts & the YA & adult posters to preview.

After the break, Lutsock led the annual Giving of the Flash Drives & Carabiners to the new Executive Board members and the group proceeded on to:

3) Resource Sharing: Programs – Share your great program ideas! If possible, bring instructions, tips, performers' contacts or anything else that will help us copy you!

It was noted that Teen Read Week is often better done as a Month, since it's at a really busy time of year.

Aimee: Tualatin allowed teens to read 100 pages to earn Aimee Amnesty Dollars for overdue fines up to \$10; manga required 300 pages to qualify. 34 teens took advantage of the fine reductions. Their Wii tournament was popular. A Just Dance tournament has been requested. Recommended: Pirate Penguin vs. Ninja Chicken, targeted for 7-11 yrs. but fun for all ages.

Kris: Wilsonville lets adults do read for fines, too. They ran a Read, Report, Receive program where teens read a book from the last five Teens Top Ten or this year's nominees then, briefly (in two to three sentences) compared themselves to the characters most and least like them. The first 20 teens to hand in a comparison received a free book. Their holiday craft fair is in its second year of including teens selling their handicrafts.

Jeannie: They held a comic art program for 1.5 hrs which mixed an artist's advice & anime.

Josie: Did a craft program with Dio de los Muertos sugar skulls. The hardest part was keeping the kids from eating the frosting.

Lisa: Planned a teen-led book discussion group, called Crossover, with no attendees. She'll share their PR items if you want to try one.

Susan: MCL teen author lecture with Matt de la Pena was fabulous. There were two school assemblies & the evening event, which was free for the first time and drew 175 teens. Librarians' readers' advisory is what has sparked his career and he expressed appreciation. Her teen group is a new crew and have requested to meet Fridays two times a month.

Heydi: Had a program to create monster posters & watch the newest Pirates movie. They will use the posters in the YA area next summer.

K.Lynn: After last year's aromatic sleepover, the hours were set to 8-6 and being clean & bathed & bringing extra shoes, if necessary, were all mandated. As a result, this year was much more enjoyable. Serving pizza at 11:00 didn't work so they reverted to cheese, fruit, veggies and homemade Chex Mix, and the kids' energy and stamina was improved.

Dawn: They now have more than 100 fans on Facebook, so during Teen Read Week they put out a FB post with a code word which garnered free candy at the desk. They also have held a Princess Bride participation movie event and an e-publishing session. Powells partnered with them for Jay Asher's talk at the bookstore.

4) New & Continuing Business

- a) OLA 2011 Conference Programs Update : Kris visited the conference center; there are two satellite meeting areas down a path, so some sessions will require some travel. Some of the rooms are fairly small. OYAN has had four sessions approved. Kris shared the menu choices available for our reception, and they are spendy. We have \$400 allocated & that includes travel for the winner. Rogers moved and Smallsreed seconded a motion to update the budget to include food costs. Chris Crutcher has been confirmed for the preconference.
- b) Scholarships marketing scheme: Kris will use various online options, especially libs-or, to encourage applications and he plans to do frequent promotions.
- c) OLA Board Report – K’lyn & Kris: OASL has approved the merger, so OLA will vote on it at the annual conference. There’s a new logo for OLA and the use of other logos is now restricted; we can still use our logo on the Book Rave, however. Go To Meeting was chosen because Webx never replied to our counteroffer communication. It provides video conferencing, chat, and multiple group meetings every day. It also allows big daily conferences. Users will be able to book events on Memberclicks for use. Strong Wi-Fi or lots of ports will be needed. Ian reported that he found the scheduling to be very easy.
- d) OSL Report – Katie Anderson
A coding issue with the OSLIS site flared up when the site was moved from the State Library to a new hosting server and service. 140 countries are using the site, so they're working on a fix. Plinkit’s move went fine. Support will be 24/7 now.
Please see the page at the end of the minutes for Katie’s full report.
- e) Graphic Rave Reminder - GN Rave nominee publication date span = 5/1/11 to 4/30/12.
- f) Discuss locations for Spring & Summer Membership Meeting: Lebanon, 5/4/12. 7/20/12 will be Lincoln City.
- g) Spring workshop *Amelia Bloomer*: The Bloomer session was not approved for the OLA conference. CSD wanted us to co-sponsor it at their spring workshop, and suggested we also have our quarterly meeting the same day. However, this is prior to the annual conference, March 12 or 19, so the timing is bad. Can we counter propose as a fall event? We really want to do a bullying presentation, which would be a good session for the joint OLA/WLA conference. The group decided to offer to cosponsor but not to combine the event with a quarterly meeting.
- h) Book Rave Update – Aimee requested more nominations & more guy literature. She will add a M/F protagonist column for tracking. Lisa queried whether we could run a logo contest for both Raves. It would take a big push on our part, and we already have the CLSP contest to push. Tabled until the January meeting.

Respectfully submitted, Carol Reich, substituting for Ruth Allen

State Library Report – Katie Anderson

New State Librarian:

As hopefully all of you know by now, the new State Librarian has been select—Robert Hulshof-Schmidt. Many of you may know or have heard of Robert because he is the current president of the Oregon Library Association. The process for recruiting, interviewing, and selecting the new State Librarian was very thorough and effective. Three well-qualified candidates made it to the final round of interviews and conducted presentations both for State Library staff and the public. The Oregon State Library Board of Trustee voted unanimously for Robert and are looking forward to work with him starting in January.

The current State Librarian, Jim Schepke, will be with us through the end of the year. There will not be a traditional retirement party, however there will be an online forum where people can share stories and their appreciation for the work Jim has done. More information about this will be provided in December via the listservs.

Letters About Literature:

The 2012 Letters About Literature reading and writing contest has begun. The deadline is January 6, 2012. Information about the contest is on the State Library's website, I sent information about it out on the OYAN listserv a few weeks ago and will send out occasional reminders prior to the deadline so look for information in your email too.

The judges this year are:

SCHOOL LIBRARIANS

- Linda Bilyeu
- Steve Cox
- Kathy Otto

PUBLIC LIBRARIANS

- April Witteveen, Deschutes County Library
- Victoria Campbell, Beaverton City Library
- Marianne Coalson, Cedar Mill Community Library

AUTHORS

- Leah Wilcox
- Linda Crew
- Susan Blackaby

If you are interested in being a letters about literature judge in the future, please send me an email letting me know. I am willing and interested in holding the judging meetings outside the Willamette Valley as long as I can find a school librarian and author in the same area who are able to be judges too. A few years ago I met a group of judges at the Baker County Library and last year one judging meeting was in Bend.

Thanks to OYAN for continuing to be a co-sponsor of the contest. Your support means that about 1 in 11 Oregon students that enter the contest win a prize, the smallest prize being a \$10 bookstore giftcard.

Ready to Read Grant:

Everything for the 2011-2012 Ready to Read Grant cycle is proceeding as usual. Applications are in and the Oregon State Library Board of Trustees meets to approve Ready to Read Grants in December. Checks will be cut and mailed to library directors by the end of December.

I know many of you are aware that the Ready to Read budget was recommended to move from the State Library to the Early Learning Council which could impact the 2012-2013 Ready to Read Grant cycle. At this time there is no new information about this possible change. Members were just appointed a few weeks ago and their first meeting is next week. My supervisor and I will attend, but only as observers since we are not members of the Council. We

will keep you posted as we learn more about Ready to Read may or may not be impacted by the Early Learning Council.

In addition, there could be cuts to the Ready to Read Grant regardless of whether or not the budget is with the State Library or Early Learning Council due to the projected State budget deficit. If that occurs your Ready to Read Grant would be impacted in the 2012-2013 grant year. similar way as the deficit impacted the 2010-2011 Ready to Read Grants We will keep you updated as we receive information.

Destination College Savings:

As you know, the 15 winners of Destination College Savings were randomly selected the first week in September. They have now received their paperwork that must be completed and submitted to the Oregon College Savings Plan by the end of October. As winners' paperwork is received and they are confirmed winners, libraries with winners will be notified individually so they can start promoting their winner ASAP. The State will not be able to promote all the winners until they all have been confirmed and claimed their prize which could be as late as November. As soon as we can, we will announce them via the kids-lib, libs-or, and OYAN email lists.

Please remember that if someone doesn't claim their prize we will not re-draw to select another winner. That means there may be fewer than 15 winners. However, the library listed on the entry of the person who doesn't claim their prize will still receive the \$500. If multiple winners are selected from the same library, the library will receive a total of \$500—not \$500 for each winner.

Oregon Summer Reading Certificates:

Since Oregon creates more than 10,000 customized summer reading certificate I have to ask for and receive permission from Upstart to use CSLP artwork for them.

If we can do them ourselves: The contest for designing certificates will launch in November. Those of you with great design sensibility or who haven't been pleased with past summer reading certificates, this is your opportunity to design Oregon's statewide summer reading certificate. As you all know, I am not so good at design. Since we started this contest the certificates have been fantastic—please, please take your CDs home and start designing certificates to enter into the design contest so I don't have to design them. This isn't a threat or blackmail, this is a plea for help!

If we can't: Upstart has agreed to work with me to create our Oregon statewide summer reading certificate. I'm not exactly sure what the process will be or how it will turn out, but will let you know if there are any changes you need to be aware of.

Oregon Youth Services Best Practices:

As you know, the past year and a half I've been working on researching to provide more guidance around the best practice of providing the summer reading program. My goal is to have all those resources, which CSD and OYAN contributed to and approved, available to libraries by the beginning of January at the latest so they can be used as you plan your 2012 summer reading program planning. I will promote the availability of these resources via kids-lib listserv.

As soon as I wrap up my work on summer reading best practices resources, I will start researching library youth services outreach best practices. I will be visiting Oregon libraries that are already implementing outreach best practices to learn more about what they are doing and use them as examples in the resources that will be shared with you.

Please remember, best practices are not required. They are research-supported guidelines libraries may use when they are planning existing programs and services, expanding services, or developing new programs and services.