

Minutes

OYAN Quarterly Business Meeting
Newport Public Library
July 27th, 2007

Introductions

Attendees: April Witteveen (DPL), Susan Smallsreed (MCL), Rebecca Cohen (Newport), Kris Lutsock (McMinnville), Katie Anderson (OSL), Sue Plaisance & Carol Reich (Hillsboro), K'Lyn Hann (Newberg), Aimee Meuchal (Tualatin), Teena Nelson (Driftwood PL, Lincoln City), Curtis Kiefer & Kristin Starnes (CBCPL), Patricia Prisbrey & Tracy Glass (Eugene), Janet Weber (Tigard), and Mark Richards (Cedar Mill)

Idea and Resource Sharing - How is your teen summer reading program doing?

- **Newport** - Teen program is down in numbers, but have good participation and are pleased. They attribute the drop to the lack of Starbucks sponsorship. They had 200 kids for Harry Potter (HP) night where they served "Dragon Snot" (tapioca) for snacks.
- **Lincoln City** – Teen librarian had the opportunity to visit classrooms (as opposed to the closed video presentation) and has seen numbers grow significantly! They have a weekly teen activity. HP night was attended by over 100, many teens they hadn't seen before. The local Starbucks helped by providing volunteers and coffee.
- **Tualatin** – Because the library is in a temporary location with very few resources, not much was planned. To their surprise, 200 teens have signed up even though there are no programs and only weekly drawings instead of a prize. They have a Top Teens volunteer program with 10 kids participating. They attribute some of the success to an active teen recreation specialist that promoted the game this year. One activity is the "Who Said What?" a bulletin board contest for which 100 gift cards have already been given for correct answers to the weekly book trivia question. Children's numbers are down.
- **Tigard** – 481 teen signups YTD, an increase from previous years. They attribute the increase to time spent promoting in schools. They offered an Anime program that was attended by 45 teens.
- **McMinnville** – Also reports that numbers up. Probably because Kris had time to plan this year, as opposed to last year, when he was hired 2 weeks before summer began! Teens in his area are frequently gone, or engaged in other activities, so he's learned not to plan programs on specific dates, but offer prizes for pages read. He also has a raffle ticket program. He's recruited volunteer judges for a haiku book review contest for an Ipod Nano prize.
- **MCL** – The only difference between the kids and teen game is the color of the game board. This year the committee decided not to offer a raffle type of program and teens are expected to pick prizes out of the same boxes as the children, not a good strategy for teens. Teen registration has dropped 14% this year.

- **Deschutes** – Has seen a significant increase in participants for their 9 week program. This is the first year in which a teen librarian has been assigned to each of the 3 school districts, which has helped to build relationships and publicity. They have raffles for iPod shuffles. They acknowledge that they have great financial support from their library for teen programs.
- **Newberg** – Has 225 registered participants, with more active participation. This year they have solicited cash prizes from local banks as well as gift cards. The top prize goes to the highest number of books read.

K'Lyn organized a Simpson's party, with activities pulled from the *Ultimate Jumbo Fun* book. Activities included spitball darts, tin foil golf using spatulas, etc. (the kids spent most of the time building the golf course!), and finger bowling among others. If they wanted lemonade, they had to fold an origami cup. Approximately 15 teens participated.

The library-wide HP party was attended by 300+. K'Lyn organized it with support from the entire library staff, volunteers and teens. Participants could earn an O.W.L. by completing the assignment at each of 12 stations. K'Lyn asked people to wear costumes for less well known characters and modeled her point by having her hair cut short and dyed pink ala Tonks! One young person wore a Howler costume. As we viewed the pictures and activities displays, the OYAN members were overwhelmed and awestruck by K'Lyn's creativity!

- **Eugene** – They have 800 teens signed up for their SRP.

They offered a teen video program and hosted "Wizard Rock" with bands the Remus Lupins and the Parselmouths. Three hundred people attended.

- **Hillsboro** – By the end of May, 541 teens were registered. Their program is to read 5 books and get a free one. They had an HP party with "Pin the Pig Snout on Dudley", fortune telling, face painting, pumpkin juice, cake, and etc.

- **Corvallis** – Doesn't use the state theme. This year the theme was "It's all good." Their programs (such as Anime Fridays) are opportunities to waive fines.

Seven hundred came to their HP party at which where they could take a written quiz, attend a movie marathon, see live owls, face painting, and dementors.

Allied Waste sponsored free bus rides all summer for kids & teens. This has helped A LOT. They are considering increasing teen programming in the fall rather than summer because they experience a drop in numbers during the summer.

They are having a digital "Video in the library" contest. Videos are limited to 6 minutes and will be judged at the teen all-nighter.

- **Cedar Mill** – Held an HP film festival. They are hosting game & Anime nights. Their numbers have increased from last year. Mark thinks that school promotions helped attract teens.

- **Soliciting for prizes** – There was general commiseration about having to solicit for prizes. Some make repeated phone calls or send letters. Some have stopped and simply budget for it if possible. Most dislike having to do it!
- Thoughts for back-to-school – tabled;
- Teen Readers' Advisory: what do you use – tabled

Old Business

Spring meeting minutes – April moved and Aimee seconded that the Spring meeting minutes be approved with corrections. All approved.

OYAN wish list – April passed out flash drives to board members. The drives will be used store relevant organizational documents. The vinyl banner still needs to get done. Kris warned us to watch the size to be sure it will work on a table.

New Business

ALA Annual conference report - Janet Weber, OYAN Scholarship recipient, reported on her trip to ALA. She attended because she's a member of the New & Notable Audio Books Committee. While in DC, she attended a number of YALSA activities on which she reported. These were her highlights.

- Attended **YALSA 101** during which she learned about the YALSA organizational structure and activities. She reminded us that Teen Tech Week is scheduled for March 2008.
- ALA is moving to a new content management system for their website. Watch and see if it helps make the YALSA site more useable.
- YALSA/ALSC co-sponsored a **best in audio books workshop**. Jack Gantos, Judy Blume, John Greene, and Bruce Coville were the panel members. Coville started Full Cast Audio to make audio books more appealing. All of the authors recommended that authors "Read aloud as you write because hearing it makes you a better writer." Jack recorded his own books because a "big wig" was him asked to. It was reported that Tamara Pierce has written & recorded a new book that will be out in audio first, then amended for print
- **YALSA 50th anniversary** – Janet was late arriving and found all the food gone because they had many more people attend than expected.
- She attended the opening of the new movie ***The Hollywood Librarian***.
- The **Margaret Edwards Award** was given to Lois Lowery. Everyone who came got a copy of *The Giver*. SLJ has a great article about it in the July issue.
- She attended the **Listening Library Dessert in honor of *The Higher Power of Lucky*** and heard Susan Patron talk about the experience.
- **YALSA author breakfast** – The food was scimpy but it was cool having the authors travel from table to table. She met Gene Luen Yang, author of *American Born Chinese* and Carolyn Mackler (*The Earth, My Butt and Other Big, Round Things*).
- **YALSA Publishing 101** – Janet found this workshop very helpful if you are considering writing a book. The staff at YALSA Publishing handed out a pointer sheet and are very open to hearing about book ideas and manuscripts.

- **Harcourt Secret Agent Reception** – Janet entered the reception in the company of a very nice man and found out it was Roland Smith! She enjoyed meeting the authors.
- **Newberry/Caldecott banquet** – She was blown away by David Weisner. Susan Patron had an amazing speech. Susan has been keeping a file of every article about the scrotum controversy.
- **Printz award** – The authors were fascinating.
- **Coretta Scott King award** – Janet was very moved and overwhelmed by the experience of participating in this rich cultural event. Sharon Draper was incredible.
- **Random House New books** – She heard about a lot of new books coming out. Graham Salisbury has a new one entitled *Night of the Howling Dogs*. Another title is *Before I Die* and Jerry Spennelli has a new book as well.

Young Reader’s Choice Awards (YRCA) Representative Selection Committee procedure.

Steven Engelfried, current PNLA/YRCA representative, has been charged with creating a process for nominating the future Oregon YRCA representative. He has suggested that the nominating committee be comprised of representatives from CSD, OYAN, OASL in addition to OLA’s PNLA representative.

After discussion, it was proposed that serving on the YRCA nominating committee become a responsibility of the OYAN Vice-Chair on an every other year basis. It was so moved by Aimee, seconded by K’Lyn, and approved by the majority with one abstention.

FYI - Aimee has created a ning account about YRCA called “YRCA views and reviews” that can be found at <http://yrca08.ning.com>. (Ning is another social networking site.)

Collaborative Summer Library Programs (CSLP) Liaison

April presented the position description for this new OYAN Executive Board position. After discussion, it was moved by April, seconded by Carol Reich, and approved by all to add the position description to OYAN bylaws (Section 16A.31) with the clarification that OYAN funds will help but not fully pay for transportation to conference.

Susan will amend the bylaws and get to April by Oct. 26th Board Meeting. April will complete this term but we will need to recruit and fill the position at the next board election.

Letters about Literature financial support

Katie reminded us that the national program starts on Sept. 1 and ends on November 14th. The OR campaign publicity will be out around October 1st. She also shared that the National prize has been increased. The winner receives \$10,000 to donate to their school or library. Katie plans to update the OSL website and print materials with the new prize information.

In the past, OYAN has helped to support the state program with a contribution. This year an OYAN contribution of \$200 was moved by April, seconded by Aimee, and approved by the membership.

Joint conference programming

April reported that CAYAS is on board as a partner. Workshop status is as follows:

- **OASL panel presentation** - OYAN will be the only sponsor.
- **Teen programming showcase** - Susan has been coordinating this joint workshop and submitted the proposal yesterday.
- **Joint booktalking session** – April led a discussion of how to negotiate this partnership. CAYAS usually has students from the UW I-School give book talks spanning both children’s and young adult literature. WLA has suggested that they have the I-School do the children’s books and OYAN booktalk the young adult literature. We all agreed to this plan.

Aimee volunteered to booktalk and April will recruit someone else.

- **Multi-cultural issues** - Nothing concrete has been developed yet and the group discussed a number of ideas.

Katie shared that she has been developing a panel presentation of librarians to talk about how various libraries are responding to the issue of changing cultural demographics.

Susan shared the MCL experience of the cultural needs assessment conducted by Ben Morad of Lutheran Family Services.

April and Katie will meet and decide how best to proceed.

- **CAYAS, CSD, OYAN Summer Reading Extravagance** – April will recruit an OYAN representative to this workshop.

OLA Quarterly: article submission

April was approached by the editor of the January OLA Quarterly with the opportunity for OYAN to submit an article about on how we’re reaching teens (and connecting with each other) via Web 2.0 tools (the January theme). April is interested in developing a collaborative article and asked for partners. Kristin volunteered and April will email the membership for other interested parties.

Continuing Business

Book Rave and Mock Printz – Continue to send title suggestions to Ruth Allen (rutha@multcolib.org) or Sue Plaisance.

We have found out that we can’t offer continuing education credits to educators. It’s a bulky, complex process.

TSRP wiki

April asked what we should do about the wiki when TSRP is over? The group then decided it wanted an OYAN wiki and to link (or subsume) the TSRP into it. April will ask Krist if she is able to do this. Susan will also explore whether Sara Ryan might help her to do it.

Someone else asked how to post pictures to the wiki? It was suggested and agreed that libraries should open their own Flickr accounts (<http://flickr.com>) and link it to the TSRP (or OYAN Wiki)

OASL Fall Workshop

Curtis has agreed to represent OYAN and provide information about the benefits of membership. OYAN/OASL member Garnetta Wilkers will discuss how to make use of local public librarians.

Financial report

OYAN currently has a balance of \$8,192.63. We only made \$4 on pre-conference. The Intellectual Freedom pre-conference did not cost as much as expected. We may get back some of the money we advanced, but we don't have an amount at present. This should close out FY 06/07. A new budget should be developed and approved at the Fall meeting.

OLA Board Report

Several of the annual conference dates for the next few years were re-scheduled in order to accommodate joint conferences without compromising the budget. New dates are:

- PLA will meet in Portland in 2010.
- The joint OASL/OLA conference has been pushed back to 2011.

The OLA board also discussed whether OLA needs another Division focused on technology? General Consensus by OYAN was that this made a lot of sense.

OSL report

- **Ready to Read applications** are due August 31st. Katie noted that most libraries are using it to expand SRP.
- **Banned Books Week**
Katie manages the IF Clearinghouse for the OSL. The Clearinghouse maintains the list of book challenges from libraries across the state. Unfortunately, libraries have not been submitting many written challenges to the clearinghouse. Katie uses this information for ALA reports. She asks that OYAN members encourage staff to report written challenges!

To make it easier, Katie plans to modify the report form & process. In addition, libraries will not be identified by name in any published reports.

Starting this year, Katie will send out reminders in August.

- **Positive Youth Development** training has been conducted at 12 locations across the state. Joan Engeldinger, 4H/OregonASK, coordinator of the project, extends her thanks

for all our help and still needs a bit more. She needs some librarians to present at the September training.

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Quarterly Business

April passes the torch - This was the last meeting with current Executive Board under April's leadership. April extended her "Thanks to everyone!" and plans to submit a yearly report to the membership.

The **07-08 OYAN Executive Board** will meet on October 26th at 9:00 a.m. in Eugene for its annual planning session. This is just prior to the fall membership meeting which begins at 11:00 a.m. The location of the Executive Board meeting has yet to be determined.

Newsletter submissions - K'Lyn is planning a supplemental edition on Teen Read Week early in October. April will ask Krist to post a statement on the website about why newsletter is available only to members and to fix the broken link to the membership form.

Future meeting dates

The meeting locations were amended as follows:

- October 26, 2007: **Eugene PL** (*new location!*)
- January 25, 2008: **Hillsboro PL**
- April 25, 2008: **Corvallis-Benton County PL**
- Summer 2008 TBA (somewhere at the coast)
- Fall 2008: **Tualatin PL**

Respectfully Submitted,
Susan Smallsreed
OYAN Secretary